



Dr. A. B. Dadas
Director

Modern Education Society's
Neville Wadia Institute of Management Studies & Research, Pune

*(Permanently affiliated to Savitribai Phule Pune University, Accredited by NAAC
Approved by AICTE, recognized under 2 (f) & 12 (b) sections of UGC Act)*

Email : director@nevillewadia.com, Website: nwimsr.mespune.org

MBA Course Outcomes as mentioned in Savitribai Phule Pune University (SPPU) Syllabus

Course Outcomes: On successful completion of the course the learner will be able to:

Class	Course Code	Course	Credits	CO	COGNITIVE ABILITIES	COURSE OUTCOMES
MBA II SEM III	301 Compulsory Generic Core Course	Strategic Managem ent	3	CO301.1	REMEMBERING	DESCRIBE the basic terms and concepts in Strategic Management.
				CO301.2	UNDERSTANDING	EXPLAIN the various facets of Strategic Management in a real world context.
				CO301.3	UNDERSTANDING	DESCRIBE the trade-offs implementation, appraisal. Within and across strategy formulation,
				CO301.4	APPLYING	INTEGRATE the aspects of various functional areas of management to develop a strategic perspective.
				CO301.5	ANALYSING	EXPLAIN the nature of the problems and challenges confronted by the top management team and the approaches required to function effectively as strategists.
				CO301.6	CREATING	DEVELOP the capability to view the firm in its totality in the context of its environment.



Dr. A. B. Dadas
Director

Modern Education Society's
Neville Wadia Institute of Management Studies & Research, Pune

*(Permanently affiliated to Savitribai Phule Pune University, Accredited by NAAC
Approved by AICTE, recognized under 2 (f) & 12 (b) sections of UGC Act)*

Email : director@nevillewadia.com, Website: nwimsr.mespune.org

Class	Course Code	Course	Credits	CO	COGNITIVE ABILITIES	COURSE OUTCOMES
MBA II SEM III	302 Compulsory Generic Core Course	Decision Science	3	CO302.1	REMEMBERING	DESCRIBE the concepts and models associated with Decision Science.
				CO302.2	UNDERSTANDING	UNDERSTAND the different decision-making tools required to achieve optimisation in business processes.
				CO302.3	UNDERSTANDING	APPLY appropriate decision-making approach and tools to be used in business environment.
				CO302.4	APPLYING	ANALYSE real life situation with constraints and examine the problems using different decision-making tools
				CO302.5	ANALYSING	EVALUATE the various facets of a business problem and develop problem solving ability
				CO302.6	CREATING	DISCUSS & propose the various applications of decision tools in the present business scenario.



Dr. A. B. Dadas
Director

Modern Education Society's
Neville Wadia Institute of Management Studies & Research, Pune

*(Permanently affiliated to Savitribai Phule Pune University, Accredited by NAAC
Approved by AICTE, recognized under 2 (f) & 12 (b) sections of UGC Act)*

Email : director@nevillewadia.com, Website: nwimsr.mespune.org

Class	Course Code	Course	Credits	CO	COGNITIVE ABILITIES	COURSE OUTCOMES
MBA II SEM IV	401 Compulsory Generic Core Course	Enterprise Performance Management	3	CO401.1	REMEMBERING	Enumerate the different parameters & facets of management control of an enterprise.
				CO401.2	UNDERSTANDING	Illustrate the various techniques of enterprise performance management for varied sectors.
				CO401.3	UNDERSTANDING	Determine the applicability of various tools and metrics as a performance evaluation & management tools.
				CO401.4	APPLYING	Analyse the key financial & non-financial attributes to evaluate enterprise performance.
				CO401.5	ANALYSING	Formulate the various parameters to evaluate enterprise performance effectively through implementation of strategy.



Dr. A. B. Dadas
Director

Modern Education Society's
Neville Wadia Institute of Management Studies & Research, Pune

*(Permanently affiliated to Savitribai Phule Pune University, Accredited by NAAC
Approved by AICTE, recognized under 2 (f) & 12 (b) sections of UGC Act)*

Email : director@nevillewadia.com, Website: nwimsr.mespune.org

Class	Course Code	Course	Credits	CO	COGNITIVE ABILITIES	COURSE OUTCOMES
MBA II SEM IV	402 Compulsory Generic Core Course	Indian Ethos & Business Ethics	3	CO402.1	REMEMBERING	DESCRIBE major theories, concepts, terms, models and framework of Indian ethos and business ethics. DISCOVER the contemporary Issues in Business Ethics
				CO402.2	UNDERSTANDING	CLASSIFY and RECOGNIZE Karma, Karma Yoga and discover its relevance in business setting, ILLUSTRATE the business ethical decision rationale derived from Indian Heritage Scriptures.
				CO402.3	UNDERSTANDING	APPLY Principles, Theories, Models and Framework of Indian ethos and business ethics in order to incorporate value system in work culture and work place.
				CO402.4	APPLYING	DEVELOP and EXHIBIT analytical, problem solving skills, and work ethos by COMPREHENSION and PRACTICE of Indian ethos and value system
				CO402.5	ANALYSING	IMPLEMENT, EVALUATE, and FACILITATE ethical business behavior and promote sustainable business ecology, improve profitability, foster business relation and employee productivity.
				CO402.6	CREATING	ELABORATE Ethical dilemmas in different business areas of marketing, HRM and Finance and ADAPT dilemma resolution interventions by referring to certain norms, theories and models of Eastern Management.



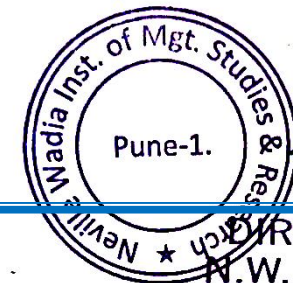
Dr. A. B. Dadas
Director

Modern Education Society's
Neville Wadia Institute of Management Studies & Research, Pune

*(Permanently affiliated to Savitribai Phule Pune University, Accredited by NAAC
Approved by AICTE, recognized under 2 (f) & 12 (b) sections of UGC Act)*

Email : director@nevillewadia.com, Website: nwimsr.mespune.org

Class	Course Code	Course	Credits	CO	COGNITIVE ABILITIES	COURSE OUTCOMES
MBA II SEM III	306 Generic Elective – University Level	International Business Economics	2	CO 306 .1	Remembering	RECALL and ENUMERATE the economic aspects of international business.
				CO 306 .2	Understanding	DESCRIBE the outcomes of globalising and liberalising trade environment, trade policy frameworks and macroeconomic linkages of the open economy.
				CO 306 .3	Applying	DISCUSS the mechanisms and working of the foreign exchange markets.
				CO 306 .4	Analysing	EXAMINE how a protectionist trade policy improves or diminishes the prospects of survival / growth of business.
				CO 306 .5	Evaluating	APPRAISE the implications of trade related policies under different levels of product market concentration?



DIRECTOR
N.W.I.M.S.R.
PUNE-1.



Dr. A. B. Dadas
Director

Modern Education Society's
Neville Wadia Institute of Management Studies & Research, Pune

*(Permanently affiliated to Savitribai Phule Pune University, Accredited by NAAC
Approved by AICTE, recognized under 2 (f) & 12 (b) sections of UGC Act)*

Email : director@nevillewadia.com, Website: nwimsr.mespune.org

Class	Course Code	Course	Credits	CO	COGNITIVE ABILITIES	COURSE OUTCOMES
MBA II SEM III	307 Generic Elective – University Level	International Business Environment	2	CO 307 .1	Remembering	Recall and Describe the key concepts of international Business Environment
				CO 307 .2	Understanding	Understand the relevance of Multinational Corporations (MNCs) in global trade
				CO 307 .3	Applying	Demonstrate the significance of FDI and FPI in respect of developing economy
				CO 307 .4	Analysing	Analyze the issues related to Labor, Environmental and Global Value chain
				CO 307 .5	Evaluating	Formulate and discuss the case related to various Agreements under WTO and contemporary global business environment.



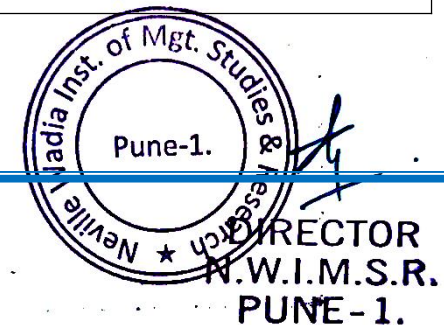
Dr. A. B. Dadas
Director

Modern Education Society's
Neville Wadia Institute of Management Studies & Research, Pune

*(Permanently affiliated to Savitribai Phule Pune University, Accredited by NAAC
Approved by AICTE, recognized under 2 (f) & 12 (b) sections of UGC Act)*

Email : director@nevillewadia.com, Website: nwimsr.mespune.org

Class	Course Code	Course	Credits	CO	COGNITIVE ABILITIES	COURSE OUTCOMES
MBA II SEM III	308 Generic Elective – University Level	Project Managemen t	2	CO 308 .1	Remembering	DEFINE the key terms and concepts in project management.
				CO 308 .2	Understanding	EXPLAIN the Importance of project management methodologies and tools at the distinct stages in the Project's life cycle
				CO 308 .3	Applying	ILLUSTRATE the importance of PM in most industries and businesses
				CO 308 .4	Analysing	EXAMINE the importance of Leadership specifically in heterogenous and virtual teams as well as governance and approaches to conflict resolutions
				CO 308 .5	Evaluating	DESIGN dashboard, status report and index for Key Performance Indicators of project for the Management





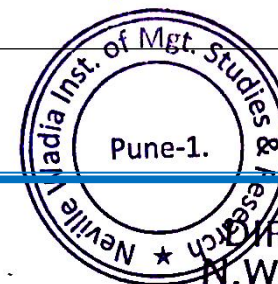
Dr. A. B. Dadas
Director

Modern Education Society's
Neville Wadia Institute of Management Studies & Research, Pune

*(Permanently affiliated to Savitribai Phule Pune University, Accredited by NAAC
Approved by AICTE, recognized under 2 (f) & 12 (b) sections of UGC Act)*

Email : director@nevillewadia.com, Website: nwimsr.mespune.org

Class	Course Code	Course	Credits	CO	COGNITIVE ABILITIES	COURSE OUTCOMES
MBA II SEM III	309 Generic Elective – University Level	Knowledge Managemen t	2	CO 309 .1	Remembering	DEFINE the key terms and concepts in Knowledge Management.
				CO 309 .2	Understanding	DESCRIBE the Knowledge Management cycle
				CO 309 .3	Applying	DISCUSS the types of Knowledge and its implications.
				CO 309 .4	Analysing	OUTLINE the importance of capturing knowledge elements and its structures application as a competitive advantage to business
				CO 309 .5	Evaluating	EXPLAIN the human and business aspects of knowledge management.



DIRECTOR
N.W.I.M.S.R.
PUNE-1.



Dr. A. B. Dadas
Director

Modern Education Society's
Neville Wadia Institute of Management Studies & Research, Pune

*(Permanently affiliated to Savitribai Phule Pune University, Accredited by NAAC
Approved by AICTE, recognized under 2 (f) & 12 (b) sections of UGC Act)*

Email : director@nevillewadia.com, Website: nwimsr.mespune.org

Class	Course Code	Course	Credits	CO	COGNITIVE ABILITIES	COURSE OUTCOMES
MBA II SEM III	310 Generic Elective – University Level	Corporate Governanc e	2	CO310.1	REMEMBERING	RECOGNIZE and REMEMBER the scope of Corporate Governance.
				CO310.2	UNDERSTANDING	UNDERSTAND the role of Board of Directors and Committees in Good Corporate Governance and key mechanism.
				CO310.3	APPLYING	APPLICATION of empirical methods of Corporate Governance and its impact on the Firms.
				CO310.4	ANALYSING	Analyze the legal framework of Corporate Governance and formulate Internal control policies.
				CO310.5	EVALUATING	Evaluate the legal framework and global perspective of Corporate Governance.
				CO310.6	CREATING	FORMULATE and DISCUSS Cases related to CG (Models), their SUCCESS & FAILURES.



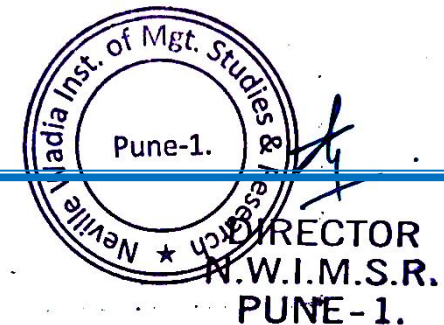
Dr. A. B. Dadas
Director

Modern Education Society's
Neville Wadia Institute of Management Studies & Research, Pune

*(Permanently affiliated to Savitribai Phule Pune University, Accredited by NAAC
Approved by AICTE, recognized under 2 (f) & 12 (b) sections of UGC Act)*

Email : director@nevillewadia.com, Website: nwimsr.mespune.org

Class	Course Code	Course	Credits	CO	COGNITIVE ABILITIES	COURSE OUTCOMES
MBA II SEM III	311 Generic Elective – University Level	Managemen t of Non- profit organization s	2	CO311.1	REMEMBERING	DESCRIBE the basic concepts and frameworks in the field of Non-Profit Sector & Non-Profit Organization.
				CO311.2	UNDERSTANDING	EXPLAIN the characteristics of Non-Profit organizations, summarizing the factors affecting development of Non-Profit organization.
				CO311.3	APPLYING	MAKE use of theoretical concepts, frameworks while registration process of Non-Profit Organization.
				CO311.4	ANALYSING	EXAMINE the role of any public policies which helps NPO in decision making.
				CO311.5	EVALUATING	EVALUATE the performance of Non- Profit organizations, the critical financial considerations of the Non - Profit organization.





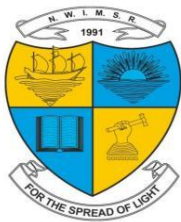
Dr. A. B. Dadas
Director

Modern Education Society's
Neville Wadia Institute of Management Studies & Research, Pune

*(Permanently affiliated to Savitribai Phule Pune University, Accredited by NAAC
Approved by AICTE, recognized under 2 (f) & 12 (b) sections of UGC Act)*

Email : director@nevillewadia.com, Website: nwimsr.mespune.org

Class	Course Code	Course	Credits	CO	COGNITIVE ABILITIES	COURSE OUTCOMES
MBA II SEM IV	405 Generic Elective – University Level	Global Strategic Management	2	CO405.1	Remembering	Define the concept and key terms associated with the global strategic management.
				CO405.2	Understanding	Describe in detail global strategic alliance, merger and acquisitions.
				CO405.3	Applying	Demonstrate various global organisation models in global strategic management context.
				CO405.4	Analyzing	Examine various entry and business-level strategies from global strategic management prospective.
				CO405.5	Evaluating	Explain globalization, innovation, and sustainability and challenges to strategic management.
				CO405.6	Creating	Design global strategies and understand their relative merits and demerits.



Dr. A. B. Dadas
Director

Modern Education Society's
Neville Wadia Institute of Management Studies & Research, Pune

*(Permanently affiliated to Savitribai Phule Pune University, Accredited by NAAC
Approved by AICTE, recognized under 2 (f) & 12 (b) sections of UGC Act)*

Email : director@nevillewadia.com, Website: nwimsr.mespune.org

Class	Course Code	Course	Credits	CO	COGNITIVE ABILITIES	COURSE OUTCOMES
MBA II SEM IV	406 Generic Elective – University Level	Technology Competition and Strategy	2	CO406.1	Remembering	DEFINE the key terms and concepts.
				CO406.2	Understanding	EXPLAIN how technology affects strategic interactions among firms and consumers
				CO406.3	Applying	DETERMINE the linkages Technology & Business Strategies
				CO406.4	Analyzing	EXAMINE the technology environment of a firm.
				CO406.5	Evaluating	APPRAISE the risks pertaining to technology and competition.



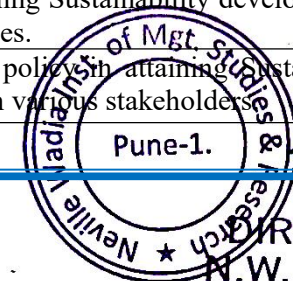
Dr. A. B. Dadas
Director

Modern Education Society's
Neville Wadia Institute of Management Studies & Research, Pune

*(Permanently affiliated to Savitribai Phule Pune University, Accredited by NAAC
Approved by AICTE, recognized under 2 (f) & 12 (b) sections of UGC Act)*

Email : director@nevillewadia.com, Website: nwimsr.mespune.org

Class	Course Code	Course	Credits	CO	COGNITIVE ABILITIES	COURSE OUTCOMES
MBA II SEM IV	407 Generic Elective – University Level	Corporate Social Responsibility & Sustainability	2	CO408.1	REMEMBERING	Enumerate the different concepts, legislative provisions, environmental aspects, best practices, complexity, scope, reports, social framework etc. related to CSR, business ethics & sustainability development.
				CO408.2	UNDERSTANDING	Compare different CSR theories, cases, dimensions of Sustainability and demonstrate a multi stake holder perspective in viewing CSR, Business ethics & Sustainability issues etc.
				CO408.3	APPLYING	Apply the different models, theories, approaches, cases etc. for implementation & monitoring of CSR activities & Sustainability and its impact on corporate culture & society at large.
				CO408.4	ANALYSING	Analyze the different reports, cases, various legal issues relating to CSR, different sustainability reports and various national and global initiatives related to CSR, Business ethics & Sustainability.
				CO408.5	EVALUATING	Evaluate the level of commitment of different organizations to CSR, Business ethics in attaining Sustainability development & show its competitive advantages.
				CO408.6	CREATING	Create & Implement a CSR policy in attaining Sustainability development and its impact on various stakeholders.



DIRECTOR
N.W.I.M.S.R.
PUNE-1.



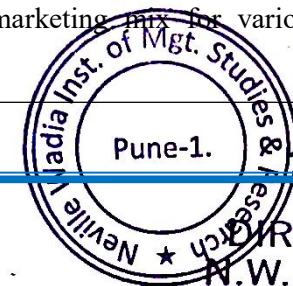
Dr. A. B. Dadas
Director

Modern Education Society's
Neville Wadia Institute of Management Studies & Research, Pune

*(Permanently affiliated to Savitribai Phule Pune University, Accredited by NAAC
Approved by AICTE, recognized under 2 (f) & 12 (b) sections of UGC Act)*

Email : director@nevillewadia.com, Website: nwimsr.mespune.org

Class	Course Code	Course	Credits	CO	COGNITIVE ABILITIES	COURSE OUTCOMES
MBA II SEM III	304MKT Subject Core (SC) Course – Marketing Management	Technology Competition and Strategy	3	CO304 MKT.1	REMEMBERING	RECALL the key concepts in services marketing
				CO304 MKT.2	UNDERSTANDING	EXPLAIN the role of Extended Marketing Mix in Services
				CO304 MKT.3	APPLYING	DEMONSTRATE the new Paradigm and Perspectives in Marketing of Services
				CO304 MKT.4	ANALYSING	ANALYSE the significance of services marketing in the Indian and global economy
				CO304 MKT.5	EVALUATING	EVALUATE Segmentation, Targeting & Positioning of Services in dynamic marketing environment
				CO304 MKT.6	CREATING	DEVELOP marketing mix for various services offering



DIRECTOR
N.W.I.M.S.R.
PUNE-1.



Dr. A. B. Dadas
Director

Modern Education Society's
Neville Wadia Institute of Management Studies & Research, Pune

*(Permanently affiliated to Savitribai Phule Pune University, Accredited by NAAC
Approved by AICTE, recognized under 2 (f) & 12 (b) sections of UGC Act)*

Email : director@nevillewadia.com, Website: nwimsr.mespune.org

Class	Course Code	Course	Credits	CO	COGNITIVE ABILITIES	COURSE OUTCOMES
MBA II SEM III	305MKT Subject Core (SC) Course – Marketing Management	Sales & Distribution Management	3	CO305MKT.1	REMEMBERING	DESCRIBE the theoretical concepts related to Sales Management and Distribution Management Domain
				CO305MKT.2	UNDERSTANDING	UNDERSTAND the concepts, techniques and approaches required for effective decision making in the areas of Sales and Distribution.
				CO305MKT.3	APPLYING	APPLY the concepts related to sales and distribution management.
				CO305MKT.4	ANALYSING	ANALYZE the real life scenarios of sales and distribution management.
				CO305MKT.5	EVALUATING	EVALUATE the existing sales and distribution strategies and approaches.
				CO305MKT.6	CREATING	DEVELOP generate and evaluate sales and distribution strategies



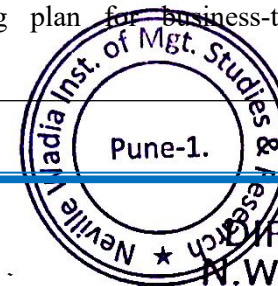
Dr. A. B. Dadas
Director

Modern Education Society's
Neville Wadia Institute of Management Studies & Research, Pune

*(Permanently affiliated to Savitribai Phule Pune University, Accredited by NAAC
Approved by AICTE, recognized under 2 (f) & 12 (b) sections of UGC Act)*

Email : director@nevillewadia.com, Website: nwimsr.mespune.org

Class	Course Code	Course	Credits	CO	COGNITIVE ABILITIES	COURSE OUTCOMES
MBA II SEM III	312MKT Subject Elective (SE) Course – Marketing Management	Business to Business Marketing	2	CO312 MKT.1	REMEMBERING	DEFINE the terms and concepts related to Business to Business marketing
				CO312MKT.2	UNDERSTANDING	EXPLAIN the terms and concepts used in business to business marketing
				CO312 MKT.3	APPLYING	IDENTIFY challenges and opportunities in Business-to-Business Marketing.
				CO312 MKT.4	ANALYSING	FORMULATE segmentation, targeting and positioning, consumer buying behaviour and marketing mix in the context of Business to Business marketing
				CO312MKT.5	EVALUATING	DESIGN marketing mix elements considering business-to-business sales and service situations.
				CO312MKT.6	CREATING	DEVELOP marketing plan for business-to-business Marketing situations.



DIRECTOR
N.W.I.M.S.R.
PUNE-1.



Dr. A. B. Dadas
Director

Modern Education Society's
Neville Wadia Institute of Management Studies & Research, Pune

*(Permanently affiliated to Savitribai Phule Pune University, Accredited by NAAC
Approved by AICTE, recognized under 2 (f) & 12 (b) sections of UGC Act)*

Email : director@nevillewadia.com, Website: nwimsr.mespune.org

Class	Course Code	Course	Credits	CO	COGNITIVE ABILITIES	COURSE OUTCOMES
MBA II SEM III	313MKT Subject Elective (SE) Course – Marketing Management	International Marketing	2	CO313MKT.1	REMEMBERING	ENUMERATE various terms and key concepts associated with international marketing.
				CO313MKT.2	UNDERSTANDING	EXPLAIN various key concepts used in all aspects of international marketing.
				CO313MKT.3	APPLYING	APPLY all stages in international marketing management process.
				CO313MKT.4	ANALYSING	EXAMINE various facets of international marketing environment and the relevant aspects of international marketing management process from a data driven decision perspective.
				CO313MKT.5	EVALUATING	JUDGE suitability of alternative market segmentation bases, target market selection, market entry strategies, positioning strategies and international marketing mix strategies based on Assessment of international marketing environment.
				CO313MKT.6	CREATING	DESIGN appropriate market segmentation, target market, market entry strategies, positioning strategies and international marketing mix strategies for business organizations.



Dr. A. B. Dadas
Director

Modern Education Society's
Neville Wadia Institute of Management Studies & Research, Pune

*(Permanently affiliated to Savitribai Phule Pune University, Accredited by NAAC
Approved by AICTE, recognized under 2 (f) & 12 (b) sections of UGC Act)*

Email : director@nevillewadia.com, Website: nwimsr.mespune.org

Class	Course Code	Course	Credits	CO	COGNITIVE ABILITIES	COURSE OUTCOMES
MBA II SEM III	314MKT Subject Elective (SE) Course – Marketing Management	Digital Marketing II	2	CO 314MKT.1	REMEMBERING	DEFINE the key terms and concepts related with digital marketing
				CO 314MKT.2	UNDERSTANDING	EXPLAIN various tools of digital marketing.
				CO 314MKT.3	APPLYING	MAKE USE OF various tools of digital marketing.
				CO 314MKT.4	ANALYSING	CLASSIFY the different tools and techniques of digital Marketing with respect to SEO, SEM and SMM to increase the customer acquisition and retention.
				CO 314MKT.5	EVALUATING	ASSESS the suitability of Digital Marketing Tools w.r.t. SEO, SEM and SMM to increase cost-effectiveness in specific marketing situations.
				CO 314MKT.6	CREATING	DEVELOP appropriate digital marketing campaign.



Dr. A. B. Dadas
Director

Modern Education Society's
Neville Wadia Institute of Management Studies & Research, Pune

*(Permanently affiliated to Savitribai Phule Pune University, Accredited by NAAC
Approved by AICTE, recognized under 2 (f) & 12 (b) sections of UGC Act)*

Email : director@nevillewadia.com, Website: nwimsr.mespune.org

Class	Course Code	Course	Credits	CO	COGNITIVE ABILITIES	COURSE OUTCOMES
MBA II SEM III	315MKT Subject Elective (SE) Course – Marketing Management	Marketing of Financial Services - II	2	CO315MKT.1	REMEMBERING	RECALL the key concepts of the Indian Banking system.
				CO315MKT.2	UNDERSTANDING	EXPLAIN the fundamental changes in banking and financial markets as financial institutions.
				CO315MKT.3	APPLYING	DEMONSTRATE the skills and knowledge required to understand and Need based pitching of the financial Products to the targeted customers.
				CO315MKT.4	ANALYSING	OUTLINE the growth & service offerings of wealth management in global & Indian context.
				CO315MKT.5	EVALUATING	ASSESS the customer touch-points and customer-buying journey for financial services.
				CO315MKT.6	CREATING	CREATE the marketing strategy for financial products.



Dr. A. B. Dadas
Director

Modern Education Society's
Neville Wadia Institute of Management Studies & Research, Pune

*(Permanently affiliated to Savitribai Phule Pune University, Accredited by NAAC
Approved by AICTE, recognized under 2 (f) & 12 (b) sections of UGC Act)*

Email : director@nevillewadia.com, Website: nwimsr.mespune.org

Class	Course Code	Course	Credits	CO#	COGNITIVE ABILITIES	COURSE OUTCOMES
MBA II SEM III	316MKT Subject Elective (SE) Course – Marketing Management	Marketing Analytics	2	CO316MKT.1	REMEMBERING	DEFINE various key concepts in Marketing Analytics
				CO316MKT.2	UNDERSTANDING	DESCRIBE various key concepts in Marketing Analytics
				CO316MKT.3	APPLYING	IDENTIFY what customers' value in a product/service, and assess what they are willing to pay for it.
				CO316MKT.4	ANALYSING	EXPLAIN the use of various models and frameworks to solve marketing problems using marketing data
				CO316MKT.5	EVALUATING	MEASURE the effectiveness of marketing efforts and key outcomes in multiple areas of Marketing.
				CO316MKT.6	CREATING	DESIGN a study that incorporates the key tools and techniques of Marketing Analytics



Dr. A. B. Dadas
Director

Modern Education Society's
Neville Wadia Institute of Management Studies & Research, Pune

*(Permanently affiliated to Savitribai Phule Pune University, Accredited by NAAC
Approved by AICTE, recognized under 2 (f) & 12 (b) sections of UGC Act)*

Email : director@nevillewadia.com, Website: nwimsr.mespune.org

Class	Course Code	Course	Credits	CO	COGNITIVE ABILITIES	COURSE OUTCOMES
MBA II SEM III	317MKT Subject Elective (SE) Course – Marketing Management	Marketing of High Technology Products	2	CO317.1	REMEMBERING	DESCRIBE the characteristics of High Technology Products and key concepts associated with Marketing of High-Tech Products.
				CO317.2	UNDERSTANDING	EXPLAIN key concepts associated with Marketing of High-Tech Products.
				CO317.3	APPLYING	APPLY marketing plans and decisions in specific situations in High-Tech Markets.
				CO317.4	ANALYSING	EXAMINE the suitability of Marketing Mix Strategies/Plans in the light of marketing environment for high Tech products.
				CO317.5	EVALUATING	EVALUATE alternative Marketing Mix Strategies/Plans for High-Tech Products.
				CO317.6	CREATING	DEVELOP Marketing Mix Strategies/Plans for High-Tech Products.



Dr. A. B. Dadas
Director

Modern Education Society's
Neville Wadia Institute of Management Studies & Research, Pune

*(Permanently affiliated to Savitribai Phule Pune University, Accredited by NAAC
Approved by AICTE, recognized under 2 (f) & 12 (b) sections of UGC Act)*

Email : director@nevillewadia.com, Website: nwimsr.mespune.org

Class	Course Code	Course	Credits	CO	COGNITIVE ABILITIES	COURSE OUTCOMES
MBA II SEM IV	403MKT Subject Core (SC) Course – Marketing Management	Marketing 4.0	3	CO403MKT.1	REMEMBERING	DESCRIBE the various concepts associated with Marketing 4.0
				CO403MKT.2	UNDERSTANDING	EXPLAIN the importance of 5A's in Marketing 4.0.
				CO403MKT.3	APPLYING	DEMONSTRATE the application of concepts of digital marketing, new productivity metrics, Human centric marketing, Omni channel marketing to the real world of digital economy
				CO403MKT.4	ANALYSING	DISTINGUISH between traditional and digital marketing practices in given real world context to be the effective marketers.
				CO403MKT.5	EVALUATING	ASSESS how Technology & connectivity has changed human life and business in the context of real-world commodities, products & services.
				CO403MKT.6	CREATING	DEVELOP strategies to create WOW! Moments with customer engagement



Dr. A. B. Dadas
Director

Modern Education Society's
Neville Wadia Institute of Management Studies & Research, Pune

*(Permanently affiliated to Savitribai Phule Pune University, Accredited by NAAC
Approved by AICTE, recognized under 2 (f) & 12 (b) sections of UGC Act)*

Email : director@nevillewadia.com, Website: nwimsr.mespune.org

Class	Course Code	Course	Credits	CO	COGNITIVE ABILITIES	COURSE OUTCOMES
MBA II SEM IV	404MKT Subject Core (SC) Course – Marketing Management	Marketing Strategy	3	CO404MKT.1	REMEMBERING	DISCOVER perspectives of market strategy.
				CO404MKT.2	UNDERSTANDING	UNDERSTAND the intricacies of competitive marketing situations and ways to handle each situation.
				CO404MKT.3	APPLYING	BUILD a market strategy through integrating concepts like product life cycle, adoption, and segmentation, branding, pricing, distribution, and market communication.
				CO404MKT.4	ANALYSING	ANALYSE a company's current situation through applying internal and external analyses.
				CO404MKT.5	EVALUATING	EXPLAIN alternative ways to measure the outcome of market strategies.
				CO404MKT.6	CREATING	CREATE Corporate Advantage by exploring how the scope of firms is influenced by resources that are shared across products.



Dr. A. B. Dadas
Director

Modern Education Society's
Neville Wadia Institute of Management Studies & Research, Pune

*(Permanently affiliated to Savitribai Phule Pune University, Accredited by NAAC
Approved by AICTE, recognized under 2 (f) & 12 (b) sections of UGC Act)*

Email : director@nevillewadia.com, Website: nwimsr.mespune.org

Class	Course Code	Course	Credits	CO	COGNITIVE ABILITIES	COURSE OUTCOMES
MBA II SEM IV	409MKT Subject Core (SC) Course – Marketing Management	Customer Relationship Management	2	CO 409MKT.1	REMEMBERING	DEFINE and DESCRIBE basic concepts and theories related to CRM.
				CO 409MKT.2	UNDERSTANDING	UNDERSTAND and EXPLAIN key concepts and theories associated with CRM.
				CO 409MKT.3	APPLYING	APPLY and ILLUSTRATE principles, theories and models of CRM in B2B and B2C markets.
				CO 409MKT.4	ANALYZING	CLASSIFY Customer acquisition and retention strategies and ANALYZE Customer database in CRM.
				CO 409MKT.5	EVALUATING	EVALUATE suitability and effectiveness of CRM strategies in specific marketing situation.
				CO 409MKT.6	CREATING	DEVELOP CRM strategies/plans for various B2B and B2C markets.



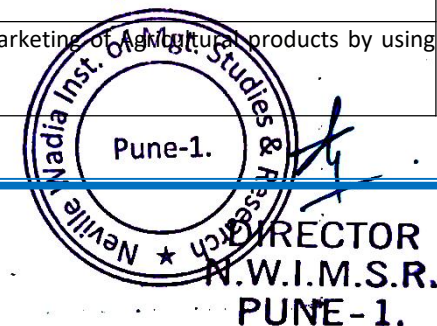
Dr. A. B. Dadas
Director

Modern Education Society's
Neville Wadia Institute of Management Studies & Research, Pune

*(Permanently affiliated to Savitribai Phule Pune University, Accredited by NAAC
Approved by AICTE, recognized under 2 (f) & 12 (b) sections of UGC Act)*

Email : director@nevillewadia.com, Website: nwimsr.mespune.org

Class	Course Code	Course	Credits	CO	COGNITIVE ABILITIES	COURSE OUTCOMES
MBA II SEM IV	410MKT Subject Core (SC) Course – Marketing Management	Rural and Agriculture Marketing	2	CO410MKT.1	REMEMBERING	DEFINE various concepts related to Rural and Agricultural Marketing
				CO410MKT.2	UNDERSTANDING	UNDERSTAND the rural consumer buying Behaviour, Rural Marketing Mix, COMPARE Rural and Urban market on different terms, Environment, and Consumer, Industrial and Agriculture Market.
				CO410MKT.3	APPLYING	APPLY knowledge and skills of Rural Marketing to design marketing Mix strategies.
				CO410MKT.4	ANALYSING	ILLUSTRATE the Rural product, Pricing and Distribution Strategies with modern approach and challenges faced in rural Market and emerging Models in Rural Market.
				CO410MKT.5	EVALUATING	EVALUATE the use of ICT in Agriculture Marketing with use of various models in domestic and international Market.
				CO410MKT.6	CREATING	BUILD a model for Marketing of Agricultural products by using marketing mix tools





Dr. A. B. Dadas
Director

Modern Education Society's
Neville Wadia Institute of Management Studies & Research, Pune

*(Permanently affiliated to Savitribai Phule Pune University, Accredited by NAAC
Approved by AICTE, recognized under 2 (f) & 12 (b) sections of UGC Act)*

Email : director@nevillewadia.com, Website: nwimsr.mespune.org

Class	Course Code	Course	Credits	CO	COGNITIVE ABILITIES	COURSE OUTCOMES
MBA II SEM IV	411MKT Subject Core (SC) Course – Marketing Management	Tourism & Hospitality Marketing	2	CO 411 MKT.1	REMEMBERING	DEFINE core Concepts of Tourism and Hospitality industry and IDENTIFY various hospitality and tourism considerations
				CO411 MKT.2	UNDERSTANDING	DISCUSS and EXPLAIN various aspects of Tourism and ospitality Marketing and EXEMPLIFY the various related terms.
				CO411 MKT.3	APPLYING	ORGANIZE and APPLY related numerical, pictorial and graphical data and MAKE USE OF them into business information
				CO411 MKT.4	ANALYSING	ANALYSE important components of Service quality in Hospitality and Tourism industry and INTEGRATE them for appropriate service delivery through practical applications in the hospitality and tourism industry.
				CO411 MKT.5	EVALUATING	CREATE Appropriate segmenting, targeting and positioning strategies and DESIGN marketing mix for hospitality and tourism industry.
				CO411 MKT.6	CREATING	FORMULATE overall functioning in hospitality and tourism industry and PROPOSE a blend of legal and customer based strategies to meet customer relation mgt marketing and face the challenges.



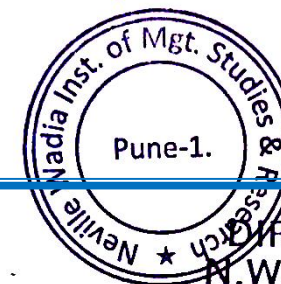
Dr. A. B. Dadas
Director

Modern Education Society's
Neville Wadia Institute of Management Studies & Research, Pune

*(Permanently affiliated to Savitribai Phule Pune University, Accredited by NAAC
Approved by AICTE, recognized under 2 (f) & 12 (b) sections of UGC Act)*

Email : director@nevillewadia.com, Website: nwimsr.mespune.org

Class	Course Code	Course	Credits	CO	COGNITIVE ABILITIES	COURSE OUTCOMES
MBA II SEM IV	412MKT Subject Core (SC) Course – Marketing Management	Retail Marketing	2	CO 412 MKT.1	REMEMBERING	DEFINE various concepts associated with retail marketing
				CO412 MKT.2	UNDERSTANDING	EXPLAIN the terms and concepts used in Retail Marketing
				CO412 MKT.3	APPLYING	ILLUSTRATE value creation & competitive advantage in Retail Marketing.
				CO412 MKT.4	ANALYSING	ANALYSE the contemporary issues affecting Retail marketing decisions
				CO412 MKT.5	EVALUATING	EVALUATE the effectiveness of Retail marketing mix used by different Retail formats
				CO412 MKT.6	CREATING	FORMULATE effective retail marketing strategy



DIRECTOR
N.W.I.M.S.R.
PUNE-1.



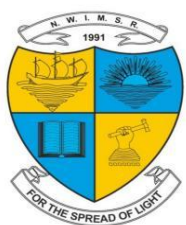
Dr. A. B. Dadas
Director

Modern Education Society's
Neville Wadia Institute of Management Studies & Research, Pune

*(Permanently affiliated to Savitribai Phule Pune University, Accredited by NAAC
Approved by AICTE, recognized under 2 (f) & 12 (b) sections of UGC Act)*

Email : director@nevillewadia.com, Website: nwimsr.mespune.org

Class	Course Code	Course	Credits	CO	COGNITIVE ABILITIES	COURSE OUTCOMES
MBA II SEM IV	413MKT Subject Core (SC) Course – Marketing Management	Retailing Analytics	2	CO 413 MKT.1	REMEMBERING	ENUMERATE the characteristics, opportunities and challenges of New Age Retailing, Digital Consumers Dynamics, List the data required for retail analytics.
				CO 413 MKT.2	UNDERSTANDING	UNDERSTAND Consumer Buying Behavior and Trends in new age retailing.
				CO 413 MKT.3	APPLYING	USE various kinds of data and tools for performing Retailing Analytics.
				CO 413 MKT.4	ANALYSING	ILLUSTRATE the use of various tools and frameworks for predictive retail Analytics.
				CO 413 MKT.5	EVALUATING	DERIVE a variety of metrics and quantify key outcomes in multiple areas of Retail.
				CO 413 MKT.6	CREATING	BUILD value for Retail and Marketing by deriving Marketing ROI metrics..



Dr. A. B. Dadas
Director

Modern Education Society's
Neville Wadia Institute of Management Studies & Research, Pune

*(Permanently affiliated to Savitribai Phule Pune University, Accredited by NAAC
Approved by AICTE, recognized under 2 (f) & 12 (b) sections of UGC Act)*

Email : director@nevillewadia.com, Website: nwimsr.mespune.org

Class	Course Code	Course	Credits	CO	COGNITIVE ABILITIES	COURSE OUTCOMES
MBA II SEM IV	414MKT Subject Core (SC) Course – Marketing Management	Marketing to Emerging Markets & Bottom of the Pyramid	2	CO414MKT.1	REMEMBERING	DESCRIBE the various practices and perspectives, concepts and characteristics of emerging Markets and BOP markets, its size & composition.
				CO414MKT.2	UNDERSTANDING	EXPLAIN Characteristics, challenges and opportunities of Emerging Markets, BOP markets and need of segmentation of BOP markets.
				CO414MKT.3	APPLYING	APPLY principles, BOP Protocol and Criticism of Marketing to BOP, to develop marketing decision-making skills for products and services in BOP markets.
				CO414MKT.4	ANALYSING	COMPARE AND CONTRAST between emerging markets, developed markets and BOP markets
				CO414MKT.5	EVALUATING	EVALUATE Demographic & economic scenario and Comparative Advantage of emerging market countries and next 11.
				CO414MKT.6	CREATING	DEVELOP Marketing strategy to Emerging Markets and elaborate four elements of BOP strategy to relate it with the BRICS Market in the context of real-world marketing offering.



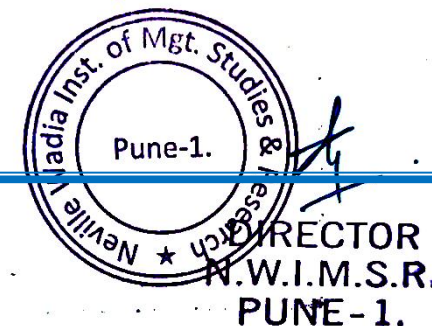
Dr. A. B. Dadas
Director

Modern Education Society's
Neville Wadia Institute of Management Studies & Research, Pune

*(Permanently affiliated to Savitribai Phule Pune University, Accredited by NAAC
Approved by AICTE, recognized under 2 (f) & 12 (b) sections of UGC Act)*

Email : director@nevillewadia.com, Website: nwimsr.mespune.org

Class	Course Code	Course	Credits	CO	COGNITIVE ABILITIES	COURSE OUTCOMES
MBA II SEM III	304 FIN Subject Core - SC - FIN - 03	Advanced Financial Management	3	CO 304.1	REMEMBERING	DESCRIBE the basic concepts in financing, investing and profit distribution in a firm
				CO 304.2	UNDERSTANDING	EXPLAIN theoretical concepts related to raising and use of funds and value of firm
				CO 304 .3	APPLYING	CALCULATE values for making capital structure, investment, liquidity and dividend decisions in the financial management of a firm
				CO 304.4	ANALYSING	ANALYZE the options for making the right financial decisions of a firm
				CO 304.5	EVALUATING	ASSESS the role of financial planning, risk analysis in investments, liquidity and credit management policy of the firm on shareholder value
				CO304.6	CREATING	DESIGN an appropriate financial strategy using any one or multiple concepts/ techniques learned in this course.





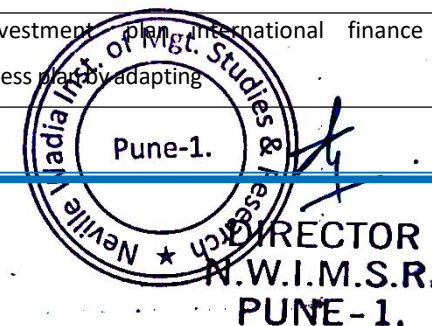
Dr. A. B. Dadas
Director

Modern Education Society's
Neville Wadia Institute of Management Studies & Research, Pune

*(Permanently affiliated to Savitribai Phule Pune University, Accredited by NAAC
Approved by AICTE, recognized under 2 (f) & 12 (b) sections of UGC Act)*

Email : director@nevillewadia.com, Website: nwimsr.mespune.org

Class	Course Code	Course	Credits	CO	Cognitive Ability	Course Outcomes
MBA II SEM III	305 FIN Subject Core - SC - FINANCE	International I Finance	3	CO305FIN.1	Remembering	Enumerate the key terms associated with International Finance.
				CO305FIN.2	Understanding	Summarize the various the concepts related to regulators, financial markets, Financial Instruments, tax structures at international level.
				CO305FIN.3	Applying	Illustrate the role of international monetary systems & intermediaries in Global financial market.
				CO305FIN.4	Analyzing	Inspect the various parameters of global financial market and interpret best possible international investment opportunities.
				CO305FIN.5	Evaluating	Determine the various strategies to start investment or business at the international level by considering various factors of international finance.
				CO305FIN.6	Creating	Formulate the investment plan, international finance environment. Or business plan by adapting





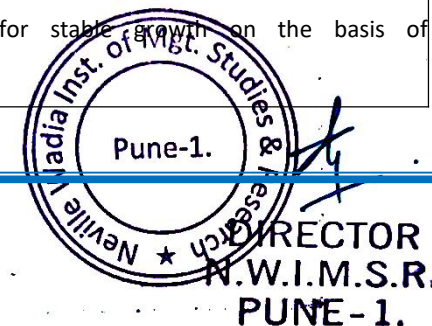
Dr. A. B. Dadas
Director

Modern Education Society's
Neville Wadia Institute of Management Studies & Research, Pune

*(Permanently affiliated to Savitribai Phule Pune University, Accredited by NAAC
Approved by AICTE, recognized under 2 (f) & 12 (b) sections of UGC Act)*

Email : director@nevillewadia.com, Website: nwimsr.mespune.org

Class	Course Code	Course	Credits	CO	Cognitive Ability	Course Outcomes
MBA II SEM III	312 FIN Subject Elective (SE) Course – Financial Management	Behavioral Finance	2	CO312FIN.1	Remembering	Enumerate the key terms associate with behavior finance, investment in financial markets & Corporate finance.
				CO312FIN.2	Understanding	Illustrate the various theories associated with behavior finance and parameters of investing in financial market.
				CO312FIN.3	Applying	Identify persistent or systematic behavioural factors that influence investors and investment decisions.
				CO312FIN.4	Analyzing	Analyse the various behavioural finance factors related to corporate & individual investors.
				CO312FIN.5	Evaluating	Interpret various investment strategies of effective investment in the financial market on the basis of various theories and factors of behavioural finance.
				CO312FIN.6	Creating	Plan the systematic approach of corporate and investors towards investment for stable growth on the basis of behavioural finance.





Dr. A. B. Dadas
Director

Modern Education Society's
Neville Wadia Institute of Management Studies & Research, Pune

*(Permanently affiliated to Savitribai Phule Pune University, Accredited by NAAC
Approved by AICTE, recognized under 2 (f) & 12 (b) sections of UGC Act)*

Email : director@nevillewadia.com, Website: nwimsr.mespune.org

Class	Course Code	Course	Credits	CO	COGNITIVE ABILITIES	COURSE OUTCOMES
MBA II SEM III	313 FIN Subject Elective (SE) Course – Financial Management	Technical Analysis of Financial Markets	2	CO102.1	REMEMBERING	Remember the concepts, terminologies, frameworks, tools, techniques and theories of technical analysis taught in the syllabus.
				CO102.2	UNDERSTANDING	UNDERSTAND the applications of technical analysis and the various types of charts and the psychology behind a pattern and its formation
				CO102.3	APPLYING	MAKE PRACTICAL USE of the Theories, Models, Principles and Frameworks of technical analysis for estimating market prices of different securities
				CO102.4	ANALYSING	ANALYSE AND FORECAST the market prices of securities in order to take and execute investment decisions
				CO102.5	EVALUATING	FORMULATE an ideal portfolio of investments with a combination of wide number of securities



Dr. A. B. Dadas
Director

Modern Education Society's
Neville Wadia Institute of Management Studies & Research, Pune

*(Permanently affiliated to Savitribai Phule Pune University, Accredited by NAAC
Approved by AICTE, recognized under 2 (f) & 12 (b) sections of UGC Act)*

Email : director@nevillewadia.com, Website: nwimsr.mespune.org

Class	Course Code	Course	Credits	CO	COGNITIVE ABILITIES	COURSE OUTCOMES
MBA II SEM III	314 FIN Subject Elective (SE) Course – Financial Management	Commodities Markets	2	CO314FIN.1	REMEMBERING	DESCRIBE the key concepts of commodities market
				CO314FIN.2	UNDERSTANDING	Understanding the pricing mechanism of commodity, regulatory framework and the difference between commodity and financial derivatives
				CO314FIN.3	APPLYING	APPLY all the required strategies and calculations of commodities trading.
				CO314FIN.4	ANALYSING	ANALYZE both the fundamental and technical factors that drive the commodity price movements
				CO314FIN.5	EVALUATING	EVALUATE the various methods and tools to detect the pulse of the markets and determine the trend in which the prices are moving.
				CO314FIN.6	CREATING	ADAPT the skills of commodity analysis and build their own trading strategies



Dr. A. B. Dadas
Director

Modern Education Society's
Neville Wadia Institute of Management Studies & Research, Pune

*(Permanently affiliated to Savitribai Phule Pune University, Accredited by NAAC
Approved by AICTE, recognized under 2 (f) & 12 (b) sections of UGC Act)*

Email : director@nevillewadia.com, Website: nwimsr.mespune.org

Class	Course Code	Course	Credits	CO	Cognitive Ability	Course Outcomes
MBA II SEM III	315 FIN Subject Elective (SE) Course – Financial Management	Indirect Taxation	2	CO315FIN.1	Remembering	Remembering the key concepts of Indirect Taxes in India Identifying and enumerating the various terms associated with GST and other indirect taxes.
				CO315FIN.2	Understanding	Explain how GST works as an Uniform Tax Structure, Illustrate the GST framework of India, & describe the important concepts such as supply, dual taxation method, registration process, etc.
				CO315FIN.3	Applying	Apply the theories and Principles and perform all calculation through numerical problems on valuation and calculation of taxes. Identify the time value of supply; determine the taxable person and tax levied on goods and services.
				CO315FIN.4	Analysing	Illustrate the e filling process of GST Categorize the Goods and Services under GST and amount of tax to be paid using Dual tax concept.
				CO315FIN.5	Evaluating	Evaluate Input Tax Credit Process, reversal, late filing and New Amendments; appraise various indirect taxes; Interpret the GST framework in India & verify the tax levied on Goods and Services.
				CO315FIN.6	Creating	Elaborate all Provisions of GST and can correlate with filing of returns; virtual e filling can be done Estimate the GST, TDS, anticipate goods, Services, tax payable person for the business.



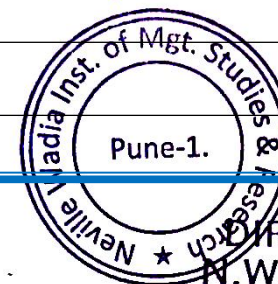
Dr. A. B. Dadas
Director

Modern Education Society's
Neville Wadia Institute of Management Studies & Research, Pune

*(Permanently affiliated to Savitribai Phule Pune University, Accredited by NAAC
Approved by AICTE, recognized under 2 (f) & 12 (b) sections of UGC Act)*

Email : director@nevillewadia.com, Website: nwimsr.mespune.org

Class	Course Code	Course	Credits	CO#	COGNITIVE ABILITIES	COURSE OUTCOMES
MBA II SEM III	316 FIN Subject Elective (SE) Course – Financial Management	Corporate Financial Restructurin g	2	CO316FIN.1	REMEMBERING	DESCRIBE the basic concepts related corporate restructuring, Mergers & Acquisitions, Valuation Aspects of Corporate Restructuring and Corporate Governance Aspects of Restructuring
				CO316FIN.2	UNDERSTANDING	EXPLAIN the motivations, decision processes, transaction execution, and valuation consequences of financial, business, and organizational restructuring by corporate units.
				CO316FIN.3	APPLYING	PERFORM all the required calculations through relevant numerical problems.
				CO316FIN.4	ANALYSING	ANALYZE the situation by calculations of exchange ratio, financial returns, valuations and others.
				CO316FIN.5	EVALUATING	EVALUATE impact of corporate financial restructuring on all stakeholders



DIRECTOR
N.W.I.M.S.R.
PUNE-1.



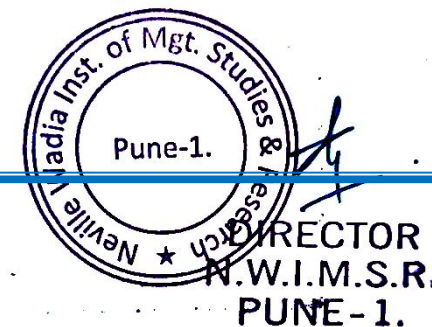
Dr. A. B. Dadas
Director

Modern Education Society's
Neville Wadia Institute of Management Studies & Research, Pune

*(Permanently affiliated to Savitribai Phule Pune University, Accredited by NAAC
Approved by AICTE, recognized under 2 (f) & 12 (b) sections of UGC Act)*

Email : director@nevillewadia.com, Website: nwimsr.mespune.org

Class	Course Code	Course	Credits	CO	COGNITIVE ABILITIES	COURSE OUTCOMES
MBA II SEM III	317 FIN Subject Elective (SE) Course – Financial Management	Financial Modeling	2	CO317.1	REMEMBERING	Remember the concepts, terminologies, frameworks, tools and techniques of Financial modeling
				CO317.2	UNDERSTANDING	UNDERSTAND the applications and use of MS Excel in financial modeling and its different techniques
				CO317.3	APPLYING	DEVELOP, APPLY and actually use core functionality of MS Excel in decision framework to solve managerial problems
				CO317.4	ANALYSING	ANALYSE different financial models in order to eliminate substantial risk of poor spreadsheet coding
				CO317.5	EVALUATING	FORMULATE an idea and acceptable solutions to solve different problems in the area of financial management
				CO317.6	Creating	BUILD financial models by making appropriate assumptions on financial factors relevant to the situation.





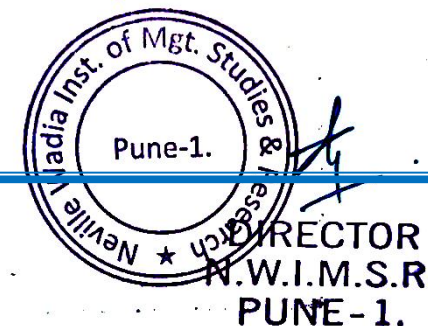
Dr. A. B. Dadas
Director

Modern Education Society's
Neville Wadia Institute of Management Studies & Research, Pune

*(Permanently affiliated to Savitribai Phule Pune University, Accredited by NAAC
Approved by AICTE, recognized under 2 (f) & 12 (b) sections of UGC Act)*

Email : director@nevillewadia.com, Website: nwimsr.mespune.org

Class	Course Code	Course	Credits	CO	COGNITIVE ABILITIES	COURSE OUTCOMES
MBA II SEM III	318 FIN Subject Elective (SE) Course – Financial Management	Digital Banking	2	CO318 Fin.1	REMEMBERING	Remember various concepts and products in Digital Banking
				CO318 Fin.2	UNDERSTANDING	Explain and understand the significance and development of Digital Banking
				CO318 Fin.3	APPLYING	Compare and contrast the Branchless Banking and Traditional Banking
				CO318 Fin.4	ANALYSING	Analyze the payment system of digital banking from consumer's point of view
				CO318 Fin.5	EVALUATING	Evaluate Role of digital banking and emerging technologies in economic development





Dr. A. B. Dadas
Director

Modern Education Society's
Neville Wadia Institute of Management Studies & Research, Pune

*(Permanently affiliated to Savitribai Phule Pune University, Accredited by NAAC
Approved by AICTE, recognized under 2 (f) & 12 (b) sections of UGC Act)*

Email : director@nevillewadia.com, Website: nwimsr.mespune.org

Class	Course Code	Course	Credits	CO	Cognitive Ability	Course Outcomes
MBA II SEM III	319 FIN Subject Elective (SE) Course – Financial Management	Treasury Management	2	CO315FIN.1	Remembering	Remembering the key concepts of Treasury Management, Treasury markets, cash management, and internal controls.
				CO315FIN.2	Understanding	Explain organisation structure and functions of treasury, Illustrate cash flow cycle, relate various types of risks; describe the important concepts such as liquidity, controls, etc.
				CO315FIN.3	Applying	Identify the market participants, treasury products, Apply the concepts of , forex cash management. Use concepts to mitigate financial and operational risks.
				CO315FIN.4	Analysing	Outline the responsibilities and functions of Treasury Manager, Classify types of Treasury markets, Illustrate and analyse the risk.
				CO315FIN.5	Evaluating	Explain the structure and organisation of Treasury; compare types of liquidity, controls and audits; appraise funding alternatives. Appraise the moral and ethical aspects in treasury management.
				CO315FIN.6	Creating	Design the money and funds management plan in a given situation using various concepts and instruments used in treasury function.



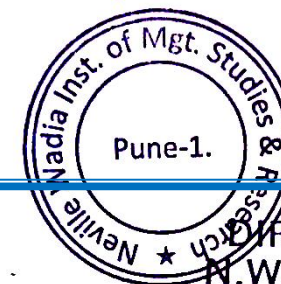
Dr. A. B. Dadas
Director

Modern Education Society's
Neville Wadia Institute of Management Studies & Research, Pune

*(Permanently affiliated to Savitribai Phule Pune University, Accredited by NAAC
Approved by AICTE, recognized under 2 (f) & 12 (b) sections of UGC Act)*

Email : director@nevillewadia.com, Website: nwimsr.mespune.org

Class	Course Code	Course	Credits	CO	COGNITIVE ABILITIES	COURSE OUTCOMES
MBA II SEM III	320 FIN Subject Elective (SE) Course – Financial Management	Project Finance and Trade Finance	2	CO320.1	REMEMBERING	DESCRIBE the concepts of Project Finance and Trade Finance.
				CO320.2	UNDERSTANDING	SUMMARIZE the key aspects in context with Project Finance and Trade Finance.
				CO320.3	APPLYING	IDENTIFY the applicability of Project Finance and Trade Finance in modern business era.
				CO320.4	ANALYSING	EXAMINE the risks involved in Project Finance and Trade Finance.
				CO320.5	EVALUATING	EVALUATE the proposal of securing finance by considering the capital structure and documentation involved.



DIRECTOR
N.W.I.M.S.R.
PUNE-1.



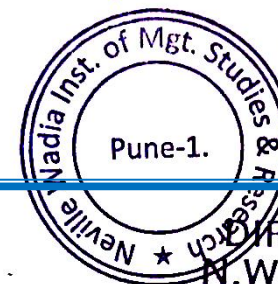
Dr. A. B. Dadas
Director

Modern Education Society's
Neville Wadia Institute of Management Studies & Research, Pune

*(Permanently affiliated to Savitribai Phule Pune University, Accredited by NAAC
Approved by AICTE, recognized under 2 (f) & 12 (b) sections of UGC Act)*

Email : director@nevillewadia.com, Website: nwimsr.mespune.org

Class	Course Code	Course	Credits	CO	COGNITIVE ABILITIES	COURSE OUTCOMES
MBA II SEM III	321 FIN Subject Elective (SE) Course – Financial Management	Insurance Laws and Regulation	2	CO321.1	REMEMBERING	RELATE to terminologies used in Insurance Law
				CO321.2	UNDERSTANDING	EXPLAIN the role of insurance law in overall development of the country through risk management and insurance coverage.
				CO321.3	APPLYING	IDENTIFY risk management plans , strategies and techniques in Life and General Insurance.
				CO321.4	ANALYSING	APPRAISE Regulatory Framework of Insurance Business in India & Corporate Governance Practices for Insurance Companies.
				CO321.5	EVALUATING	ASSESS the insurance policies in the light of risk valuation.



DIRECTOR
N.W.I.M.S.R.
PUNE-1.



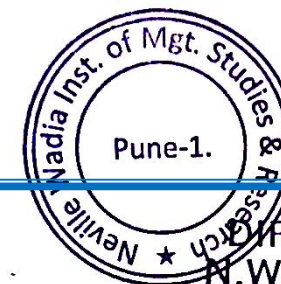
Dr. A. B. Dadas
Director

Modern Education Society's
Neville Wadia Institute of Management Studies & Research, Pune

*(Permanently affiliated to Savitribai Phule Pune University, Accredited by NAAC
Approved by AICTE, recognized under 2 (f) & 12 (b) sections of UGC Act)*

Email : director@nevillewadia.com, Website: nwimsr.mespune.org

Class	Course Code	Course	Credits	CO	COGNITIVE ABILITIES	COURSE OUTCOMES
MBA II SEM III	322 FIN Subject Elective (SE) Course – Financial Management	Marine Insurance	2	CO322FIN.1	REMEMBERING	Enumerate the key terms associate with Marine Insurance, Documentation and Reinsurance.
				CO322FIN.2	UNDERSTANDING	Understand various statutes applicable, necessary arrangements and documentation required for Marine Insurance.
				CO322FIN.3	APPLYING	Determine the insurance cover and policy type considering the risk involved.
				CO322FIN.4	ANALYSING	Detect the insurable interest, probable losses and the profitability element.
				CO322FIN.5	EVALUATING	Evaluate the risk involved and need for reinsurance
				CO322FIN.6	CREATING	DESIGN the Marine Insurance Policy on a hypothetical situation



DIRECTOR
N.W.I.M.S.R.
PUNE-1.



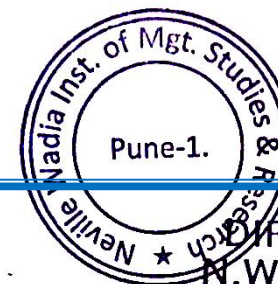
Dr. A. B. Dadas
Director

Modern Education Society's
Neville Wadia Institute of Management Studies & Research, Pune

*(Permanently affiliated to Savitribai Phule Pune University, Accredited by NAAC
Approved by AICTE, recognized under 2 (f) & 12 (b) sections of UGC Act)*

Email : director@nevillewadia.com, Website: nwimsr.mespune.org

Class	Course Code	Course	Credits	CO	COGNITIVE ABILITIES	COURSE OUTCOMES
MBA II SEM III	323 FIN Subject Elective (SE) Course – Financial Management	Fire Insurance	2	CO323.1	REMEMBERING	UNDERSTAND the major concepts and terms in fire insurance
				CO323.2	UNDERSTANDING	EXPLAIN the procedure of underwriting, claims and settlement
				CO323.3	APPLYING	IDENTIFY the types of Fire Hazards and the suitable policies
				CO323.4	ANALYSING	ANALYSE the Inspection and Survey Reports
				CO323.5	EVALUATING	DETERMINE the Claim Amount in the Fire Insurance Claim
				CO323.6	CREATING	DESIGN the Fire Insurance Policy on a hypothetical situation



DIRECTOR
N.W.I.M.S.R.
PUNE-1.



Dr. A. B. Dadas
Director

Modern Education Society's
Neville Wadia Institute of Management Studies & Research, Pune

*(Permanently affiliated to Savitribai Phule Pune University, Accredited by NAAC
Approved by AICTE, recognized under 2 (f) & 12 (b) sections of UGC Act)*

Email : director@nevillewadia.com, Website: nwimsr.mespune.org

Class	Course Code	Course	Credits	CO	Cognitive Ability	Course Outcomes
MBA II SEM IV	403 FIN SUBJECT CORE (SC) COURSE: Specialization – Financial Management	Financial Laws	3	CO403 .1	Remembering	Define and Describe the basic concepts related to Financial Laws
				CO403. 2	Understanding	Illustrate the implications of various laws, Explain concepts and details of various financial laws.
				CO403. 3	Applying	Make use of contextual financial laws applicable to organisations.
				CO403. 4	Analyzing	Infer the application of financial laws to organisations
				CO403. 5	Evaluating	Appraise and perceive the benefits of applicable laws to the organisations.



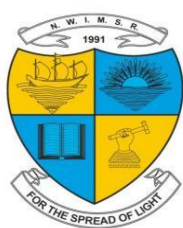
Dr. A. B. Dadas
Director

Modern Education Society's
Neville Wadia Institute of Management Studies & Research, Pune

*(Permanently affiliated to Savitribai Phule Pune University, Accredited by NAAC
Approved by AICTE, recognized under 2 (f) & 12 (b) sections of UGC Act)*

Email : director@nevillewadia.com, Website: nwimsr.mespune.org

Class	Course Code	Course	Credits	CO	COGNITIVE ABILITIES	COURSE OUTCOMES
MBA II SEM IV	404 FIN SUBJECT CORE (SC) COURSE: Specialization – Financial Management	Current Trends & Cases in Finance	3	CO404FIN.1	REMEMBERING	DESCRIBE the concepts related to emerging areas of Microfinance, Small finance banks, Payment Banks, Start-Ups, SHG and Digitization and analytics
				CO404FIN.2	UNDERSTANDING	EXPLAIN in detail, all the theoretical concepts taught through the syllabus
				CO404FIN.3	APPLYING	APPLY the various theories and models of financial management in the case.
				CO404FIN.4	ANALYSING	ANALYSE the situation and decide the key financial as well as non-financial elements involved in the situation.
				CO404FIN.5	EVALUATING	EVALUATE the financial impact of the alternative on the given case.



Dr. A. B. Dadas
Director

Modern Education Society's
Neville Wadia Institute of Management Studies & Research, Pune

*(Permanently affiliated to Savitribai Phule Pune University, Accredited by NAAC
Approved by AICTE, recognized under 2 (f) & 12 (b) sections of UGC Act)*

Email : director@nevillewadia.com, Website: nwimsr.mespune.org

Class	Course Code	Course	Credits	CO	Cognitive Ability	Course Outcomes
MBA II SEM IV	409 FIN SUBJECT ELECTIVE (SE - IL): Specialization – Financial Management	Fixed Income Securities	2	CO409FIN.1	Remembering	Describing the basic concepts of Fixed Income Securities
				CO409FIN.2	Understanding	Understanding the various types of securities traded in the fixed income market and the concepts related to the risk and returns of the Fixed income securities
				CO409FIN.3	Applying	Applying the knowledge of fixed income securities for diversifying the portfolio of investments
				CO409FIN.4	Analyzing	Predictive analysis of the economic outlook through yield curve analysis
				CO409FIN.5	Evaluating	devise the various investment strategies based on portfolio returns.



Dr. A. B. Dadas
Director

Modern Education Society's
Neville Wadia Institute of Management Studies & Research, Pune

*(Permanently affiliated to Savitribai Phule Pune University, Accredited by NAAC
Approved by AICTE, recognized under 2 (f) & 12 (b) sections of UGC Act)*

Email : director@nevillewadia.com, Website: nwimsr.mespune.org

Class	Course Code	Course	Credits	CO	COGNITIVE ABILITIES	COURSE OUTCOMES
MBA II SEM IV	410 FIN SUBJECT ELECTIVE (SE - IL): Specialization – Financial Management	Business Valuation	2	CO410.1	REMEMBERING	RECALL concepts of value and valuation
				CO410.2	UNDERSTANDING	EXPLAIN valuation process of business firms
				CO410.3	APPLYING	CALCULATE business value using different techniques
				CO410.4	ANALYSING	EXAMINE special factors to be considered in business valuation
				CO410.5	EVALUATING	ASSESS the value of the firm in the light of business environment and regulatory aspects



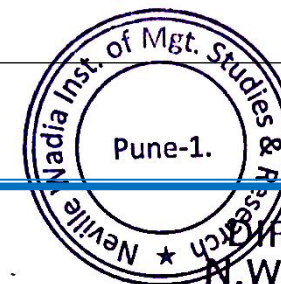
Dr. A. B. Dadas
Director

Modern Education Society's
Neville Wadia Institute of Management Studies & Research, Pune

*(Permanently affiliated to Savitribai Phule Pune University, Accredited by NAAC
Approved by AICTE, recognized under 2 (f) & 12 (b) sections of UGC Act)*

Email : director@nevillewadia.com, Website: nwimsr.mespune.org

Class	Course Code	Course	Credits	CO	Cognitive Ability	Course Outcomes
MBA II SEM IV	411 FIN SUBJECT ELECTIVE (SE - IL): Specialization – Financial Management	Risk Managemen t	2	CO411FIN.1	Remembering	Describe various concept associated with risk management and financial risk management.
				CO411FIN.2	Understanding	Exemplify the financial risk management processes, frameworks.
				CO411FIN.3	Applying	Determine the various building blocks of risk management system and strategies.
				CO411FIN.4	Analyzing	Classify various risks associated with enterprise, banks, insurance etc.
				CO411FIN.5	Evaluating	Formulate the strategies to overcome with currency risk, credit risk, interest rate risk, legal risk, asset liability risk, liquidity risk etc.



DIRECTOR
N.W.I.M.S.R.
PUNE-1.



Dr. A. B. Dadas
Director

Modern Education Society's
Neville Wadia Institute of Management Studies & Research, Pune

*(Permanently affiliated to Savitribai Phule Pune University, Accredited by NAAC
Approved by AICTE, recognized under 2 (f) & 12 (b) sections of UGC Act)*

Email : director@nevillewadia.com, Website: nwimsr.mespune.org

Class	Course Code	Course	Credits	CO	COGNITIVE ABILITIES	COURSE OUTCOMES
MBA II SEM IV	412 FIN SUBJECT ELECTIVE (SE - IL): Specialization – Financial Management	Strategic Cost Managemen t	2	CO412FIN.1	REMEMBERING	Remember the basic concepts, tools and techniques of cost management in the contemporary business environment and how it has influenced cost management
				CO412FIN.2	UNDERSTANDING	EXPLAIN in detail, all the theoretical concepts taught through the syllabus; differentiate between various costing techniques.
				CO412FIN.3	APPLYING	ILLUSTRATE contemporary management techniques and how they are used in cost management to respond to the contemporary business environment.
				CO412FIN.4	ANALYSING	ANALYSE the situation and decide the key cost factors / elements involved in the decision making
				CO412FIN.5	EVALUATING	FORMULATE new models and techniques for managing the cost strategically in any business organization.



Dr. A. B. Dadas
Director

Modern Education Society's
Neville Wadia Institute of Management Studies & Research, Pune

*(Permanently affiliated to Savitribai Phule Pune University, Accredited by NAAC
Approved by AICTE, recognized under 2 (f) & 12 (b) sections of UGC Act)*

Email : director@nevillewadia.com, Website: nwimsr.mespune.org

Class	Course Code	Course	Credits	CO	COGNITIVE ABILITIES	COURSE OUTCOMES
MBA II SEM IV	413 FIN SUBJECT ELECTIVE (SE - IL): Specialization – Financial Management	Rural & Micro Finance	2	CO413.1	REMEMBERING	DEFINE the key concepts of Microfinance and other terms associated with it.
				CO413.2	UNDERSTANDING	EXPLAIN and UNDERSTAND the relevance of Microfinance and how its work towards rural development & growth.
				CO413.3	APPLYING	IDENTIFY Micro Finance Models and their contribution towards, economic growth, poverty elimination , women empowerment and gender equality.
				CO413.4	ANALYSING	ANALYZE the linkage between MFIs and Rural development
				CO413.5	EVALUATING	EVALUATE the significance and funding Microfinance Institutions & Self-Help Group.
				CO413.6	CREATING	FORMULATE and DISCUSS Cases related to MF (Models) & Rural development, Women Empowerment and Gender Equality.



Dr. A. B. Dadas
Director

Modern Education Society's
Neville Wadia Institute of Management Studies & Research, Pune

*(Permanently affiliated to Savitribai Phule Pune University, Accredited by NAAC
Approved by AICTE, recognized under 2 (f) & 12 (b) sections of UGC Act)*

Email : director@nevillewadia.com, Website: nwimsr.mespune.org

Class	Course Code	Course	Credits	CO	COGNITIVE ABILITIES	COURSE OUTCOMES
MBA II SEM IV	414 FIN SUBJECT ELECTIVE (SE - IL): Specialization – Financial Management	Rural & Micro Finance	2	CO414.1	REMEMBERING	UNDERSTAND the major concepts and terms in Reinsurance
				CO414.2	UNDERSTANDING	EXPLAIN the execution and legal applications in insurance contracts
				CO414.3	APPLYING	IDENTIFY the forms of reinsurance according to the cases
				CO414.4	ANALYSING	ANALYSE the insurer policy
				CO414.5	EVALUATING	EVALUATE the insurer's security and claim procedure
				CO414.6		



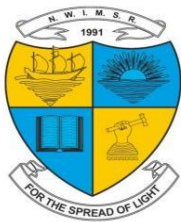
Dr. A. B. Dadas
Director

Modern Education Society's
Neville Wadia Institute of Management Studies & Research, Pune

*(Permanently affiliated to Savitribai Phule Pune University, Accredited by NAAC
Approved by AICTE, recognized under 2 (f) & 12 (b) sections of UGC Act)*

Email : director@nevillewadia.com, Website: nwimsr.mespune.org

Class	Course Code	Course	Credits	CO	COGNITIVE ABILITIES	COURSE OUTCOMES
MBA II SEM IV	415 FIN SUBJECT ELECTIVE (SE - IL): Specialization – Financial Management	Agricultural Insurance	2	CO415FIN.1	REMEMBERING	Recall the different terms related to Agriculture Insurance and classification of agricultural insurance products
				CO415FIN.2	UNDERSTANDING	Understand the process of crop insurance and the Global outlook of Agricultural insurance
				CO415FIN.3	APPLYING	Apply the agricultural insurance concepts and assess the loss and settlement amount
				CO415FIN.4	ANALYSING	ANALYSE the regulatory mechanism and Government schemes for agriculture insurance
				CO415FIN.5	EVALUATING	Evaluate the different types of risks involved in agriculture



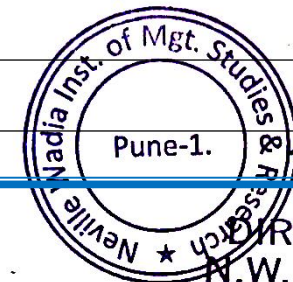
Dr. A. B. Dadas
Director

Modern Education Society's
Neville Wadia Institute of Management Studies & Research, Pune

*(Permanently affiliated to Savitribai Phule Pune University, Accredited by NAAC
Approved by AICTE, recognized under 2 (f) & 12 (b) sections of UGC Act)*

Email : director@nevillewadia.com, Website: nwimsr.mespune.org

Class	Course Code	Course	Credits	CO	COGNITIVE ABILITIES	COURSE OUTCOMES
MBA II SEM III	304 HRM Subject Core (SC) Course- Human Resource Management	Strategic Human Resource Management	3	CO304HRM.1	REMEMBERING	REMEMBER the strategies adopted by HR in national and international context.
				CO304HRM.2	UNDERSTANDING	Ability to UNDERSTAND and ARTICULATE the basic concepts of SHRM and link the HR strategies to the organizational business strategies.
				CO304HRM.3	APPLYING AND ANALYZING	Ability to ANALYZE HR as an investment to the company.
				CO304HRM.4	EVALUATING	Ability to INTERPRET and EVALUATE the implementation of the HR strategies.
				CO304HRM.5	CREATING	FORMULATE and provide realistic solutions to the industry by designing innovative strategies and logical decision making.



DIRECTOR
N.W.I.M.S.R.
PUNE-1.



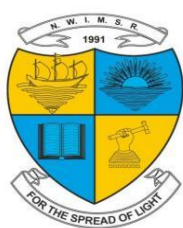
Dr. A. B. Dadas
Director

Modern Education Society's
Neville Wadia Institute of Management Studies & Research, Pune

*(Permanently affiliated to Savitribai Phule Pune University, Accredited by NAAC
Approved by AICTE, recognized under 2 (f) & 12 (b) sections of UGC Act)*

Email : director@nevillewadia.com, Website: nwimsr.mespune.org

Class	Course Code	Course	Credits	CO	COGNITIVE ABILITIES	COURSE OBJECTIVES (CO'S)
MBA II SEM III	305 HRM Subject Core (SC) Course- Human Resource Management	HR Operations	3	CO305HRM.1	REMEMBERING	DESCRIBE structure of personnel department, its policies and maintenance of employee files & records
				CO305HRM.2	UNDERSTANDING	LEARN drafting of communications for disciplinary actions
				CO305HRM.3	APPLYING	DEMONSTRATE the knowledge and calculations of bonus, gratuity, PF, ESI etc.
				CO305HRM.4	ANALYSING	EXPERIMENT to calculate the computation of Workmen compensation, Bonus and Gratuity as per relevant acts
				CO305HRM.5	EVALUATING	CALCULATE computation of Workmen compensation, Bonus and Gratuity
				CO305HRM.6	CREATING	FILE returns under various labour laws and prepare salary structure



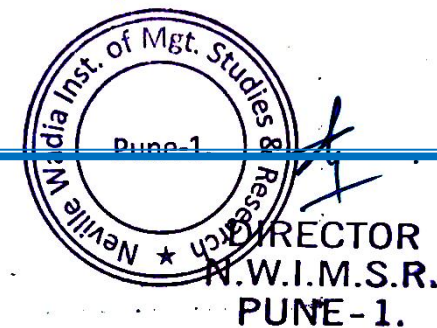
Dr. A. B. Dadas
Director

Modern Education Society's
Neville Wadia Institute of Management Studies & Research, Pune

*(Permanently affiliated to Savitribai Phule Pune University, Accredited by NAAC
Approved by AICTE, recognized under 2 (f) & 12 (b) sections of UGC Act)*

Email : director@nevillewadia.com, Website: nwimsr.mespune.org

Class	Course Code	Course	Credits	CO	COGNITIVE ABILITIES	COURSE OBJECTIVES (CO'S)
MBA II SEM III	312 HRM Subject Elective (SE) Course - Human Resource Management	Talent Manageme nt	2	CO.312.1	REMEMBERING	DEFINE Talent Management and its significance
				CO.312.2	UNDERSTANDING	UNDERSTANDING performance excellence through Talent Management
				CO.312.3	APPLYING	APPLY Talent Management concepts in Human Resource Management
				CO.312.4	ANALYSING	ANALYSING Talent Management practices in employee development and career enhancement
				CO.312.5	EVALUATING	FORMULATE the Talent Management Strategies for any organisation.





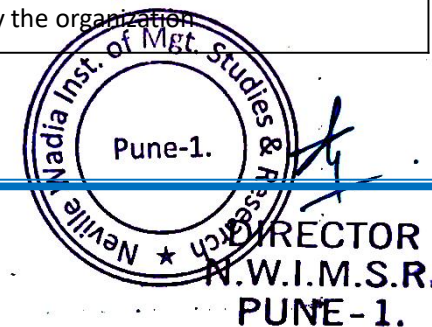
Dr. A. B. Dadas
Director

Modern Education Society's
Neville Wadia Institute of Management Studies & Research, Pune

*(Permanently affiliated to Savitribai Phule Pune University, Accredited by NAAC
Approved by AICTE, recognized under 2 (f) & 12 (b) sections of UGC Act)*

Email : director@nevillewadia.com, Website: nwimsr.mespune.org

Class	Course Code	Course	Credits	CO	COGNITIVE ABILITIES	COURSE OUTCOMES (CO'S)
MBA II SEM III	313 HRM Subject Elective (SE) Course - Human Resource Management	Psychomet ric testing and Assessmen t	2	CO313.1	REMEMBERING	KNOW various tools of psychometry designed to measure traits of individuals
				CO313.2	UNDERSTANDING	UNDERSTAND & Conduct the group simulated exercises for organizational purpose
				CO313.3	APPLYING	IDENTIFY AND ADMINISTER psychometric tools to respondents
				CO313.4	ANALYSING	INTERPRET results and counsel the respondent based on the results
				CO313.5	CREATING	CREATE Psychometric Tests for the specific traits as required by the organization





Dr. A. B. Dadas
Director

Modern Education Society's
Neville Wadia Institute of Management Studies & Research, Pune

*(Permanently affiliated to Savitribai Phule Pune University, Accredited by NAAC
Approved by AICTE, recognized under 2 (f) & 12 (b) sections of UGC Act)*

Email : director@nevillewadia.com, Website: nwimsr.mespune.org

Class	Course Code	Course	Credits	CO	COGNITIVE ABILITIES	COURSE OBJECTIVES (CO'S)
MBA II SEM III	314 HRM Subject Elective (SE) Course - Human Resource Management	HR Perspectiv es in Mergers & Acquisition s	2	CO314HRM.1	REMEMBERING	LIST conceptual framework of Mergers & Acquisitions and organization integration
				CO314HRM.2	UNDERSTANDING	UNDERSTAND HR's role and due diligence process in Mergers & Acquisitions
				CO314HRM.3	APPLYING	MANAGE/ SOLVE HR issues arising out during Mergers & Acquisitions
				CO314HRM.4	ANALYSING	ORGANIZE HR due diligence before M & A
				CO314HRM.5	EVALUATING	SUPPORT process of change management in M & A
				CO314HRM.6	CREATING	FORMULATE HR processes for restructuring compensation and benefits in Mergers & Acquisitions



Dr. A. B. Dadas
Director

Modern Education Society's
Neville Wadia Institute of Management Studies & Research, Pune

*(Permanently affiliated to Savitribai Phule Pune University, Accredited by NAAC
Approved by AICTE, recognized under 2 (f) & 12 (b) sections of UGC Act)*

Email : director@nevillewadia.com, Website: nwimsr.mespune.org

Class	Course Code	Course	Credits	CO	COGNITIVE ABILITIES	COURSE OBJECTIVES (CO'S)
MBA II SEM III	315 HRM Subject Elective (SE) Course - Human Resource Management	International HR	2	CO315HRM.1	REMEMBERING	IDENTIFY key perspectives of global workforce management
				CO315HRM.2	UNDERSTANDING	UNDERSTAND cultural aspects of International HRM
				CO315HRM.3	APPLYING	PREPARE HR planning for long term global staffing
				CO315HRM.4	ANALYSING	ILLUSTRATE steps involved in global selection of human resources
				CO315HRM.5	EVALUATING	FORMULATE Training and development policy for expatriate employees of an organization
				CO315HRM.6	CREATING	ANALYZE / COMPARE important points that needs to be included while drafting global workforce performance & development management system of an organization



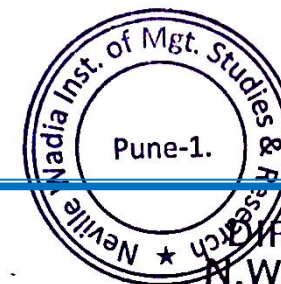
Dr. A. B. Dadas
Director

Modern Education Society's
Neville Wadia Institute of Management Studies & Research, Pune

*(Permanently affiliated to Savitribai Phule Pune University, Accredited by NAAC
Approved by AICTE, recognized under 2 (f) & 12 (b) sections of UGC Act)*

Email : director@nevillewadia.com, Website: nwimsr.mespune.org

Class	Course Code	Course	Credits	CO	COGNITIVE ABILITIES	COURSE OUTCOMES
MBA II SEM III	316 HRM Subject Elective (SE) Course - Human Resource Management	Mentoring and Coaching	2	CO316HRM.1	Remembering	ENUMERATE various concepts of Mentoring and Coaching.
				CO316HRM.2	Understanding	UNDERSTAND techniques of Mentoring and Coaching
				CO316HRM.3	Applying	APPLY models of Mentoring and Coaching to real world scenarios
				CO316HRM.4	Analyzing	ANALYSE issues in Mentoring and Coaching
				CO316HRM.5	Evaluating & Creating	DEVELOP skills needed to become Mentor, Coach



DIRECTOR
N.W.I.M.S.R.
PUNE-1.



Dr. A. B. Dadas
Director

Modern Education Society's
Neville Wadia Institute of Management Studies & Research, Pune

*(Permanently affiliated to Savitribai Phule Pune University, Accredited by NAAC
Approved by AICTE, recognized under 2 (f) & 12 (b) sections of UGC Act)*

Email : director@nevillewadia.com, Website: nwimsr.mespune.org

Class	Course Code	Course	Credits	CO	COGNITIVE ABILITIES	COURSE OBJECTIVES (CO'S)
MBA II SEM III	317 HRM Subject Elective (SE) Course - Human Resource Management	Compensation and Reward Management	2	CO317HRM.1	REMEMBERING	DESCRIBE concept of compensation and cost
				CO317HRM.2	UNDERSTANDING	UNDERSTAND compensation and reward management process
				CO317HRM.3	APPLYING	COMPARE issues related to compensation and survey of wages & salary administration in various industries
				CO317HRM.4	ANALYSING	EXPERIMENT to calculate various types of monetary and profit sharing incentives
				CO317HRM.5	EVALUATING	CALCULATE income tax as per the current slabs for the employees under different salary brackets
				CO317HRM.6	CREATING	FORMULATE salary structure incorporating tax saving components.



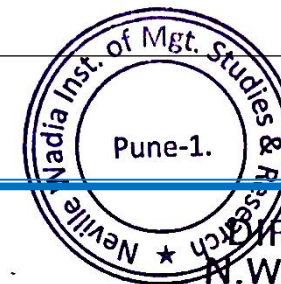
Dr. A. B. Dadas
Director

Modern Education Society's
Neville Wadia Institute of Management Studies & Research, Pune

*(Permanently affiliated to Savitribai Phule Pune University, Accredited by NAAC
Approved by AICTE, recognized under 2 (f) & 12 (b) sections of UGC Act)*

Email : director@nevillewadia.com, Website: nwimsr.mespune.org

Class	Course Code	Course	Credits	CO	COGNITIVE ABILITIES	COURSE OUTCOMES
MBA II SEM III	318 HRM Subject Elective (SC) Course - Human Resource Management	Performan ce Manageme nt System	2	CO HRM.1	REMEMBERING	DESCRIBE key components and applicability of theories of Performance Management System
				CO318 HRM.2	UNDERSTANDING	DEMONSTRATE the communication skills required when managing achievement and underachievement.
				CO318 HRM.3	APPLYING	IDENTIFY factors affecting Performance Measurement
				CO318 HRM.4	ANALYSING	ANALYZE various tools for performance assessment
				CO318 HRM.5	EVALUATING	COMPARE various organizational performance management systems and best practices.
				CO318 HRM.6	CREATING	DESIGN a performance management process for an organization.



DIRECTOR
N.W.I.M.S.R.
PUNE-1.



Dr. A. B. Dadas
Director

Modern Education Society's
Neville Wadia Institute of Management Studies & Research, Pune

*(Permanently affiliated to Savitribai Phule Pune University, Accredited by NAAC
Approved by AICTE, recognized under 2 (f) & 12 (b) sections of UGC Act)*

Email : director@nevillewadia.com, Website: nwimsr.mespune.org

Class	Course Code	Course	Credits	CO	COGNITIVE ABILITIES	COURSE OUTCOMES (CO'S)
MBA II SEM III	319 HRM Subject Elective (SE) Course - Human Resource Management	Change Manageme nt & new technologi es in HRM	2	CO. 319 HRM .1	REMEMBERING	DEFINE Change Management and its significance
				CO. 319 HRM .2	UNDERSTANDING	UNDERSTANDING change management model and practices
				CO.319 HRM .3	APPLYING	APPLY Change Management in context to digital transformation
				CO.319 HRM .4	ANALYSING & EVALUATING	EXAMINE and DETERMINE various concepts in human resource information system
				CO. 319 HRM .5	CREATING	IMPLEMENT change management in the organization.



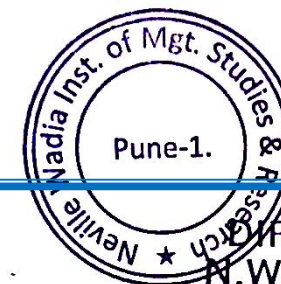
Dr. A. B. Dadas
Director

Modern Education Society's
Neville Wadia Institute of Management Studies & Research, Pune

*(Permanently affiliated to Savitribai Phule Pune University, Accredited by NAAC
Approved by AICTE, recognized under 2 (f) & 12 (b) sections of UGC Act)*

Email : director@nevillewadia.com, Website: nwimsr.mespune.org

Class	Course Code	Course	Credits	CO	COGNITIVE ABILITIES	COURSE OUTCOMES
MBA II SEM IV	403 HRM Subject Core (SC) – Human Resource Management	Organizational I Diagnosis & Development	3	CO403 HRM.1	REMEMBERING	DESCRIBE the major theories, concepts, terms, models tools and frameworks in the field of Organizational Diagnosis & Development.
				CO403HRM.2	UNDERSTANDING	UNDERSTAND concept of OD and 'intervention'.
				CO403HRM.3	APPLYING	MAKE USE of the Theories, Models, Principles and Frameworks of Organizational Diagnosis & Development in specific organizational settings.
				CO403HRM.4	ANALYSING	ANALYZE the external and internal environment with right tool of diagnosis and review the role of consultant in OD.
				CO403HRM.5	EVALUATING	IDENTIFY AND MAP an intervention to organisational need
				CO403HRM.6	CREATING	DESIGN the role of the consultant for an organisational issue



DIRECTOR
N.W.I.M.S.R.
PUNE-1.



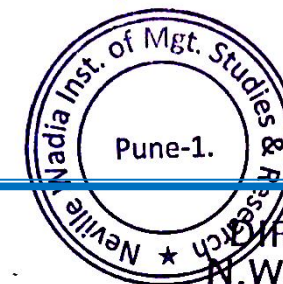
Dr. A. B. Dadas
Director

Modern Education Society's
Neville Wadia Institute of Management Studies & Research, Pune

*(Permanently affiliated to Savitribai Phule Pune University, Accredited by NAAC
Approved by AICTE, recognized under 2 (f) & 12 (b) sections of UGC Act)*

Email : director@nevillewadia.com, Website: nwimsr.mespune.org

Class	Course Code	Course	Credits	CO	COGNITIVE ABILITIES	COURSE OUTCOMES
MBA II SEM IV	404 HRM Subject Core (SC) – Human Resource Management	Current Trends & Cases in Human Resource Management	3	CO404HRM.1	REMEMBERING	DESCRIBE the conceptual framework of Digital Disruptions and its impact on the current HR Trends.
				CO404HRM.2	UNDERSTANDING	SUMMARIZE the impact of Current HR trends on HR Functions
				CO404HRM.3	APPLYING	ILLUSTRATE value creation & competitive advantage of Technology on current HR Trends
				CO404HRM.4	ANALYSING	EXAMINE the changing role of HR Priorities
				CO404HRM.5	EVALUATING	ELABORATE upon the various types of current HR Trends
				CO404HRM.6	CREATING	APPLY the existing Tech tools to real time HRM Challenges and offer Solutions.



DIRECTOR
N.W.I.M.S.R.
PUNE-1.



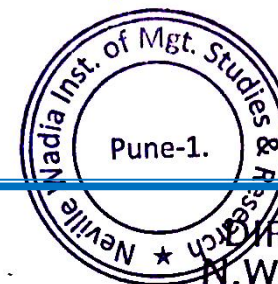
Dr. A. B. Dadas
Director

Modern Education Society's
Neville Wadia Institute of Management Studies & Research, Pune

*(Permanently affiliated to Savitribai Phule Pune University, Accredited by NAAC
Approved by AICTE, recognized under 2 (f) & 12 (b) sections of UGC Act)*

Email : director@nevillewadia.com, Website: nwimsr.mespune.org

Class	Course Code	Course	Credits	CO	Cognitive Abilities	Course Outcomes
MBA II SEM IV	409HRM Subject Elective (SE) Course – Human Resource Management	Labour Legislation	2	CO409.1	REMEMBERING	AWARENESS about foundation of labor legislation.
				CO409.2	UNDERSTANDING	UNDERSTAND the legislation related to various labor and social laws.
				CO409.3	APPLYING	APPLY formulas of specific laws and calculate.
				CO409.4	ANALYSING	STUDY labor legislation and effective implementation of them through case laws.
				CO409.5	EVALUATING	REVIEW AND UNDERSTAND different labor legislations and its amendments.



DIRECTOR
N.W.I.M.S.R.
PUNE-1.



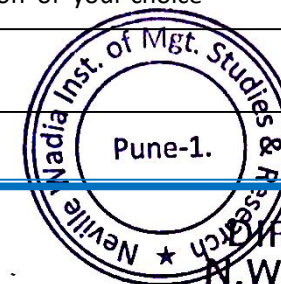
Dr. A. B. Dadas
Director

Modern Education Society's
Neville Wadia Institute of Management Studies & Research, Pune

*(Permanently affiliated to Savitribai Phule Pune University, Accredited by NAAC
Approved by AICTE, recognized under 2 (f) & 12 (b) sections of UGC Act)*

Email : director@nevillewadia.com, Website: nwimsr.mespune.org

Class	Course Code	Course	Credits	CO	COGNITIVE ABILITIES	COURSE OBJECTIVES (CO'S)
MBA II SEM IV	410HRM Subject Elective (SE) Course – Human Resource Management	Designing HR Policies	2	CO.410HRM.1	REMEMBERING	IDENTIFY important points to be incorporated in HR Manual
				CO.410HRM.2	UNDERSTANDING	UNDERSTAND policy requirement for Recruitment & Selection process
				CO.410HRM.3	APPLYING	PREPARE policies on employee benefits for an organization of your choice
				CO.410HRM.4	ANALYSING	ILLUSTRATE steps involved in better employee relations & grievance handling
				CO.410HRM.5	CREATING	CONSTRUCT various HR policies for an organization of your choice



DIRECTOR
N.W.I.M.S.R.
PUNE-1.



Dr. A. B. Dadas
Director

Modern Education Society's
Neville Wadia Institute of Management Studies & Research, Pune

*(Permanently affiliated to Savitribai Phule Pune University, Accredited by NAAC
Approved by AICTE, recognized under 2 (f) & 12 (b) sections of UGC Act)*

Email : director@nevillewadia.com, Website: nwimsr.mespune.org

Class	Course Code	Course	Credits	CO	COGNITIVE ABILITIES	COURSE OUTCOMES
MBA II SEM IV	411HRM Subject Elective (SE) Course – Human Resource Management	Labour Economics and Costing	2	CO411.1	REMEMBERING	IDENTIFY the basic concepts of Labour Economics, Wage Determination, Labour Productivity and Costing.
				CO411.2	UNDERSTANDING	UNDERSTANDING the Labour Markers in India with reference to demand and supply of Labour and Social Security Problems associated to it.
				CO411.3	APPLICATION	DETERMINATION of various Wage and Non-Wage Factors applicable in various sectors of businesses.
				CO411.4	ANALYSIS	IMPLEMENTATION of various theories of wage determination in various business sectors.
				CO411.5	EVALUATION	EVALUATION of Labour Cost Benefit Analysis of important HR functions.
				CO411.6	CREATION	APPLICATION of social security of labours in various sectors.



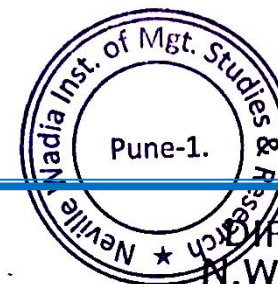
Dr. A. B. Dadas
Director

Modern Education Society's
Neville Wadia Institute of Management Studies & Research, Pune

*(Permanently affiliated to Savitribai Phule Pune University, Accredited by NAAC
Approved by AICTE, recognized under 2 (f) & 12 (b) sections of UGC Act)*

Email : director@nevillewadia.com, Website: nwimsr.mespune.org

Class	Course Code	Course	Credits	CO	COGNITIVE ABILITIES	COURSE OBJECTIVES (CO'S)
MBA II SEM IV	412HRM Subject Elective (SE) Course – Human Resource Management	Best Practices In HRM	2	CO.412HRM.1	REMEMBERING	DEFINE dynamic approach towards Human Resource activities and practices.
				CO.412HRM.2	UNDERSTANDING	EXPLAIN theoretical framework for best practices.
				CO.412HRM.3	APPLYING	IDENTIFY & CLASSIFY the practices according to the industry and sub sectors of the industry.
				CO.412HRM.4	ANALYSING & EVALUATING	COMPARE and DETERMINE various skill sets required at Human Resource Section.
				CO.412HRM.5	CREATING	PLAN a survey of various industry and DEVELOP a trend analysis of Human Resource Best Practices.



DIRECTOR
N.W.I.M.S.R.
PUNE-1.



Dr. A. B. Dadas
Director

Modern Education Society's
Neville Wadia Institute of Management Studies & Research, Pune

*(Permanently affiliated to Savitribai Phule Pune University, Accredited by NAAC
Approved by AICTE, recognized under 2 (f) & 12 (b) sections of UGC Act)*

Email : director@nevillewadia.com, Website: nwimsr.mespune.org

Class	Course Code	Course	Credits	CO#	COGNITIVE ABILITIES	COURSE OUTCOMES
MBA II SEM IV	413HRM Subject Elective (Institute Level) Course – Human Resource Management	Employee Engagement and Ownership	2	CO413.1	REMEMBERING	IDENTIFY the basic concepts of Employee Engagement and Employee Ownership.
				CO413.2	UNDERSTANDING	UNDERSTANDING the various factors, models and metrics involved in Employee engagement.
				CO413.3	APPLICATION	DETERMINATION of various Employee Engagement Activities and types of Employee Ownership practiced in all scales of companies at various sectors.
				CO413.4	ANALYSIS	IMPLEMENTATION of Engagement strategies and BUILDING Engagement Culture in companies.
				CO413.5	EVALUATION	EVALUATION of Employee engagement and Employee Ownership and its impact on the performance of businesses
				CO413.6	CREATION	APPLICATION of Employee engagement practices and Employee Ownership at various sectors of industry.



Dr. A. B. Dadas
Director

Modern Education Society's
Neville Wadia Institute of Management Studies & Research, Pune

*(Permanently affiliated to Savitribai Phule Pune University, Accredited by NAAC
Approved by AICTE, recognized under 2 (f) & 12 (b) sections of UGC Act)*

Email : director@nevillewadia.com, Website: nwimsr.mespune.org

Class	Course Code	Course	Credits	CO	COGNITIVE ABILITIES	COURSE OUTCOMES (CO'S)
MBA II SEM IV	414HRM Subject Elective (SE) Course – Human Resource Management	Leadership and Succession Planning	2	CO.414HRM.1	REMEMBERING	IDENTIFY the basic concepts of leadership and succession planning.
				CO.414HRM.2	UNDERSTANDING	UNDERSTANDING the modern theories and styles of leadership.
				CO.414HRM.3	APPLYING	IMPLEMENTING the appropriate succession plan through leadership development
				CO.414HRM.4	ANALYSING & EVALUATING	ANALYSING and EVALUATING the existing human capital.
				CO.414HRM.5	CREATING	BUILDING appropriate Succession Plan



Dr. A. B. Dadas
Director

Modern Education Society's
Neville Wadia Institute of Management Studies & Research, Pune

*(Permanently affiliated to Savitribai Phule Pune University, Accredited by NAAC
Approved by AICTE, recognized under 2 (f) & 12 (b) sections of UGC Act)*

Email : director@nevillewadia.com, Website: nwimsr.mespune.org

Class	Course Code	Course	Credits	CO	COGNITIVE ABILITIES	COURSE OUTCOMES
MBA II SEM III	316HRM Subject Elective (SE) Course – Human Resource Management	e-HRM	2	CO316HRM.1	Remembering	ENUMERATE fundamental concept of HRIS
				CO316HRM.2	Understanding	UNDERSTAND various technology driven features that can be adapted for HRM functions
				CO316HRM.3	Applying	DETERMINE impact of technology on HRM functions.
				CO316HRM.4	Analyzing	ANALYSE issues regarding technology in HRM functions.
				CO316HRM.5	Evaluating & Creating	DEVELOP competencies needed to adapt technology in HRM functions



Dr. A. B. Dadas
Director

Modern Education Society's
Neville Wadia Institute of Management Studies & Research, Pune

*(Permanently affiliated to Savitribai Phule Pune University, Accredited by NAAC
Approved by AICTE, recognized under 2 (f) & 12 (b) sections of UGC Act)*

Email : director@nevillewadia.com, Website: nwimsr.mespune.org

Class	Course Code	Course	Credits	CO#	COGNITIVE ABILITIES	COURSE OUTCOMES
MBA II SEM III	304-OSCM Subject Core (SC) Course – Operations & Supply Chain Management	Services Operations Management – II	3	CO304OSCM .1	REMEMBERING	DEFINE the key concepts in Services Operations Management.
				CO304OSCM .2	UNDERSTANDING	DIFFERENTIATE between various service strategies, service quality dimensions, and customer relationships based on life time value.
				CO304OSCM .3	APPLYING	IDENTIFY the sources of value in a service supply relationship & three factors that drive profitability for a professional service firm
				CO304OSCM .4	ANALYSING	CATEGORIZE a service firm according to its stage of competitiveness.
				CO304OSCM .5	EVALUATING	MODIFY the Service strategies of an organization for achieving the strategic service vision.
				CO304OSCM .6	CREATING	SOLVE the relevant numerical in the scope of the subject.



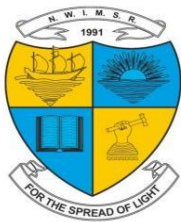
Dr. A. B. Dadas
Director

Modern Education Society's
Neville Wadia Institute of Management Studies & Research, Pune

*(Permanently affiliated to Savitribai Phule Pune University, Accredited by NAAC
Approved by AICTE, recognized under 2 (f) & 12 (b) sections of UGC Act)*

Email : director@nevillewadia.com, Website: nwimsr.mespune.org

Class	Course Code	Course	Credits	CO	COGNITIVE ABILITIES	COURSE OUTCOMES
MBA II SEM III	305-OSCM Subject Core (SC) Course – Operations & Supply Chain Management	Logistics Management	3	CO305OSCM.1	REMEMBERING	DEFINE basic terms and concepts related to Logistics management.
				CO305OSCM.2	UNDERSTANDING	EXPLAIN the infrastructure of logistics, its linkage with various types of communication modes.
				CO305OSCM.3	APPLYING	DESCRIBE the various dimensions of logistics management and transport, their inter-linkages with different types of freights.
				CO305OSCM.4	ANALYSING	CALCULATE logistic costs and various classification methods of reducing the cost. Involving the information technology and its impacts.
				CO305OSCM.5	EVALUATING	OUTLINE a typical logistic framework and services. ILLUSTRATE the linkages with its dynamic storage system / Customer Issues, Logistic and Business Issues in a real world context.
				CO305OSCM.6	CREATING	DISCUSS modern real world logistical systems using the various concepts in the syllabus.



Dr. A. B. Dadas
Director

Modern Education Society's
Neville Wadia Institute of Management Studies & Research, Pune

*(Permanently affiliated to Savitribai Phule Pune University, Accredited by NAAC
Approved by AICTE, recognized under 2 (f) & 12 (b) sections of UGC Act)*

Email : director@nevillewadia.com, Website: nwimsr.mespune.org

Class	Course Code	Course	Credits	CO	COGNITIVE ABILITIES	COURSE OUTCOMES
MBA II SEM III	312-OSCM Elective (SE) Course – Operations & Supply Chain Management	Manufacturing Resource Planning	2	CO312OSCM.1	REMEMBERING	DEFINE basic terms and concepts related to MRP II.
				CO312OSCM.2	UNDERSTANDING	DESCRIBE the integrated planning structure and functions incorporated within MRP.
				CO312OSCM.3	APPLYING	ILLUSRATE the importance of MRP as a top-management planning tool
				CO312OSCM.4	ANALYSING	IDENTIFY the vertical and horizontal cross-functional integration within the MRP II planning hierarchy.
				CO312OSCM.5	EVALUATING	EXPLAIN how what-if simulation, modeling, and analysis are used to produce feasible plans.
				CO312OSCM.6	CREATING	DISCUSS how MRP supports the company's cost, quality, and delivery operating objectives.



Dr. A. B. Dadas
Director

Modern Education Society's
Neville Wadia Institute of Management Studies & Research, Pune

*(Permanently affiliated to Savitribai Phule Pune University, Accredited by NAAC
Approved by AICTE, recognized under 2 (f) & 12 (b) sections of UGC Act)*

Email : director@nevillewadia.com, Website: nwimsr.mespune.org

Class	Course Code	Course	Credits	CO	COGNITIVE ABILITIES	COURSE OUTCOMES
MBA II SEM III	313-OSCM Elective (SE)) Course – Operations & Supply Chain Management	Sustainable Supply Chains	2	CO313OSCM.1	REMEMBERING	ENUMERATE the key concepts of Sustainable Supply Chains and Sustainable Supply Chain Management.
				CO313OSCM.2	UNDERSTANDING	DESCRIBE and DISCUSS the role and importance of sustainability and sustainable development in different types of supply chains.
				CO313OSCM.3	APPLYING	IDENTIFY and USE relevant established and emerging principles, frameworks and theories in sustainable logistics and supply chain management.
				CO313OSCM.4	ANALYSING	INTEGRATE fundamental strategies, tools and techniques to analyze and design environmentally sustainable supply chain systems.
				CO313OSCM.5	EVALUATING	DETERMINE the unsustainable impact of logistics activities, both individual, and in the wider context of the supply chain.
				CO313OSCM.6	CREATING	COMPILE the managerial challenges, and FORMULATE a structured solution to these, with clear implications for relevant stakeholders.



Dr. A. B. Dadas
Director

Modern Education Society's
Neville Wadia Institute of Management Studies & Research, Pune

*(Permanently affiliated to Savitribai Phule Pune University, Accredited by NAAC
Approved by AICTE, recognized under 2 (f) & 12 (b) sections of UGC Act)*

Email : director@nevillewadia.com, Website: nwimsr.mespune.org

Class	Course Code	Course	Credits	CO	COGNITIVE ABILITIES	COURSE OUTCOMES
MBA II SEM III	314-OSCM Elective (SE) Course – Operations & Supply Chain Management	Business Excellence	2	CO314OSCM.1	REMEMBERING	REPRODUCE the essential tenets of Business Excellence in organizations with special emphasis on Operations Excellence
				CO314OSCM.2	UNDERSTANDING	EXPLAIN the basic principles of various models of Business Excellence.
				CO314OSCM.3	APPLYING	MAKE USE OF the concepts, tools and techniques of Business Excellence in the various areas of Operations, Supply Chain and Services
				CO314OSCM.4	ANALYSING	ILLUSTRATE the various facets of development, implementation and assessment of business excellence
				CO314OSCM.5	EVALUATING	FORMULATE a managerial perspective and DEVELOP an informed decision-marking ability for driving Business Excellence in the various areas of Operations, Supply Chain and Services
				CO314OSCM.6	CREATING	DISCUSS what makes some organizations best-in-class organizations.



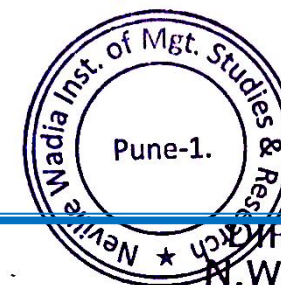
Dr. A. B. Dadas
Director

Modern Education Society's
Neville Wadia Institute of Management Studies & Research, Pune

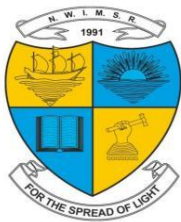
*(Permanently affiliated to Savitribai Phule Pune University, Accredited by NAAC
Approved by AICTE, recognized under 2 (f) & 12 (b) sections of UGC Act)*

Email : director@nevillewadia.com, Website: nwimsr.mespune.org

Class	Course Code	Course	Credits	CO#	COGNITIVE ABILITIES	COURSE OUTCOMES
MBA II SEM III	315-OSCM Subject Elective (SE) Course – Operations & Supply Chain Management	Toyota Production System	2	CO315OSCM.1	REMEMBERING	DESCRIBE 14 principles of the Toyota Way.
				CO315OSCM.2	UNDERSTANDING	RELATE the TPS with other business situations.
				CO315OSCM.3	APPLYING	IMPLEMENT TPS principles to a real-life situation.
				CO315OSCM.4	ANALYSING	EXAMINE the application of TPS principles in a service or manufacturing unit/ organization.
				CO315OSCM.5	EVALUATING	DESIGN a process for executing Improvement Initiatives at workplace.
				CO315OSCM.6	CREATING	BUILD an organization culture to foster continuous improvement.



DIRECTOR
N.W.I.M.S.R.
PUNE-1.



Dr. A. B. Dadas
Director

Modern Education Society's
Neville Wadia Institute of Management Studies & Research, Pune

*(Permanently affiliated to Savitribai Phule Pune University, Accredited by NAAC
Approved by AICTE, recognized under 2 (f) & 12 (b) sections of UGC Act)*

Email : director@nevillewadia.com, Website: nwimsr.mespune.org

Class	Course Code	Course	Credits	CO#	COGNITIVE ABILITIES	COURSE OUTCOMES
MBA II SEM III	316-OSCM Subject Elective (SE) Course – Operations & Supply Chain Management	Operations & Service Strategy	2	CO316OSCM.1	REMEMBERING	ENUMERATE the key components of operations strategy.
				CO316OSCM.2	UNDERSTANDING	EXPLAIN the linkages between operations strategy and competitive advantage as the basis of competitive position through superior product development, cost, quality, features.
				CO316OSCM.3	APPLYING	ILLUSTRATE the broader context of business strategy & fit between manufacturing and operations capabilities and the business strategy
				CO316OSCM.4	ANALYSING	EXAMINE the concepts of competitive leverage using manufacturing and operations, the fit of the various elements of manufacturing and operations, the impact of the competitive environment, and the structure of the value chain.
				CO316OSCM.5	EVALUATING	DESIGN the operations and service strategy.
				CO316OSCM.6	CREATING	FORMULATE an operations strategy (long-term plan) and link with operational decisions.



Dr. A. B. Dadas
Director

Modern Education Society's
Neville Wadia Institute of Management Studies & Research, Pune

*(Permanently affiliated to Savitribai Phule Pune University, Accredited by NAAC
Approved by AICTE, recognized under 2 (f) & 12 (b) sections of UGC Act)*

Email : director@nevillewadia.com, Website: nwimsr.mespune.org

Class	Course Code	Course	Credits	CO#	COGNITIVE ABILITIES	COURSE OUTCOMES
MBA II SEM III	317-OSCM Subject Elective (SE) Course – Operations & Supply Chain Management	Six Sigma for Operations	2	CO317OSCM.1	REMEMBERING	DESCRIBE the Key Concepts and Definitions associated with Quality Management, Six Sigma and Process of Six Sigma
				CO317OSCM.2	UNDERSTANDING	SUMMARIZE the six-sigma philosophy along with understanding of 7 QC Tools.
				CO317OSCM.3	APPLYING	PREDICT the change due to Six Sigma Implementation and Application of Six Sigma tools in new settings
				CO317OSCM.4	ANALYSING	APPRECIATE use of Six Sigma for services performance improvement and strengthening the Organizational Structures
				CO317OSCM.5	EVALUATING	DECIDE control chart to use for given set of data and ROSS (Return on Six Sigma)
				CO317OSCM.6	CREATING	CREATING a Case for Business Models in Different Industries/Proposing a Strategy by Studying the cases of Successful Six Sigma Implementation



Dr. A. B. Dadas
Director

Modern Education Society's
Neville Wadia Institute of Management Studies & Research, Pune

*(Permanently affiliated to Savitribai Phule Pune University, Accredited by NAAC
Approved by AICTE, recognized under 2 (f) & 12 (b) sections of UGC Act)*

Email : director@nevillewadia.com, Website: nwimsr.mespune.org

Class	Course Code	Course	Credits	CO	COGNITIVE ABILITIES	COURSE OUTCOMES
MBA II SEM IV	403-OSCM Subject Core (SC) Course – Operations & Supply Chain Management	E Supply Chains and Logistics	3	CO403OSCM .1	REMEMBERING	DESCRIBE the structure of modern days Logistics.
				CO403OSCM .2	UNDERSTANDING	EXPLAIN the key concepts of Supply Chain Management and the – driving forces in contemporary Supply Chain Management.
				CO403OSCM .3	APPLYING	IDENTIFY the various flows in real world supply chains and Logistics. IDSCRIBE the importance of documentations.
				CO403OSCM .4	ANALYSING	COMPARE and CONTRAST push and pull strategies in Supply Chain Management. ANALYSE the impact of tracking system linkage in Logistics.
				CO403OSCM .5	EVALUATING	EXPLAIN the key Operational Aspects of E Procurement.
				CO403OSCM .6	CREATING	DEVELOP a framework for e-logistics



Dr. A. B. Dadas
Director

Modern Education Society's
Neville Wadia Institute of Management Studies & Research, Pune

*(Permanently affiliated to Savitribai Phule Pune University, Accredited by NAAC
Approved by AICTE, recognized under 2 (f) & 12 (b) sections of UGC Act)*

Email : director@nevillewadia.com, Website: nwimsr.mespune.org

Class	Course Code	Course	Credits	CO	COGNITIVE ABILITIES	COURSE OUTCOMES
MBA II SEM IV	404-OSCM Subject Core (SC) Course – Operations & Supply Chain Management	Industry 4.0	3	CO404OSCM .1	REMEMBERING	DEFINE industrial revolutions and its different aspects.
				CO404OSCM .2	UNDERSTANDING	EXPLAIN the role of technology pillars of Industry 4.0.
				CO404OSCM .3	APPLYING	DEMONSTRATE the use of data in effective decision making.
				CO404OSCM .4	ANALYSING	ILLUSTRATE the need of cyber physical system for sustainable competitive advantage.
				CO404OSCM .5	EVALUATING	EXPLAIN the challenges faced by various industries in full fledge implementation of Industry 4.0
				CO404OSCM .6	CREATING	DEVELOP a framework for any organization using base of Smart Industry Readiness Index Proposed by Singapore EDB



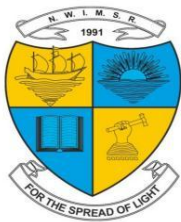
Dr. A. B. Dadas
Director

Modern Education Society's
Neville Wadia Institute of Management Studies & Research, Pune

*(Permanently affiliated to Savitribai Phule Pune University, Accredited by NAAC
Approved by AICTE, recognized under 2 (f) & 12 (b) sections of UGC Act)*

Email : director@nevillewadia.com, Website: nwimsr.mespune.org

Class	Course Code	Course	Credits	CO	COGNITIVE ABILITIES	COURSE OUTCOMES
MBA II SEM IV	409-OSCM Subject Elective (SE) Course- Operations & Supply Chain Management	E Supply Chains and Logistics	2	CO409OSCM.1	REMEMBERING	DESCRIBE the key concepts of ERP systems for manufacturing or service organizations.
				CO409 OSCM.2	UNDERSTANDING	EXPLAIN the scope of common ERP Systems modules.
				CO409 OSCM.3	APPLYING	DEVELOP basic understanding of how ERP enriches the business organizations in achieving a multidimensional growth.
				CO409 OSCM.4	ANALYSING	EXAMINE the challenges associated with implementing enterprise systems and their impacts on organizations.
				CO409 OSCM.5	EVALUATING	JUSTIFY selection of an appropriate ERP transition strategy.
				CO409 OSCM.6	CREATING	FORMULATE best selection and implementation strategy in a real setting.



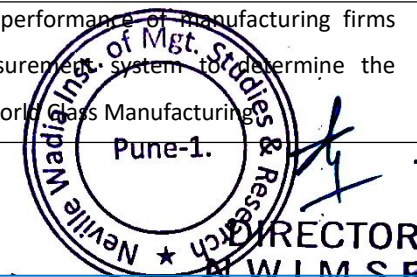
Dr. A. B. Dadas
Director

Modern Education Society's
Neville Wadia Institute of Management Studies & Research, Pune

*(Permanently affiliated to Savitribai Phule Pune University, Accredited by NAAC
Approved by AICTE, recognized under 2 (f) & 12 (b) sections of UGC Act)*

Email : director@nevillewadia.com, Website: nwimsr.mespune.org

Class	Course Code	Course	Credits	CO	COGNITIVE ABILITIES	COURSE OUTCOMES
MBA II SEM IV	410-OSCM Subject Elective (SE) Course- Operations & Supply Chain Management	World Class Manufacturing	2	CO410OSCM.1	REMEMBERING	DEFINE the basic terms associated with Manufacturing Excellence and World Class Manufacturing
				CO410OSCM.2	UNDERSTANDING	SUMMARIZE the features of various frameworks used for World Class Manufacturing
				CO410OSCM.3	APPLYING	IDENTIFY the challenges to manufacturing industry in the information age
				CO410OSCM.4	ANALYSING	ANALYZE the usage of Information management tools, Material processing and handling tools.
				CO410OSCM.5	EVALUATING	EVALUATE the country's preparedness for World Class Manufacturing
				CO410OSCM.6	CREATING	ESTIMATE the performance of manufacturing firms with the measurement system to determine the readiness for World Class Manufacturing





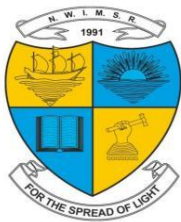
Dr. A. B. Dadas
Director

Modern Education Society's
Neville Wadia Institute of Management Studies & Research, Pune

*(Permanently affiliated to Savitribai Phule Pune University, Accredited by NAAC
Approved by AICTE, recognized under 2 (f) & 12 (b) sections of UGC Act)*

Email : director@nevillewadia.com, Website: nwimsr.mespune.org

Class	Course Code	Course	Credits	CO	COGNITIVE ABILITIES	COURSE OUTCOMES
MBA II SEM IV	411-OSCM Subject Elective (SE) Course- Operations & Supply Chain Management	Supply Chain Strategy	2	CO411OSCM.1	REMEMBERING	DEFINE basic terms and concepts related to Strategy, Supply Chain
				CO411OSCM.2	UNDERSTANDING	EXPLAIN the SC Components and Processes
				CO411OSCM.3	APPLYING	ILLUSTRATE the importance of SC strategies on competitive advantage.
				CO411OSCM.4	ANALYSING	OUTLINE a typical Supply Chain Model for a product / service and ILLUSTRATE the linkages of strategies with real time issues using Information Technology.
				CO411OSCM.5	EVALUATING	EVALUATE and EXPLAIN impact of strategic decisions on SC
				CO411 OSCM.6	CREATING	FORMULATE and DISCUSS a model for SCM strategies



Dr. A. B. Dadas
Director

Modern Education Society's
Neville Wadia Institute of Management Studies & Research, Pune

*(Permanently affiliated to Savitribai Phule Pune University, Accredited by NAAC
Approved by AICTE, recognized under 2 (f) & 12 (b) sections of UGC Act)*

Email : director@nevillewadia.com, Website: nwimsr.mespune.org

Class	Course Code	Course	Credits	CO	COGNITIVE ABILITIES	COURSE OUTCOMES
MBA II SEM IV	412-OSCM Subject Elective (SE) Course- Operations & Supply Chain Management	Financial Perspectives in Operations Management	2	CO412OSCM.1	REMEMBERING	REMEMBER basic concepts used in cost management, Budgeting and activity-based costing
				CO412OSCM.2	UNDERSTANDING	UNDERSTAND the importance of cost management as key to profitability.
				CO412OSCM.3	APPLYING	CALCULATE NPV, PI, IRR, BCR, NBCR, Project cost overruns and cost control with Microsoft Excel.
				CO412OSCM.4	ANALYSING	Outline capital budgeting techniques used in Operations.
				CO412OSCM.5	EVALUATING	Explain the role of Financial Institutions in project financing
				CO412OSCM.6	CREATING	Solve the real time issues involved in Operations and Project Management using appropriate method in order to reduce the costs.



Dr. A. B. Dadas
Director

Modern Education Society's
Neville Wadia Institute of Management Studies & Research, Pune

*(Permanently affiliated to Savitribai Phule Pune University, Accredited by NAAC
Approved by AICTE, recognized under 2 (f) & 12 (b) sections of UGC Act)*

Email : director@nevillewadia.com, Website: nwimsr.mespune.org

Class	Course Code	Course	Credits	CO	COGNITIVE ABILITIES	COURSE OUTCOMES
MBA II SEM IV	413-OSCM Subject Elective (SE) Course- Operations & Supply Chain Management	Facilities Planning	2	CO413OSCM.1	REMEMBERING	DESCRIBE the concepts and principles of Facilities Planning.
				CO413OSCM.2	UNDERSTANDING	EXPLAIN the key considerations in Facilities Planning.
				CO413OSCM.3	APPLYING	ILLUSTRATE the use of the concepts and principles of Facilities Planning.
				CO413OSCM.4	ANALYSING	EXAMINE the practical layouts in real world in light of the theoretical concepts and principles of Facilities Planning.
				CO413OSCM.5	EVALUATING	EVALUATE various approaches to Facilities Planning.
				CO413 OSCM.6	CREATING	REARRANGE existing layouts for enhanced outcomes.



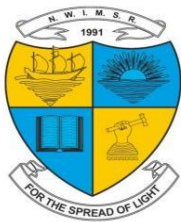
Dr. A. B. Dadas
Director

Modern Education Society's
Neville Wadia Institute of Management Studies & Research, Pune

*(Permanently affiliated to Savitribai Phule Pune University, Accredited by NAAC
Approved by AICTE, recognized under 2 (f) & 12 (b) sections of UGC Act)*

Email : director@nevillewadia.com, Website: nwimsr.mespune.org

Class	Course Code	Course	Credits	CO	COGNITIVE ABILITIES	COURSE OUTCOMES
MBA II SEM IV	414-OSCM Subject Elective (SE) Course- Operations & Supply Chain Management	Purchasing and Supplier Relationship Management	2	CO414OSCM.1	REMEMBERING	DESCRIBE the Purchasing Process and its importance in organizations.
				CO414OSCM.2	UNDERSTANDING	Students will understand the impact of purchasing on competitive success and profitability of modern-day organizations.
				CO414OSCM.3	APPLYING	MAKE USE OF the various Negotiation technique in the context of Purchasing process.
				CO414OSCM.4	ANALYSING	ILLUSTRATE how Supplier evaluation and selection is done in organizations and its relationship with corporate Strategy.
				CO414OSCM.5	EVALUATING	EXPLAIN the importance of Performance Measurement & Evaluation in operations management.
				CO414 OSCM.6	CREATING	BUILD A purchasing strategy for a real world situation.



Dr. A. B. Dadas
Director

Modern Education Society's
Neville Wadia Institute of Management Studies & Research, Pune

*(Permanently affiliated to Savitribai Phule Pune University, Accredited by NAAC
Approved by AICTE, recognized under 2 (f) & 12 (b) sections of UGC Act)*

Email : director@nevillewadia.com, Website: nwimsr.mespune.org

Class	Course Code	Course	Credits	CO	COGNITIVE ABILITIES	COURSE OUTCOMES
MBA II SEM IV	409-OSCM Subject Elective (SE) Course- Operations & Supply Chain Management	Strategic Supply Chain Management	2	CO415OSCM.1	REMEMBERING	DEFINE Key configuration components of Strategic Supply Chain Management.
				CO415OSCM.2	UNDERSTANDING	EXPLORE Process Architecture and Toolkits of in Strategic Supply Chain Management
				CO415OSCM.3	APPLYING	ILLUSTRATE the Design Organization for Performance and Organizational Change
				CO415OSCM.4	ANALYSING	EXAMINE the Right Collaborative Model and Drivers of collaboration of Strategic Supply Chain Management
				CO415OSCM.5	EVALUATING	ILLUSTRATE Use of Metrics to Drive Business Success and Roadmap to change
				CO415 OSCM.6	CREATING	DEVELOP the architecture of a supply chain.



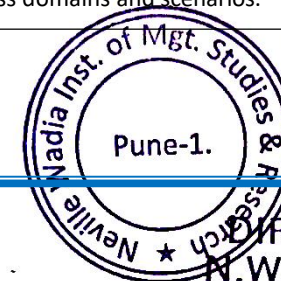
Dr. A. B. Dadas
Director

Modern Education Society's
Neville Wadia Institute of Management Studies & Research, Pune

*(Permanently affiliated to Savitribai Phule Pune University, Accredited by NAAC
Approved by AICTE, recognized under 2 (f) & 12 (b) sections of UGC Act)*

Email : director@nevillewadia.com, Website: nwimsr.mespune.org

Class	Course Code	Course	Credits	CO	COGNITIVE ABILITIES	COURSE OUTCOMES
MBA II SEM III	304-BA Subject Core (SC) Course – Business Analytics	Advanced Statistical Methods using R	3	CO304BA .1	REMEMBERING	RECALL all basic statistical concepts and associated values, formulae.
				CO304BA .2	UNDERSTANDING	EXPLAIN the statistical tools and DESCRIBE their applications in multiple business domains and scenarios
				CO304BA .3	APPLYING	APPLY time series analysis in prediction of various trends.
				CO304BA .4	ANALYSING	DISCRIMINATE between various types of probability and probability distributions.
				CO304BA .5	EVALUATING	FORMULATE and TEST hypothesis using tools of R.
				CO304BA .6	CREATING	COMBINE various tools and functions of R programming language and use them in live analytical projects in multiple business domains and scenarios.



DIRECTOR
N.W.I.M.S.R.
PUNE-1.



Dr. A. B. Dadas
Director

Modern Education Society's
Neville Wadia Institute of Management Studies & Research, Pune

*(Permanently affiliated to Savitribai Phule Pune University, Accredited by NAAC
Approved by AICTE, recognized under 2 (f) & 12 (b) sections of UGC Act)*

Email : director@nevillewadia.com, Website: nwimsr.mespune.org

Class	Course Code	Course	Credits	CO	COGNITIVE ABILITIES	COURSE OUTCOMES
MBA II SEM III	305-BA Subject Core (SC) Course – Business Analytics	Machine Learning & Cognitive intelligence using Python	3	CO305BA.1	REMEMBERING	DEFINE the key terms in Python, Machine Learning and Cognitive Intelligence
				CO305BA.2	UNDERSTANDING	EXPLAIN the applications of Machine Learning in multiple business domains and scenarios
				CO305BA.3	APPLYING	DEVELOP a thought process to think like data scientist/business Analyst
				CO305BA.4	ANALYSING	ANALYSE data using supervised and unsupervised Learning Techniques
				CO305BA.5	EVALUATING	SELECT the right functions, arrays of Python for Machine Learning algorithms.
				CO305BA.6	CREATING	COMBINE various tools and functions of Python language in developing Machine Learning algorithms and use them in live analytical projects in multiple business domain and scenarios.



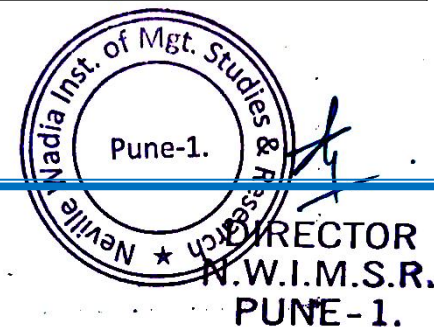
Dr. A. B. Dadas
Director

Modern Education Society's
Neville Wadia Institute of Management Studies & Research, Pune

*(Permanently affiliated to Savitribai Phule Pune University, Accredited by NAAC
Approved by AICTE, recognized under 2 (f) & 12 (b) sections of UGC Act)*

Email : director@nevillewadia.com, Website: nwimsr.mespune.org

Class	Course Code	Course	Credits	CO	COGNITIVE ABILITIES	COURSE OUTCOMES
MBA II SEM III	312-BA Subject Elective (SE) Course – Business Analytics	Social Media, Web & Text Analytics	2	CO312BA.1	REMEMBERING	DEFINE the key terms in Social Media Analytics, Web Analytics and Text Analytics
				CO312BA.2	UNDERSTANDING	EXPLAIN the applications of Social Media Analytics, Web Analytics and Text Analytics in multiple business domains and scenarios
				CO312BA.3	APPLYING	DEVELOP a thought process to harness the power of social media analytics to improve website or business
				CO312BA.4	ANALYSING	ANALYSE Social Media Analytics and Web Analytics Tools
				CO312BA.5	EVALUATING	SELECT the right metrics for Social Media Analytics and Web Analytics
				CO312BA.6	CREATING	COMBINE various tools and metrics in building high impact dashboard in multiple business domains and scenarios





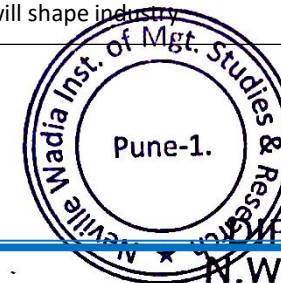
Dr. A. B. Dadas
Director

Modern Education Society's
Neville Wadia Institute of Management Studies & Research, Pune

*(Permanently affiliated to Savitribai Phule Pune University, Accredited by NAAC
Approved by AICTE, recognized under 2 (f) & 12 (b) sections of UGC Act)*

Email : director@nevillewadia.com, Website: nwimsr.mespune.org

Class	Course Code	Course	Credits	CO	COGNITIVE ABILITIES	COURSE OUTCOMES
MBA II SEM III	313-BA Subject Elective (SE) Course – Business Analytics	Industrial Internet of Things	2	CO313BA.1	REMEMBERING	ENUMERATE the key concepts of industry 4.0, data science in manufacturing, operations analytics and IIOT
				CO313BA.2	UNDERSTANDING	DISCUSS the value added by analytics in the operations function.
				CO313BA.3	APPLYING	DEMONSTRATE the practical applications of data analytics and data science in manufacturing operations.
				CO313BA.4	ANALYSING	EXAMINE the Industrial Internet of things (IIoT) and the role of Big Data Analytics.
				CO313BA.5	EVALUATING	EXPLAIN the applications of analytics in operations.
				CO313BA.6	CREATING	COMPILE the issues pertaining to the adoption of technologies that will shape industry



DIRECTOR
N.W.I.M.S.R.
PUNE-1.



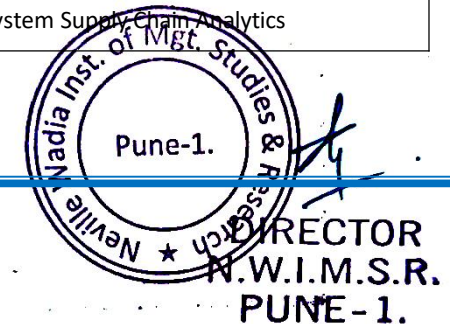
Dr. A. B. Dadas
Director

Modern Education Society's
Neville Wadia Institute of Management Studies & Research, Pune

*(Permanently affiliated to Savitribai Phule Pune University, Accredited by NAAC
Approved by AICTE, recognized under 2 (f) & 12 (b) sections of UGC Act)*

Email : director@nevillewadia.com, Website: nwimsr.mespune.org

Class	Course Code	Course	Credits	CO	COGNITIVE ABILITIES	COURSE OUTCOMES
MBA II SEM III	314-BA Subject Elective (SE) Course – Business Analytics	Supply Chain Analytics	2	CO314BA.1	REMEMBERING	DESCRIBE the importance of the basics of Supply Chain Analytics and Optimization
				CO314BA.2	UNDERSTANDING	EXPLAIN the role and applications of Descriptive, Predictive & Prescriptive Analytics in a Supply Chain
				CO314BA.3	APPLYING	ILLUSTRATE the basics of Modeling through R Language.
				CO314BA.4	ANALYSING	EXAMINE the level of uncertainty associated with the supply of products and services to targeted customer segments and justify the choice of a supply chain strategy and its fit with competitive strategy.
				CO314BA.5	EVALUATING	DETERMINE the right tools for addressing various issues in Supply Chain Analytics.
				CO314BA.6	CREATING	COMBINE the various approaches to improvements in the supply chain system Supply Chain Analytics





Dr. A. B. Dadas
Director

Modern Education Society's
Neville Wadia Institute of Management Studies & Research, Pune

*(Permanently affiliated to Savitribai Phule Pune University, Accredited by NAAC
Approved by AICTE, recognized under 2 (f) & 12 (b) sections of UGC Act)*

Email : director@nevillewadia.com, Website: nwimsr.mespune.org

Class	Course Code	Course	Credits	CO	COGNITIVE ABILITIES	COURSE OUTCOMES
MBA II SEM III	315-BA Subject Elective (SE) Course – Business Analytics	Cognos	2	CO315BA.1	REMEMBERING	TELL how and when to use visualization
				CO315BA.2	UNDERSTANDING	ILLUSTRATE uses of crosstabs and SQL queries
				CO315BA.3	APPLYING	BUILD stunning Dashboards with Cognos Analytics
				CO315BA.4	ANALYSING	ILLUSTRATE the full-fledged Report Authoring tool
				CO315BA.5	EVALUATING	EXPLAIN how a dashboard is different from a report, and when to use both
				CO315BA.6	CREATING	DEVELOP the advanced reporting solutions which allow users to perform complex analysis tasks and interact with information



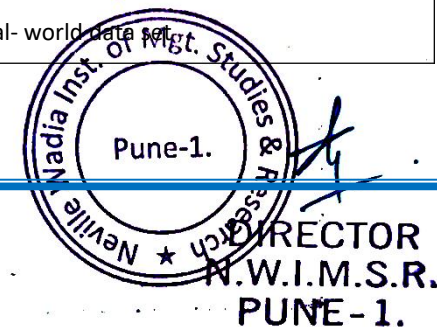
Dr. A. B. Dadas
Director

Modern Education Society's
Neville Wadia Institute of Management Studies & Research, Pune

*(Permanently affiliated to Savitribai Phule Pune University, Accredited by NAAC
Approved by AICTE, recognized under 2 (f) & 12 (b) sections of UGC Act)*

Email : director@nevillewadia.com, Website: nwimsr.mespune.org

Class	Course Code	Course	Credits	CO	COGNITIVE ABILITIES	COURSE OUTCOMES
MBA II SEM III	316-BA Subject Elective (SE) Course – Business Analytics	Predictive Modelling using SPSS Modeler	2	CO316BA.1	REMEMBERING	DESCRIBE what Predictive Modeling is all about and know why you would want to use it
				CO316BA.2	UNDERSTANDING	EXPLAIN the CRISP-DM methodology and the IBM SPSS Modeler Workbench
				CO316BA.3	APPLYING	Explore, Prepare, Model and Evaluate your data using IBM SPSS Modeler
				CO316BA.4	ANALYSING	ILLUSTRATE how to use modeling skills to make decisions.
				CO316BA.5	EVALUATING	FORMULATE models based on trained data, test the model with historical data, and use qualifying models on live data or other historical untested data.
				CO316BA.6	CREATING	SOLVE real world problems using predictive modeling techniques on a real- world data set.





Dr. A. B. Dadas
Director

Modern Education Society's
Neville Wadia Institute of Management Studies & Research, Pune

*(Permanently affiliated to Savitribai Phule Pune University, Accredited by NAAC
Approved by AICTE, recognized under 2 (f) & 12 (b) sections of UGC Act)*

Email : director@nevillewadia.com, Website: nwimsr.mespune.org

Class	Course Code	Course	Credits	CO#	COGNITIVE ABILITIES	COURSE OUTCOMES
MBA II SEM III	317-BA Subject Elective (SE) Course – Business Analytics	E Commerce Analytics - I	2	CO317BA.1	REMEMBERING	DESCRIBE the key concepts in e-commerce analytics.
				CO317BA.2	UNDERSTANDING	DEMONSTRATE the use of analytics to drive profitability throughout the organization, and across the entire customer experience and lifecycle.
				CO317BA.3	APPLYING	SOLVE the unique problems in e-commerce, and transform data into better decisions and customer experiences.
				CO317BA.4	ANALYSING	DISCOVER high-value insights via dashboards and visualization.
				CO317BA.5	EVALUATING	DEVELOP analytical approaches to improve ecommerce marketing and advertising, understand customer behavior, increase conversion rates, strengthen loyalty, optimize merchandising and product mix, streamline transactions, optimize product mix, and accurately attribute sales.
				CO317BA.6	CREATING	FORMULATE the right analytics driven strategy for ecommerce businesses.



Dr. A. B. Dadas
Director

Modern Education Society's
Neville Wadia Institute of Management Studies & Research, Pune

*(Permanently affiliated to Savitribai Phule Pune University, Accredited by NAAC
Approved by AICTE, recognized under 2 (f) & 12 (b) sections of UGC Act)*

Email : director@nevillewadia.com, Website: nwimsr.mespune.org

Class	Course Code	Course	Credits	CO#	COGNITIVE ABILITIES	COURSE OUTCOMES
MBA II SEM IV	403-BA Subject Core (SC) Course – Business Analytics	Economics of Network Industries	3	CO403BA .1	REMEMBERING	APPRECIATE the differences in the nature of information goods as opposed to traditional goods and services.
				CO403BA .2	UNDERSTANDING	DESCRIBE the characteristics of the markets for network products.
				CO403BA .3	APPLYING	ILLUSRTATE the characteristics of the cost structure of information goods and its implications for pricing of information goods w.r.t. price discrimination, versioning of information goods, and bundling
				CO403BA .4	ANALYSING	COMPARE and CONTRAST the pros and cons of keeping products compatible, and strategic aspects of the decision regarding compatibility.
				CO403BA .5	EVALUATING	EVALUATE the role of complementary products, compatibility and standards, switching costs and lock-in in network industries.
				CO403BA .6	CREATING	DISCUSS the economics of Internet advertising, and the business model of zero pricing.



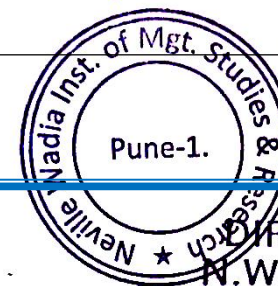
Dr. A. B. Dadas
Director

Modern Education Society's
Neville Wadia Institute of Management Studies & Research, Pune

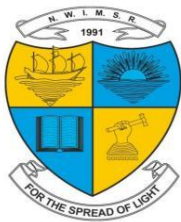
*(Permanently affiliated to Savitribai Phule Pune University, Accredited by NAAC
Approved by AICTE, recognized under 2 (f) & 12 (b) sections of UGC Act)*

Email : director@nevillewadia.com, Website: nwimsr.mespune.org

Class	Course Code	Course	Credits	CO	COGNITIVE ABILITIES	COURSE OUTCOMES
MBA II SEM IV	404-BA Subject Core (SC) Course – Business Analytics	Artificial Intelligence in Business Applications	3	CO404BA .1	REMEMBERING	IDENTIFY KNOWLEDGE associated and represent it by logical sequence and plan a strategy to solve given problem
				CO404BA .2	UNDERSTANDING	UNDERSTAND AI's fundamental concepts and methods.
				CO404BA .3	APPLYING	APPLY various machine learning algorithms on structured data to develop machine learning models.
				CO404BA .4	ANALYSING	ACQUIRE advanced Data ANALYSIS SKILLS through algorithm and search processes.
				CO404BA .5	EVALUATING	SELECT logical and functional process to develop the model
				CO404BA .6	CREATING	CREATE SOLUTIONS for various business problems using AI techniques.



DIRECTOR
N.W.I.M.S.R.
PUNE-1.



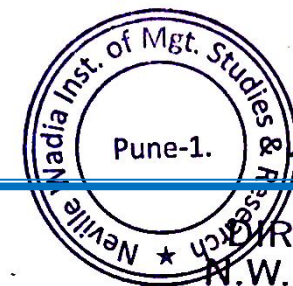
Dr. A. B. Dadas
Director

Modern Education Society's
Neville Wadia Institute of Management Studies & Research, Pune

*(Permanently affiliated to Savitribai Phule Pune University, Accredited by NAAC
Approved by AICTE, recognized under 2 (f) & 12 (b) sections of UGC Act)*

Email : director@nevillewadia.com, Website: nwimsr.mespune.org

Class	Course Code	Course	Credits	CO	COGNITIVE ABILITIES	COURSE OUTCOMES
MBA II SEM IV	409-BA Subject Elective (SE) Course – Business Analytics	E Commerce Analytics - II	2	CO409BA.1	REMEMBERING	DESCRIBE the key concepts in e-commerce analytics.
				CO409BA.2	UNDERSTANDING	DEMONSTRATE the use of analytics to drive profitability throughout the organization, and across the entire customer experience and life cycle.
				CO409BA.3	APPLYING	SOLVE the unique problems in e-commerce, and transform data into better decisions and customer experiences.
				CO409BA.4	ANALYSING	DISCOVER high-value insights via dashboards and visualization.
				CO409BA.5	EVALUATING	DEVELOP analytical approaches to improve ecommerce marketing and advertising, understand customer behavior, increase conversion rates, strengthen loyalty, optimize merchandising and product mix, streamline transactions, optimize product mix, and accurately attribute sales.
				CO409BA.6	CREATING	FORMULATE the right analytics driven strategy for ecommerce businesses.



DIRECTOR
N.W.I.M.S.R.
PUNE-1.



Dr. A. B. Dadas
Director

Modern Education Society's
Neville Wadia Institute of Management Studies & Research, Pune

*(Permanently affiliated to Savitribai Phule Pune University, Accredited by NAAC
Approved by AICTE, recognized under 2 (f) & 12 (b) sections of UGC Act)*

Email : director@nevillewadia.com, Website: nwimsr.mespune.org

Class	Course Code	Course	Credits	CO	COGNITIVE ABILITIES	COURSE OUTCOMES
MBA II SEM IV	410-BA Subject Elective (SE) Course – Business Analytics	Healthcare Analytics	2	CO410BA.1	REMEMBERING	DESCRIBE the key terms in healthcare data analytics
				CO410BA.2	UNDERSTANDING	EXPLAIN the fundamental concepts in Health Care Analytics
				CO410BA.3	APPLYING	ILLUSTRATE the use of specific tools and techniques to design effective ways of handling, retrieving, analyzing, and making use of healthcare data
				CO410BA.4	ANALYSING	EXAMINE the issues associated with the applications of intelligent data acquisition, processing, and analysis of healthcare data
				CO410BA.5	EVALUATING	EXPLAIN the perspectives of healthcare related opportunities for developing new analytical approaches.
				CO410BA.6	CREATING	ADAPT healthcare data analytics for improving the health and well-being of people.



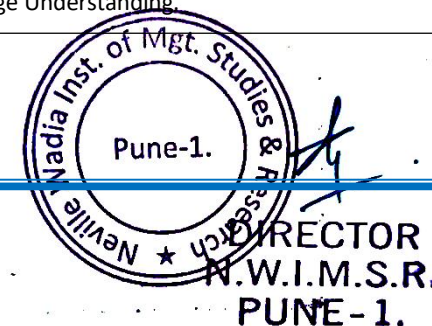
Dr. A. B. Dadas
Director

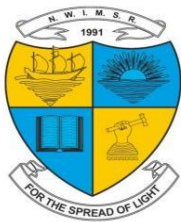
Modern Education Society's
Neville Wadia Institute of Management Studies & Research, Pune

*(Permanently affiliated to Savitribai Phule Pune University, Accredited by NAAC
Approved by AICTE, recognized under 2 (f) & 12 (b) sections of UGC Act)*

Email : director@nevillewadia.com, Website: nwimsr.mespune.org

Class	Course Code	Course	Credits	CO	COGNITIVE ABILITIES	COURSE OUTCOMES
MBA II SEM IV	411-BA Subject Elective (SE) Course – Business Analytics	Watson	2	CO411BA.1	REMEMBERING	RECALL the key aspects of cognitive computing and Watson.
				CO411BA.2	UNDERSTANDING	DESCRIBE & DISCUSS the conceptual components and practical aspects of a cognitive system.
				CO411BA.3	APPLYING	MAKE USE OF Watson platform and its underlying technologies for natural language processing and question answering in particular.
				CO411BA.4	ANALYSING	ILLUSTRATE the various use cases of Watson.
				CO411BA.5	EVALUATING	EXPLAIN fundamentals of IBM Cloud and creating service instances.
				CO411BA.6	CREATING	BUILD a Customer Complaints Analyzer using Watson Natural Language Understanding.





Dr. A. B. Dadas
Director

Modern Education Society's
Neville Wadia Institute of Management Studies & Research, Pune

*(Permanently affiliated to Savitribai Phule Pune University, Accredited by NAAC
Approved by AICTE, recognized under 2 (f) & 12 (b) sections of UGC Act)*

Email : director@nevillewadia.com, Website: nwimsr.mespune.org

Class	Course Code	Course	Credits	CO	COGNITIVE ABILITIES	COURSE OUTCOMES
MBA II SEM IV	412-BA Subject Elective (SE) Course – Business Analytics	Scala and Spark	2	CO412BA.1	REMEMBERING	DESCRIBE the ecosystem associated with SCALA and SPARK.
				CO412BA.2	UNDERSTANDING	ILLUSTRATE the use of SPARK and SCALA.
				CO412BA.3	APPLYING	USE the core RDD and DataFrame APIs to perform analytics on datasets with Scala.
				CO412BA.4	ANALYSING	EXAMINE how and when it differs from familiar programming models
				CO412BA.5	EVALUATING	READ data from persistent storage and load it into Apache Spark.
				CO412BA.6	CREATING	MANIPULATE data with Spark and Scala



Dr. A. B. Dadas
Director

Modern Education Society's
Neville Wadia Institute of Management Studies & Research, Pune

*(Permanently affiliated to Savitribai Phule Pune University, Accredited by NAAC
Approved by AICTE, recognized under 2 (f) & 12 (b) sections of UGC Act)*

Email : director@nevillewadia.com, Website: nwimsr.mespune.org

Class	Course Code	Course	Credits	CO	COGNITIVE ABILITIES	COURSE OUTCOMES
MBA II SEM IV	RABM – 01 Subject Core (SE) Course – Rural & Agri Business Management	Agriculture and Indian Economy	3	RABM01.1	REMEMBERING	DEFINE the key terms in Indian Agriculture/Land Reforms/economic holding.
				RABM01.2	UNDERSTANDING	EXPLAIN the key terms in The place of agriculture in the national economy/ The present position of Indian Agriculture with an advanced management perspective.
				RABM01.3	APPLYING	IDENTIFY the various issues in the Agriculture Industry in India. DEMONSTRATE their significance from the perspective of Indian farmer & Indian Economy & business decision making.
				RABM01.4	ANALYSING	EXAMINE the inter-relationships between various facets of Agriculture & economy from the perspective of a farmer, Labour, firm, industry, market, competition and business cycles.
				RABM01.5	EVALUATING	DEVELOP critical thinking based on changing pattern of ownership and operational holdings in India, Farms size, Productivity/ Profitability and farm efficiency
				RABM01.6	CREATING	ANTICIPATE how other firms in an industry and consumers will respond to economic decisions made by a business, and how to incorporate these responses into their own decisions.



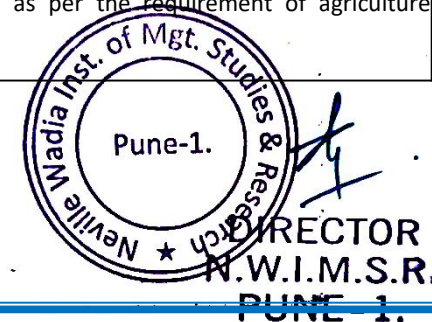
Dr. A. B. Dadas
Director

Modern Education Society's
Neville Wadia Institute of Management Studies & Research, Pune

*(Permanently affiliated to Savitribai Phule Pune University, Accredited by NAAC
Approved by AICTE, recognized under 2 (f) & 12 (b) sections of UGC Act)*

Email : director@nevillewadia.com, Website: nwimsr.mespune.org

Class	Course Code	Course	Credits	CO#	COGNITIVE ABILITIES	COURSE OUTCOMES
MBA II SEM IV	RABM – 02 Subject Core (SE) Course – Rural & Agri Business Managemen	ICT for Agriculture Managemen	3	RABM02.1	REMEMBERING	RECALL the basic terminologies related to ICT
				RABM02.2	UNDERSTANDING	UNDERSTAND the use of ICT with different aspects & various issues & challenges for ICT information services
				RABM02.3	APPLYING	Apply the GIS Applications in micro resource mapping
				RABM02.4	ANALYSING	ANALYZE the different tools and techniques used under ICT in Agriculture Management
				RABM02.5	EVALUATING	EVALUATE the common ICT platforms for information services
				RABM02.6	CREATING	CHOOSE the right ICT as per the requirement of agriculture activity





Dr. A. B. Dadas
Director

Modern Education Society's
Neville Wadia Institute of Management Studies & Research, Pune

*(Permanently affiliated to Savitribai Phule Pune University, Accredited by NAAC
Approved by AICTE, recognized under 2 (f) & 12 (b) sections of UGC Act)*

Email : director@nevillewadia.com, Website: nwimsr.mespune.org

Class	Course Code	Course	Credits	CO	COGNITIVE ABILITIES	COURSE OUTCOMES
MBA II SEM IV	RABM – 03 Subject Core (SE) Course – Rural & Agri Business Management	Rural Credit and Finance	2	RABM03.1	REMEMBERING	RECALL the Role of Credit in Agriculture & Role of Agriculture in Economic Development
				RABM03.2	UNDERSTANDING	UNDERSTAND the concept and special features of co-operative banking, Structure of the co-operative credit system in India
				RABM03.3	APPLYING	Apply the theories of Agricultural finance with concept of credit
				RABM03.4	ANALYSING	ANALYZE Players and Approaches in Microfinance & Rural Finance.
				RABM03.5	EVALUATING	EXPLAIN the triangle of microfinance and the role of BDS in rural finance.
				RABM03.6	CREATING	Develop a plan to create awareness about different rural finance schemes



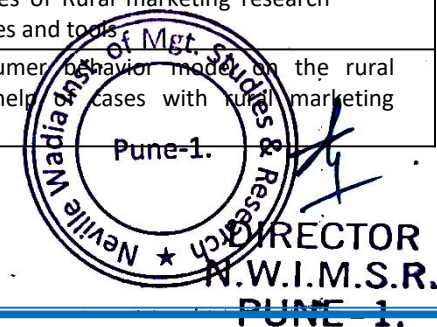
Dr. A. B. Dadas
Director

Modern Education Society's
Neville Wadia Institute of Management Studies & Research, Pune

*(Permanently affiliated to Savitribai Phule Pune University, Accredited by NAAC
Approved by AICTE, recognized under 2 (f) & 12 (b) sections of UGC Act)*

Email : director@nevillewadia.com, Website: nwimsr.mespune.org

Class	Course Code	Course	Credits	CO	COGNITIVE ABILITIES	COURSE OUTCOMES
MBA II SEM IV	RABM – 04 Subject Core (SE) Course – Rural & Agri Business Management	Rural Marketing – I	2	RABM04.1	REMEMBERING	RECALL and REPRODUCE the various concepts, principles, frameworks, and terms related to the function and role of marketing in Rural areas.
				RABM04.2	UNDERSTANDING	DISCUSS the Rural versus Urban Marketing concept and ILLUSTRATE the role that marketing plays in the 'tool kit' of a Rural Marketer
				RABM04.3	APPLYING	APPLY the models of consumer behavior in the rural market
				RABM04.4	ANALYSING	EXAMINE and LIST different aspects of segmentation, targeting and positioning, marketing environmental forces, consumer buying behavior, in the context of rural marketing
				RABM04.5	EVALUATING	EVALUATE the challenges of Rural marketing research with different approaches and tools
				RABM04.6	CREATING	CREATE a new consumer behavior model on the rural consumer with the help of cases with rural marketing experiences





Dr. A. B. Dadas
Director

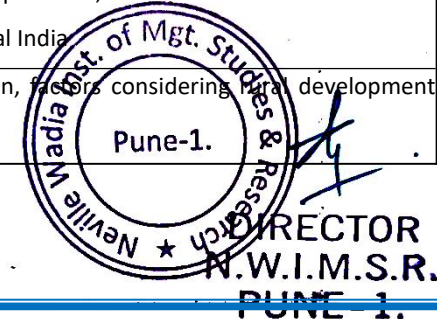
Modern Education Society's
Neville Wadia Institute of Management Studies & Research, Pune

*(Permanently affiliated to Savitribai Phule Pune University, Accredited by NAAC
Approved by AICTE, recognized under 2 (f) & 12 (b) sections of UGC Act)*

Email : director@nevillewadia.com, Website: nwimsr.mespune.org

to

Class	Course Code	Course	Credits	CO	COGNITIVE ABILITIES	COURSE OUTCOMES
MBA II SEM IV	RABM – 05 Subject Core (SE) Course – Rural & Agri Business Managemen	Agri – Entrepreneursh ip	2	RABM05.1	REMEMBERING	DEFINE the term rural entrepreneurship and ENUMERATE factors that support women's participation in rural entrepreneurship
				RABM05.2	UNDERSTANDING	UNDERSTAND the Process of entrepreneurship, aims, and barriers
				RABM05.3	APPLYING	APPLY different ICT in Rural entrepreneurship development.
				RABM05.4	ANALYSING	Analyze the importance of IT in rural India and role of entrepreneur in rural development.
				RABM05.5	EVALUATING	EVALUATE the rural capabilities, Endowment of Skill sets and Natural resources in rural India
				RABM05.6	CREATING	Design the business plan, factors considering rural development & Rural BPO





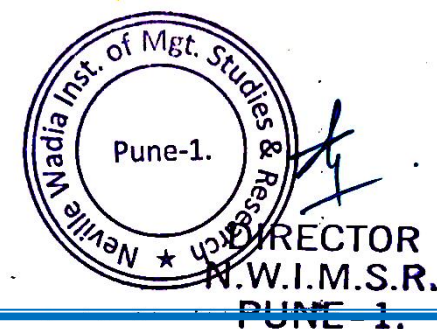
Dr. A. B. Dadas
Director

Modern Education Society's
Neville Wadia Institute of Management Studies & Research, Pune

*(Permanently affiliated to Savitribai Phule Pune University, Accredited by NAAC
Approved by AICTE, recognized under 2 (f) & 12 (b) sections of UGC Act)*

Email : director@nevillewadia.com, Website: nwimsr.mespune.org

Class	Course Code	Course	Credits	CO	COGNITIVE ABILITIES	COURSE OUTCOMES
MBA II SEM IV	RABM – 06 Subject Core (SE) Course – Rural & Agri Business Management	Rural Marketing II	2	RABM06.1	REMEMBERING	DESCRIBE the key terms associated with the Strategies of marketing.
				RABM06.3	APPLYING	DEMONSTRATE an understanding of Framework of IMC
				RABM06.4	ANALYSING	EXAMINE the various distribution Strategies of a real-world marketing offering
				RABM06.5	EVALUATING	EXPLAIN the rising organized rural retailing, malls & Government initiatives
				RABM06.6	CREATING	DESIGN the Promotion Strategy in rural marketing





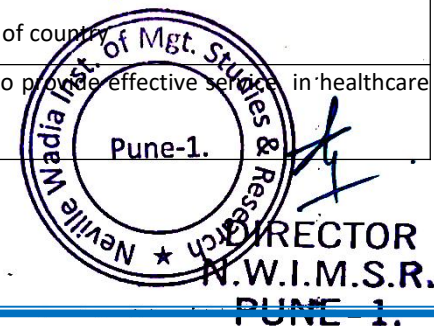
Dr. A. B. Dadas
Director

Modern Education Society's
Neville Wadia Institute of Management Studies & Research, Pune

*(Permanently affiliated to Savitribai Phule Pune University, Accredited by NAAC
Approved by AICTE, recognized under 2 (f) & 12 (b) sections of UGC Act)*

Email : director@nevillewadia.com, Website: nwimsr.mespune.org

Class	Course Code	Course	Credits	CO	COGNITIVE ABILITIES	COURSE OUTCOMES
MBA II SEM IV	PHCM – 01 Subject Core (SC) Course – Pharma and Healthcare Management	Fundamental of Pharma and Healthcare Management	3	PHCM01.1	REMEMBERING	DESCRIBE concept of Pharma and healthcare management and FIND out the different role and responsibilities of managers.
				PHCM01.2	UNDERSTANDING	UNDERSTAND the different managerial functions of managers
				PHCM01.3	APPLYING	IDENTIFY right the motivation for right stakeholder in the healthcare sector for effective delivery of service.
				PHCM01.4	ANALYSING	ANALYZE modern Pharma and Healthcare models
				PHCM01.5	EVALUATING	EXPLAIN government initiatives to provide healthcare facilities in each part of country
				PHCM01.6	CREATING	CONSTRUCT model to provide effective service in healthcare management





Dr. A. B. Dadas
Director

Modern Education Society's
Neville Wadia Institute of Management Studies & Research, Pune

*(Permanently affiliated to Savitribai Phule Pune University, Accredited by NAAC
Approved by AICTE, recognized under 2 (f) & 12 (b) sections of UGC Act)*

Email : director@nevillewadia.com, Website: nwimsr.mespune.org

Class	Course Code	Course	Credits	CO	COGNITIVE ABILITIES	COURSE OUTCOMES
MBA II SEM IV	PHCM – 02 Subject Core (SC) Course – Pharma and Healthcare Management	Pharma and Healthcare regulatory environment in India	3	PHCM02.1	REMEMBERING	IDENTIFY various environmental factors affecting on Pharma and Healthcare industry
				PHCM02.2	UNDERSTANDING	UNDERSTAND various laws applicable to Pharma and Healthcare industry
				PHCM02.3	APPLYING	Understand the situation and identify right legal way to solve the problem.
				PHCM02.4	ANALYSING	ANALYSE steps involved in Intellectual Property Rights registrations
				PHCM02.5	EVALUATING	CHOOSE the right type of IPR as per the content and work available to protect.
				PHCM02.6	CREATING	Elaborate the different laws developed by constitutions to support and protect Pharma and Healthcare sector.

Pune-1.
DIRECTOR
N.W.I.M.S.R.
PUNE 1.



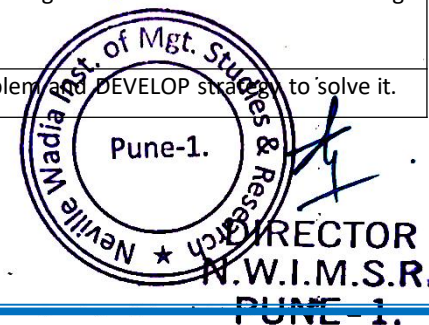
Dr. A. B. Dadas
Director

Modern Education Society's
Neville Wadia Institute of Management Studies & Research, Pune

*(Permanently affiliated to Savitribai Phule Pune University, Accredited by NAAC
Approved by AICTE, recognized under 2 (f) & 12 (b) sections of UGC Act)*

Email : director@nevillewadia.com, Website: nwimsr.mespune.org

Class	Course Code	Course	Credits	CO#	COGNITIVE ABILITIES	COURSE OUTCOMES
MBA II SEM IV	PHCM – 03 Subject Elective (SE) Course – Pharma and Healthcare Management	Strategic Planning & Healthcare Management	2	PHCM03.1	REMEMBERING	DEFINE strategy and DESCRIBE various types of Strategic planning
				PHCM03.2	UNDERSTANDING	EXPLAIN why Vision Mission needs to consider for strategy formulation
				PHCM03.3	APPLYING	USE strategic planning to solve the management problem in healthcare management
				PHCM03.4	ANALYSING	ANALYSE various management problem where it is required to take strategic actions.
				PHCM03.5	EVALUATING	COMPARE various strategic formulations and the select right strategy
				PHCM03.6	CREATING	Understand the problem and DEVELOP strategy to solve it.





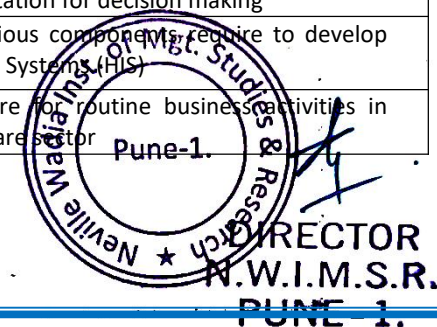
Dr. A. B. Dadas
Director

Modern Education Society's
Neville Wadia Institute of Management Studies & Research, Pune

*(Permanently affiliated to Savitribai Phule Pune University, Accredited by NAAC
Approved by AICTE, recognized under 2 (f) & 12 (b) sections of UGC Act)*

Email : director@nevillewadia.com, Website: nwimsr.mespune.org

Class	Course Code	Course	Credits	CO#	COGNITIVE ABILITIES	COURSE OUTCOMES
MBA II SEM IV	PHCM – 04 Subject Elective (SE) Course – Pharma and Healthcare Management	Information Technology in Pharma and Healthcare	2	PHCM04.1	REMEMBERING	IDENTIFY the different types of information required in Pharma and Healthcare system
				PHCM04.2	UNDERSTANDING	DESCRIBE the different types of Networks and structure require to establish computerize system in daily operations
				PHCM04.3	APPLYING	Identify the different Integrated Health information Systems used by different Pharma and Healthcare companies
				PHCM04.4	ANALYSING	SIMPLIFY the process to maintain an electronic record, its analysis, and Presentation for decision making
				PHCM04.5	EVALUATING	DETERMINE the various components require to develop Hospital Information Systems (HIS)
				PHCM04.6	CREATING	DEVELOP architecture for routine business activities in pharma and healthcare sector





Dr. A. B. Dadas
Director

Modern Education Society's
Neville Wadia Institute of Management Studies & Research, Pune

*(Permanently affiliated to Savitribai Phule Pune University, Accredited by NAAC
Approved by AICTE, recognized under 2 (f) & 12 (b) sections of UGC Act)*

Email : director@nevillewadia.com, Website: nwimsr.mespune.org

Class	Course Code	Course	Credits	CO	COGNITIVE ABILITIES	COURSE OUTCOMES
MBA II SEM IV	PHCM – 05 Subject Elective (SE) Course – Pharma and Healthcare Management	Pharmaceutical Import and Export	2	PHCM05.1	REMEMBERING	DEFINE the various concepts related to import and export procedure
				PHCM05.2	UNDERSTANDING	DISCUSS various steps involved in export procedures of pharmaceutical product
				PHCM05.3	APPLYING	IDENTIFY the international market for pharmaceutical product
				PHCM05.4	ANALYSING	ANALYZE different payments methods used in international trade
				PHCM05.5	EVALUATING	DETERMINE various rules and regulations related to export procedures of pharmaceutical product
				PHCM05.6	CREATING	CHOOSE right product for the right international market.

Director
N.W.I.M.S.R.
PUNE-1.



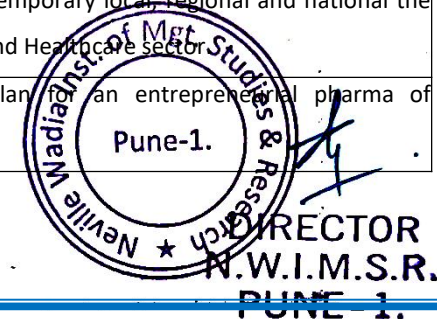
Dr. A. B. Dadas
Director

Modern Education Society's
Neville Wadia Institute of Management Studies & Research, Pune

*(Permanently affiliated to Savitribai Phule Pune University, Accredited by NAAC
Approved by AICTE, recognized under 2 (f) & 12 (b) sections of UGC Act)*

Email : director@nevillewadia.com, Website: nwimsr.mespune.org

Class	Course Code	Course	Credits	CO	COGNITIVE ABILITIES	COURSE OUTCOMES
MBA II SEM IV	PHCM – 06 Subject Elective (SE) Course – Pharma and Healthcare Management	Entrepreneurship in Pharma and Healthcare	2	PHCM06.1	REMEMBERING	DEFINE the key terms, LIST the Attributes and Characteristics of Entrepreneurs feature and ENUMERATE the Factors influencing Entrepreneurship Growth.
				PHCM06.2	UNDERSTANDING	DISCUSS the various theories of entrepreneurship.
				PHCM06.3	APPLYING	CONSTRUCT a framework for a typical EDP for the Pharma industry
				PHCM06.4	ANALYSING	EXAMINE the role of Government and various support organizations in encouraging and supporting Entrepreneurship.
				PHCM06.5	EVALUATING	COMPOSE an inventory of possible entrepreneurial opportunities in contemporary local, regional and national the context for Pharma and Healthcare sector
				PHCM06.6	CREATING	BUILD a business plan for an entrepreneurial pharma of healthcare venture.





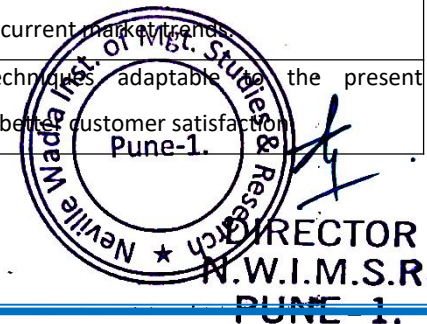
Dr. A. B. Dadas
Director

Modern Education Society's
Neville Wadia Institute of Management Studies & Research, Pune

*(Permanently affiliated to Savitribai Phule Pune University, Accredited by NAAC
Approved by AICTE, recognized under 2 (f) & 12 (b) sections of UGC Act)*

Email : director@nevillewadia.com, Website: nwimsr.mespune.org

Class	Course Code	Course	Credits	CO	COGNITIVE ABILITIES	COURSE OUTCOMES
MBA II SEM IV	THM-01 Subject Core (CE) Course – Tourism and Hospitality Management	Fundamentals of Hospitality Management	2	THM01.1	REMEMBERING	DESCRIBE different types of hotels & travel agents
				THM01.2	UNDERSTANDING	UNDERSTAND the basic functioning of star hotels, major operational, Departments, government rules & regulations
				THM01.3	APPLYING	USE of flow charts & diagrams of various Hospitality Sectors to know the hierarchy of the organization
				THM01.4	ANALYSING	EXAMINE current changes taking place in the Hotel & Tourism Industry
				THM01.5	EVALUATING	EVALUATE the changes required to improve traditional methods to suit the current market trends.
				THM01.6	CREATING	DEVELOP Smart techniques adaptable to the present market scenario for better customer satisfaction





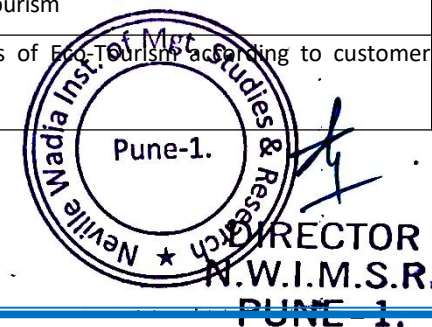
Dr. A. B. Dadas
Director

Modern Education Society's
Neville Wadia Institute of Management Studies & Research, Pune

*(Permanently affiliated to Savitribai Phule Pune University, Accredited by NAAC
Approved by AICTE, recognized under 2 (f) & 12 (b) sections of UGC Act)*

Email : director@nevillewadia.com, Website: nwimsr.mespune.org

Class	Course Code	Course	Credits	CO	COGNITIVE ABILITIES	COURSE OUTCOMES
MBA II SEM IV	THM-02 Subject Core (CE) Course – Tourism and Hospitality Management	Tourism and Travel Management	2	THM02.1	REMEMBERING	DEFINE the various components of the Tourism Industry & Types of Tourism
				THM02.2	UNDERSTANDING	UNDERSTAND basic operations of a Travel Agency & tour conduction
				THM02.3	APPLYING	EXECUTE theoretical knowledge to design various tour packages & work on costing for the packages
				THM02.4	ANALYSING	Analyze changing trends in Travel & Transport industry- Domestic & International
				THM02.5	EVALUATING	INTERPRET the impacts of Tourism Industry globally & practicing of Eco- Tourism
				THM02.6	CREATING	BUILD new concepts of Eco-Tourism according to customer requirements





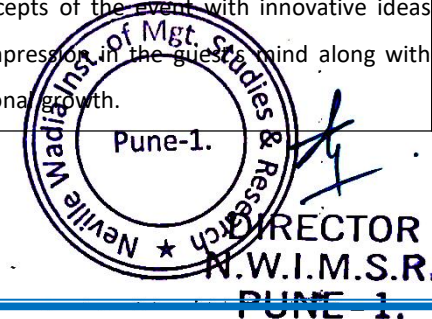
Dr. A. B. Dadas
Director

Modern Education Society's
Neville Wadia Institute of Management Studies & Research, Pune

*(Permanently affiliated to Savitribai Phule Pune University, Accredited by NAAC
Approved by AICTE, recognized under 2 (f) & 12 (b) sections of UGC Act)*

Email : director@nevillewadia.com, Website: nwimsr.mespune.org

Class	Course Code	Course	Credits	CO	COGNITIVE ABILITIES	COURSE OUTCOMES
MBA II SEM IV	THM-03 Subject Elective (SE) Course – Tourism and Hospitality Management	Event Management	2	THM03.1	REMEMBERING	DESCRIBE the fundamentals of event management & different types of Events
				THM03.2	UNDERSTANDING	EXPLAIN the concepts of Events & guest requirements to plan an event
				THM03.3	APPLYING	DESIGN & Budget an event from various perspectives
				THM03.4	ANALYSING	EXAMINE possible shortfalls on an event & create necessary back up systems to avoid failures
				THM03.5	EVALUATING	COMPARE Success of an event in comparison to the set objectives
				THM03.6	CREATING	COMPOSE New concepts of the event with innovative ideas to leave a lasting impression in the guests mind along with achieving organizational growth.





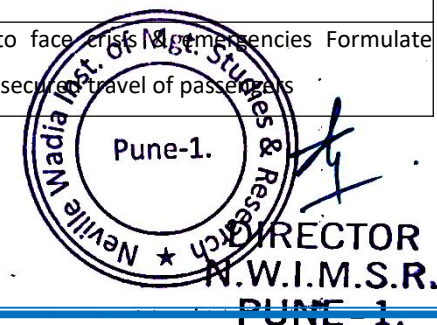
Dr. A. B. Dadas
Director

Modern Education Society's
Neville Wadia Institute of Management Studies & Research, Pune

*(Permanently affiliated to Savitribai Phule Pune University, Accredited by NAAC
Approved by AICTE, recognized under 2 (f) & 12 (b) sections of UGC Act)*

Email : director@nevillewadia.com, Website: nwimsr.mespune.org

Class	Course Code	Course	Credits	CO	COGNITIVE ABILITIES	COURSE OUTCOMES
MBA II SEM IV	THM-04 Subject Elective (SE) Course – Tourism and Hospitality Management	Tourism Planning and Development	2	THM04.1	REMEMBERING	DISCUSS Structures, Processes, Policies of Tours- Domestic & International Rules & regulations for operating a travel agency
				THM04.2	UNDERSTANDING	UNDERSTAND Forex & Documentations for Operations
				THM04.3	APPLYING	APPLY Knowledge to design attractive tours for clients
				THM04.4	ANALYSING	ANALYZE Environmental impact & advantages of Eco-Tourism to promote sustainable tourism globally
				THM04.5	EVALUATING	DETERMINE Environmental issues & adverse effects observed of Tourist destinations
				THM04.6	CREATING	DESIGN backup systems to face crisis & emergencies Formulate Tourism policies for safe & secure travel of passengers





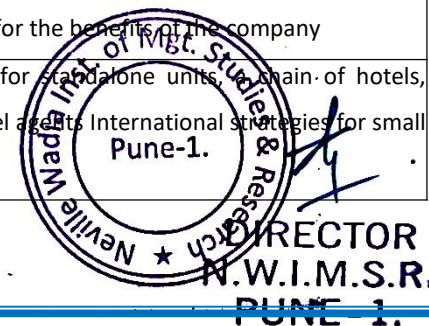
Dr. A. B. Dadas
Director

Modern Education Society's
Neville Wadia Institute of Management Studies & Research, Pune

*(Permanently affiliated to Savitribai Phule Pune University, Accredited by NAAC
Approved by AICTE, recognized under 2 (f) & 12 (b) sections of UGC Act)*

Email : director@nevillewadia.com, Website: nwimsr.mespune.org

Class	Course Code	Course	Credits	CO	COGNITIVE ABILITIES	COURSE OUTCOMES
MBA II SEM IV	THM-05 Subject Elective (SE) Course – Tourism and Hospitality Management	Strategic Hospitality Management	2	THM05.1	REMEMBERING	DEFINE Concept & process of Strategic thinking Major Players of Hospitality & Travel Industry
				THM05.2	UNDERSTANDING	DISCUSS Strategic management for various organizations factors influencing strategy formulations
				THM05.3	APPLYING	IMPLEMENT strategies for Hotels & Travel Agents with the help of structured designs & flow charts
				THM05.4	ANALYSING	ANALYSE Suitable strategies for different Hospitality sectors with consideration to micro & macro environments
				THM05.5	EVALUATING	EVALUATE Current market scenario & suggest strategies that can be utilized for the benefits of the company
				THM05.6	CREATING	DEVELOP Strategies for standalone units, chain of hotels, small and large travel agents International strategies for small & big players





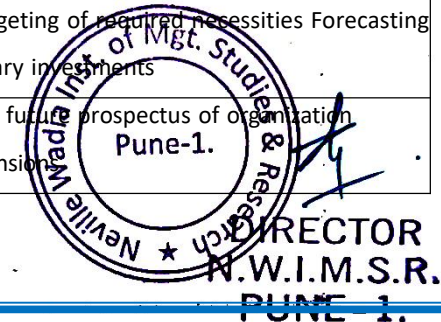
Dr. A. B. Dadas
Director

Modern Education Society's
Neville Wadia Institute of Management Studies & Research, Pune

*(Permanently affiliated to Savitribai Phule Pune University, Accredited by NAAC
Approved by AICTE, recognized under 2 (f) & 12 (b) sections of UGC Act)*

Email : director@nevillewadia.com, Website: nwimsr.mespune.org

Class	Course Code	Course	Credits	CO#	COGNITIVE ABILITIES	COURSE OUTCOMES
MBA II SEM IV	THM-06 Subject Elective (SE) Course – Tourism and Hospitality Management	Revenue Management for Hospitality	2	THM06.1	REMEMBERING	DESCRIBE Basic concepts & terminologies related to finance & revenue
				THM06.2	UNDERSTANDING	EXPLAIN Flow of cash, capital, investment, loan & generation of revenue from various sectors of Hospitality Franchising, leasing & renting out properties
				THM06.3	APPLYING	DETERMINE the utilization of available funds for business maximization
				THM06.4	ANALYSING	To ANALYSE Financial status of the organisation
				THM06.5	EVALUATING	MEASURE the relation between income & outflow of revenue, profit & loss of organization Budgeting of required necessities Forecasting business & making necessary investments
				THM06.6	CREATING	DEVELOP Business plan for future prospectus of organization Business proposals & expansion





Dr. A. B. Dadas
Director

Modern Education Society's
Neville Wadia Institute of Management Studies & Research, Pune

*(Permanently affiliated to Savitribai Phule Pune University, Accredited by NAAC
Approved by AICTE, recognized under 2 (f) & 12 (b) sections of UGC Act)*

Email : director@nevillewadia.com, Website: nwimsr.mespune.org

Class	Course Code	Course	Credits	CO	COGNITIVE ABILITIES	COURSE OUTCOMES
MBA II SEM III	304 IB Subject Core (SC) Course – International Business Management	Import Export Documentation and Procedures	3	CO304IB.1	REMEMBERING	DESCRIBE THE PROCESS OF IMPORT AND EXPORT IN THE CONTEXT OF BUSINESS
				CO304IB.2	UNDERSTANDING	EXPLAIN THE IMPORT AND EXPORT TRANSACTIONS, CLASSIFICATION AND VARIOUS PAYMENT TERMS
				CO304IB.3	APPLYING	IDENTIFY VARIOUS TYPES OF DOCUMENTS REQUIRED FOR THE PROCEDURES INVOLVED IN IMPORT AND EXPORT
				CO304IB.4	ANALYSING	EXAMINE VARIOUS DOCUMENTATION FORMATS FOR THE IMPORT AND EXPORT PROCESSES
				CO304IB.5	EVALUATING	EXPLAIN PRE AND POST ACTIVITIES OF IMPORT AND EXPORT PROCESS
				CO304IB.6	CREATING	DISCUSS ON VARIOUS ASPECTS OF TRADES, DOCUMENTATION AND PROCEDURES FOR IMPORT AND EXPORT

Director
N.W.I.M.S.R.
PUNE 1.



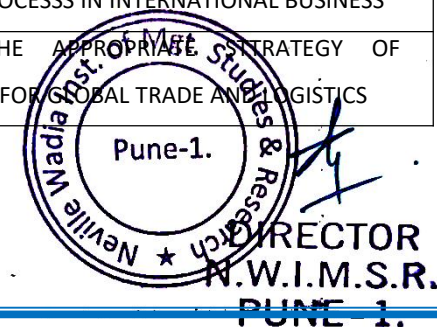
Dr. A. B. Dadas
Director

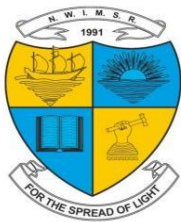
Modern Education Society's
Neville Wadia Institute of Management Studies & Research, Pune

*(Permanently affiliated to Savitribai Phule Pune University, Accredited by NAAC
Approved by AICTE, recognized under 2 (f) & 12 (b) sections of UGC Act)*

Email : director@nevillewadia.com, Website: nwimsr.mespune.org

Class	Course Code	Course	Credits	CO	COGNITIVE ABILITIES	COURSE OUTCOMES
MBA II SEM IV	404 IB Subject Core (SC) Course – International Business Management	Global Trade and Logistics Management	3	CO404IB.1	REMEMBERING	DESCRIBE THE ECONOMIC SIGNIFICANCE OF TRADE ALONG WITH THE LOGISTICS PROCESSES
				CO404IB.2	UNDERSTANDING	EXPLAIN INTERNATIONAL TRADE THEORIES AND APPLICATIONS IN BUSINESS
				CO404IB.3	APPLYING	IDENTIFY VARIOUS ENVIRONMENTAL FACTORS ASSOCIATED WITH INTERNATIONAL BUSINESS
				CO404IB.4	ANALYSING	EXAMINE VARIOUS MODES AND PRACTICES OF INTERNATIONAL LOGISTICS
				CO404IB.5	EVALUATING	EXPLAIN THE ACTIVITIES INVOLVED IN ENTIRE LOGISTICS PROCESS IN INTERNATIONAL BUSINESS
				CO404IB.6	CREATING	DEVELOP THE APPROPRIATE STRATEGY OF OPERATIONS FOR GLOBAL TRADE AND LOGISTICS





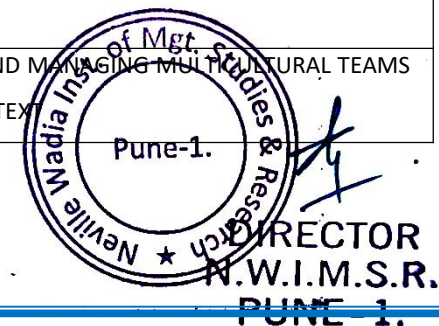
Dr. A. B. Dadas
Director

Modern Education Society's
Neville Wadia Institute of Management Studies & Research, Pune

*(Permanently affiliated to Savitribai Phule Pune University, Accredited by NAAC
Approved by AICTE, recognized under 2 (f) & 12 (b) sections of UGC Act)*

Email : director@nevillewadia.com, Website: nwimsr.mespune.org

Class	Course Code	Course	Credits	CO	COGNITIVE ABILITIES	COURSE OUTCOMES
MBA II SEM III	312 IB Subject Core (SC) Course – International Business Management	Cross Cultural Management and Global Leadership	2	CO312IB.1	REMEMBERING	DESCRIBE THE CONCEPT OF CULTURE AND SIGNIFICANCE OF CROSS-CULTURAL MANAGEMENT
				CO312IB.2	UNDERSTANDING	OUTLINE THE CULTURAL VALUES AND DIFFERENCES WITH DIMENSIONS OF CULTURAL NORMS AND BEHAVIORS
				CO312IB.3	APPLYING	IDENTIFY VARIOUS FACTORS AFFECTING CULTURE AND DECISION-MAKING MODELS ACROSS CULTURES
				CO312IB.4	ANALYSING	EXAMINE THEORIES OF LEADERSHIP WITH LEADERSHIP ACROSS CULTURES
				CO312IB.5	EVALUATING	EXPLAIN CULTURALLY INTELLIGENT LEADERSHIP IN INTERNATIONAL TRADE
				CO312IB.6	CREATING	DISCUSS ON LEADING AND MANAGING MULTICULTURAL TEAMS IN INTERNATIONAL CONTEXT





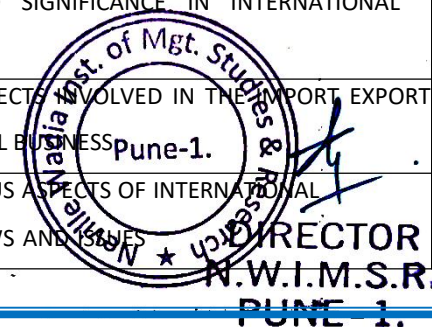
Dr. A. B. Dadas
Director

Modern Education Society's
Neville Wadia Institute of Management Studies & Research, Pune

*(Permanently affiliated to Savitribai Phule Pune University, Accredited by NAAC
Approved by AICTE, recognized under 2 (f) & 12 (b) sections of UGC Act)*

Email : director@nevillewadia.com, Website: nwimsr.mespune.org

Class	Course Code	Course	Credits	CO	COGNITIVE ABILITIES	COURSE OUTCOMES
MBA II SEM III	313 IB Subject Core (SC) Course – International Business Management	International Business and Employment Laws	2	CO313IB.1	REMEMBERING	DESCRIBE THE INTERNATIONAL BUSINESS CONTRACT IN THE LEGAL FRAMEWORK OF INTERNATIONAL BUSINESS
				CO313IB.2	UNDERSTANDING	EXPLAIN INTERNATIONAL BUSINESS LAWS PERTAINING TO COMPETITION, COMPLIANCES, ARBITRATION, AND CUSTOMS
				CO313IB.3	APPLYING	IDENTIFY VARIOUS ASPECTS OF INTERNATIONAL TRADE LAWS FOR BUSINESS
				CO313IB.4	ANALYSING	EXAMINE INTERNATIONAL LEGAL TRADE TERMS FOR THE APPLICABILITY AND SIGNIFICANCE IN INTERNATIONAL BUSINESS
				CO313IB.5	EVALUATING	EXPLAIN LEGAL ASPECTS INVOLVED IN THE IMPORT EXPORT AND INTERNATIONAL BUSINESS
				CO313IB.6	CREATING	DISCUSS ON VARIOUS ASPECTS OF INTERNATIONAL EMPLOYMENT LAWS AND ISSUES





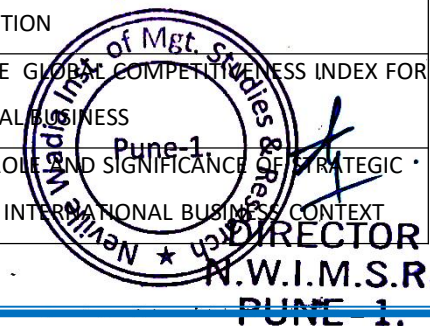
Dr. A. B. Dadas
Director

Modern Education Society's
Neville Wadia Institute of Management Studies & Research, Pune

*(Permanently affiliated to Savitribai Phule Pune University, Accredited by NAAC
Approved by AICTE, recognized under 2 (f) & 12 (b) sections of UGC Act)*

Email : director@nevillewadia.com, Website: nwimsr.mespune.org

Class	Course Code	Course	Credits	CO	COGNITIVE ABILITIES	COURSE OUTCOMES
MBA II SEM IV	409 IB Subject Elective (SE) Course – International Business Management	Global Competitiveness, Value Chains and Alliances	2	CO409IB.1	REMEMBERING	DESCRIBE THE CONCEPT OF GLOBALISATION AND GLOBAL COMPETITIVENESS IN INTERNATIONAL BUSINESS
				CO409IB.2	UNDERSTANDING	EXPLAIN THE EFFICACY OF THE FOREIGN COLLABORATIONS AND JOINT VENTURES IN INTERNATIONAL BUSINESS
				CO409IB.3	APPLYING	IDENTIFY VARIOUS ELEMENTS OF VALUE CHAIN INVOLVED IN IMPORT AND EXPORT BUSINESS
				CO409IB.4	ANALYSING	EXAMINE VARIOUS FACTORS OF INTERNATIONAL SUPPLY CHAIN DESIGN AND GLOBAL PROCUREMENT AND DISTRIBUTION
				CO409IB.5	EVALUATING	EVALUATE THE GLOBAL COMPETITIVENESS INDEX FOR INTERNATIONAL BUSINESS
				CO409IB.6	CREATING	DISCUSS ON ROLE AND SIGNIFICANCE OF STRATEGIC ALLIANCES IN INTERNATIONAL BUSINESS CONTEXT





Dr. A. B. Dadas
Director

Modern Education Society's
Neville Wadia Institute of Management Studies & Research, Pune

*(Permanently affiliated to Savitribai Phule Pune University, Accredited by NAAC
Approved by AICTE, recognized under 2 (f) & 12 (b) sections of UGC Act)*

Email : director@nevillewadia.com, Website: nwimsr.mespune.org

Class	Course Code	Course	Credits	CO	COGNITIVE ABILITIES	COURSE OUTCOMES
MBA II SEM IV	410 IB Subject Elective (SE) Course – International Business Management	International Banking and Foreign Exchange Management	2	CO410IB.1	REMEMBERING	DESCRIBE THE CHARACTERISTICS AND SIGNIFICANCE OF INTERNATIONAL BANKING
				CO410IB.2	UNDERSTANDING	EXPLAIN THE RELEVANCE OF MONEY MARKET AND MONITORY POLICY IN INTERNATIONAL BANKING
				CO410IB.3	APPLYING	IDENTIFY VARIOUS TYPES OF FOREIGN EXCHANGE MARKETS AND TRANSACTIONS
				CO410IB.4	ANALYSING	EXAMINE SUPPLY AND DEMAND VIEW OF EXCHANGE RATES IN INTERNATIONAL BUSINESS
				CO410IB.5	EVALUATING	EXPLAIN THE EXCHANGE RATE RISK AND EXPOSURE IN INTERNATIONAL MARKETS
				CO410IB.6	CREATING	DISCUSS ON LINKAGES OF INTERNATIONAL BANKING AND FOREIGN EXCHANGE WITH INTERNATIONAL BUSINESS

