



MODERN EDUCATION SOCIETY'S  
**NEVILLE WADIA INSTITUTE OF  
MANAGEMENT STUDIES & RESEARCH**  
**PUNE – 411001**

(PERMANENTLY AFFILIATED TO SAVITRIBAI PHULE PUNE UNIVERSITY)



**ORGANIZES**

## **12th INTERNATIONAL CONFERENCE**

**ON**

**“BUSINESS RESILIENCE AND SUSTAINABILITY”**

**28th & 29th March'24**

**IN COLLABORATION WITH**



- \* Savitribai Phule Pune University, Pune, India
- \* The Maharaja Sayajirao University, Baroda, India
- \* Chitkara University, Punjab, India
- \* Uttara University, Malaysia
- \* Global Research Conference Forum, Pune, India

19, Late Prin. V. K. Joag Path, Pune – 411001 Maharashtra, (India)

Tel : 020-26163275, 26160788, 020-26169949 (Director)

## ABOUT: CONFERENCE

Neville Wadia Institute of Management Studies and Research, Pune is organizing a two days International Conference on the 28th and 29th of March 2024. This conference on "**Business Resilience and Sustainability**" has contemporary relevance as the world of business is constantly growing, changing, modifying and adapting as well. This conference will help to understand different sustainable and competitive strategies adopted by businesses for the sustainability in longer run to take their organizations to the next level. The research papers are invited in following areas:

- Market development
- Sustainable & resilient finance
- Market penetration
- Consolidation in the banking
- Product development
- Recovery & resolution
- Strategic alliances
- HR analytics & reporting
- Diversification
- Talent Management
- Outsourcing
- Work life balance
- Artificial Intelligence
- Individual accountability
- Vertical integration
- Business continuity planning
- Process & Controls
- Product governance & value
- Optimization of supply chain resilience
- Technology for sustainable production (product design, transportation & packaging)
- Data Mining & Sustainability

Note – It may be kindly noted that above mentioned themes are only indicative, we also welcome papers on other related themes.

## CONFERENCE PAPERS

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++ Faculty Members, Eminent Academicians, Industry Professionals,  
++ Practitioners and Research Scholars are invited to deliberate on the  
++ topics. Original papers on the above themes / issues from academicians  
++ and practitioners are invited.  
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## ABOUT: MODERN EDUCATION SOCIETY, PUNE

Modern Education Society Pune (MES Pune) was established in 1932. Later, MES established two campuses, one at Pune & other at Mumbai respectively. In Pune campus, we have Nowrosjee Wadia College, Cusrow Wadia Institute of Technology, Ness Wadia College of Commerce, Neville Wadia Institute of Management Studies & Research and Wadia College of Engineering. In Mumbai Campus, we have D. G. Ruparel College, New Law College.

Wadia Group of Institutes today touches several disciplines of higher education such as Law, Engineering, Management, Science, Humanities, Languages, Commerce, Computer Science etc. All institutions of M.E. Society provide Degree, Post Graduate instruction, coupled with excellent research facilities leading to M.Phil and Ph.D. degrees.

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## **ABOUT: NEVILLE WADIA INSTITUTE OF MANAGEMENT STUDIES & RESEARCH, PUNE**

Neville Wadia Institute of Management Studies and Research (NWIMSR) is an illustrious Management Institute in the heart of India's Educational hub, Pune. NWIMSR established in the year 1991 is a part of Modern Education society founded in year 1932 with a mission "Success is measurable in the caliber of our graduates, we continuously seek to improve them and ourselves in an ecosystem that nourishes our spirit and intellect". The Institute is permanently affiliated to Savitribai Phule Pune University and approved under 2(f) and 12(b) section of UGC Act. Accredited by NAAC, recognized by AICTE and Government of Maharashtra. The Institute conducts MBA and Ph.D. in Management. NWIMSR is a leading Institute in the field of Management.

### **GUIDELINES FOR PAPER CONTRIBUTORS**

- Call for Papers - NWIMSR welcomes Original, Unpublished Research Paper/Working Paper/Case Study/Article on the above mentioned theme or related sub-themes.
- Guidelines for Authors – The total number of authors for each paper should not exceed three.
- The soft copy of full research paper should include the following.
- Author Information – The following information should be included on the first page of the manuscript: Title, Author(s) name, Institutional Affiliation, Address, Email and Mobile Number
- Abstract - Researchers / Paper contributors are expected to send their abstract (not exceeding 400 words) along with full paper together before 22nd March 2024.
- Keywords – 4 to 6 keywords.
- Full Paper – It should not exceed more than 2500 words including references & title page.
- Typing Format – Times New Roman, 1.5-line spacing with min. 12 pt. font along with Margins at least 1 inch.
- Soft Copy Format - Word Document (.docx)
- Referencing – APA form of referencing.



- A peer review committee will review the papers submitted and the decision of the committee will be final and binding. The decision of acceptance (or otherwise) will be communicated by 22nd of March 2024. **The papers / articles must meet the publication standards and would be published in the Blind Review "Chronicle of the Neville Wadia Institute of Management Studies and Research" with ISSN No-2230-9667.** It is implied that all the authors provide paper with original work. NWIMSR will not be responsible for any claims, dispute, differences of opinions regarding the contents, its originality and the views expressed therein.

PUBLICATION OPPORTUNITIES

As stated earlier, all accepted research papers will be published in Blind Review **"Chronicle of the Neville Wadia Institute of Management Studies and Research"** with ISSN No-2230-9667. Based on the review of research, selected papers will be recommended to SCOPUS/ABDC/UGC Care journals. If paper gets shortlisted for these listed journals, author has to complete separate formalities (Processing & Publication) for these referred journals.

IMPORTANT DATES

Details	Date
Conference	28th and 29th March 2024
Mode of Conference	Offline
Last date of full paper submission with Plagiarism report (Turnitin) below 10%	22nd March 2024
Last date of communication of acceptance	24th March 2024
Last date of registration	25th March 2024

REGISTRATION DETAILS

- **For details:** <https://nwimsr.mespune.org/conference/>
- **Registration link:** <https://forms.gle/CN6cJ1XRaKyVxNQr7>
- Corporate / Foreign Delegates **Rs. 3000/-**
- Academicians / Research Students **Rs. 2000/-**



## METHOD OF PAYMENT

Name of the Account- Neville Wadia Institute of Management Studies & Research, Pune

Wadia Campus Branch, Pune A/C Number - 98100100005888

IFSC code - BARB0WADCAM (Fifth character is zero)

**Please mention 12th International Conference in remark while making online payment.**

## VENUE

**Neville Wadia Seminar Hall, Neville Wadia Institute of Management Studies and Research, Pune.**

## OUR PATRONS

**Dr. Suresh Gosavi**  
(Vice Chancellor, SPPU Pune)

**Dr. Vijay Kumar Shrivastava**  
(Vice Chancellor, MSU Baroda)

**Dr. Parag Kalkar**  
(Pro. Vice Chancellor, SPPU Pune)

**Dr. Vijay Khare**  
(Registrar, SPPU Pune)

## OUR MENTORS

**Dr. Sachin Sanap**  
(Trustee, MES Pune)

**Dr. Ashok Chandak**  
(Trustee, MES Pune)

## CONFERENCE CHAIR (CONVENER)

**Dr. Anand B. Dadas**  
(Director, Neville Wadia Institute of Management Studies and Research)

## CONFERENCE CO-CHAIR

- Dr. Amit Mittal, Pro-Vice-Chancellor (Research Program) - Chitkara University, Punjab, India
- Dr. Sunita Sharma, Dean (I/c.), Faculty of Management Studies- MSU, Baroda, India
- Dr. Prakash Divakaran, CEO and Director - GRCE, Pune, India
- Dr. Azahar Bin Kasim, Director (Corporate Communication Dept.) & Senior Lecturer, Uttara University, Malaysia

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## CONFERENCE CO-ORDINATOR

**Prof. Omprakash Shivpuje**

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## CORRESPONDENCE ADDRESS

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