



Neville Wadia Institute of Management Studies & Research

**Report on Webinar on Talk cum Presentation on Topic  
“From your Ph.D./ Masters Thesis to a start-up”**

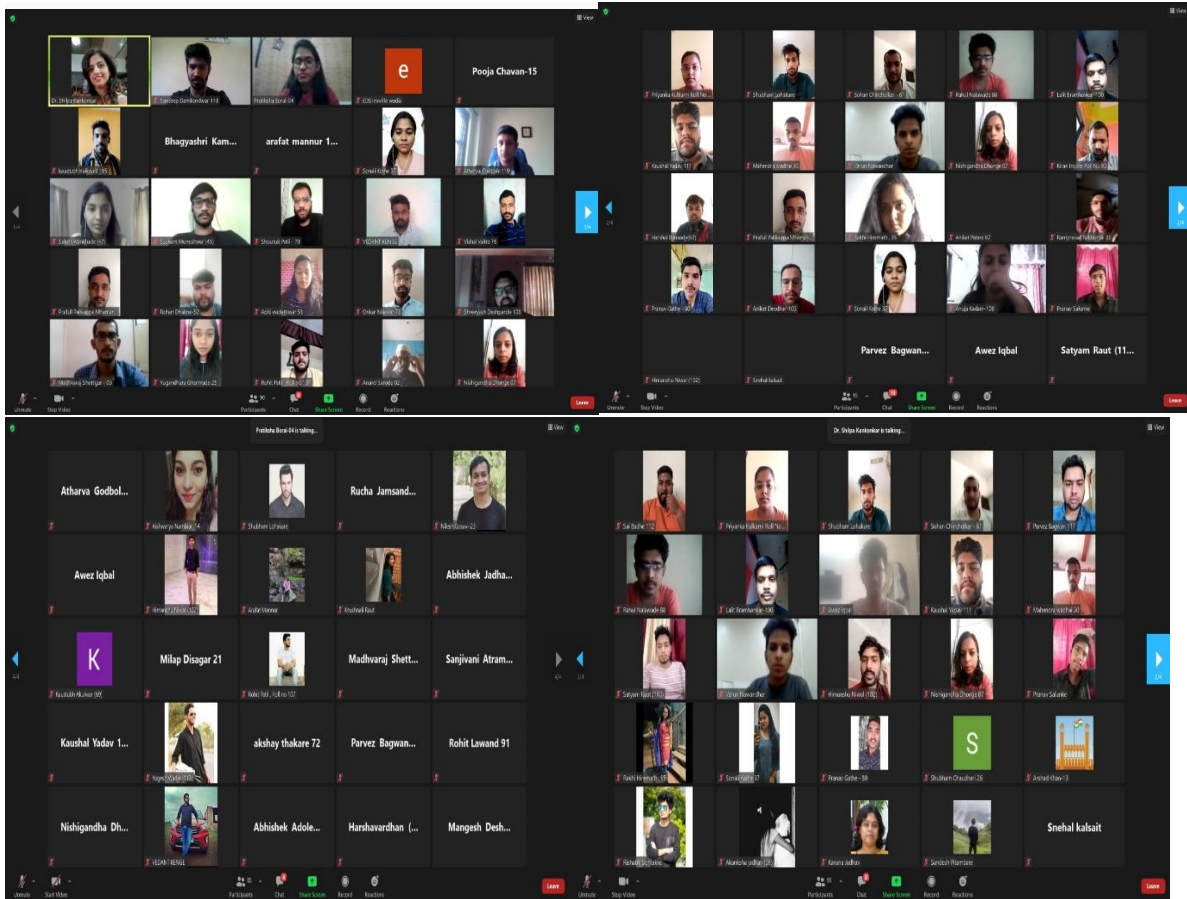
**Organised by  
Entrepreneurship Development and Start up Innovation cell (EDSI)**

- **Mode of Conduct: Online**
- **Date and Time: 23 April,2021 at 11:00 Am – 12:30 Pm**
- **Topic: “From your Ph.D./ Masters Thesis to a start-up**
- **Speaker : Dr. Anand Deshpande, Founder, CMD, Persistent Systems.**
- **Session Chair: Prof Anil D. Sahashrabbudhe, Chairman, AICTE**
- **Guest of Honour: 1.Dr. M.P. Poonia, Vice- Chairman, AICTE.  
2. Prof. Rajive Kumar, Member Secretary, AICTE.  
3. Dr. Abhay Jere, Chief Innovation Officer, Moe’s Innovation Cell**
- **No. of Participant: 100**
- **Description of the program:**

The speaker emphasised the importance of innovation in academics, he reiterated that the research aptitude developed during college days need to be scaled up to achieve success.

The Webinar focussed on the following:

  - a. Entrepreneurship skills
  - b. Critical & creative thinking skills
  - c. Practical entrepreneurial skills & knowledge
  - d. Entrepreneurship as an alternative career.
- **Glimpses of the Program:**



- **Flyer of Program:**



Modern Education Society's  
**Neville Wadia Institute of Management Studies  
 and Research, Pune -01**

## Webinar on

### From your Ph.D/ Masters Thesis to a start-up.

**by**



**Dr. Anand Deshpande,**  
 Founder and CMD,  
 Persistent Systems



**Prof. Anil D. Sahashrabudhe,**  
 Chairman, AICTE

**Organised by  
EDSI Cell**

On  
**Date : 23 April, 2021  
 @11:00 AM**

**Join the Webinar on  
Zoom by  
Meeting I'd : 833 7892  
5865**

**Password : 6i5eQ5**  
 \* Kindly rejoin in 40 mins


**Dr. Shilpa Kankonkar**  
**Convenor**

**Dr. Anand Dadas**  
**Director, NWIMSR**

[edsinevillewadia@gmail.com](mailto:edsinevillewadia@gmail.com)

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- MHRD Innovation Cell
- Dr. Sushar Paalia M Thank you
- maha prajal Thank you all
- TR Manikandan Thank you
- jasont M
- Sudha Srinivasan Great lecture of arts and science
- Trupti Ghoshkar Good work
- SRINIVAS Thanks an
- Aravind1988
- MREKALAMTHASASANT Jangir Engineering College
- Abhi Khosla Inspiring session
- Abhi Jain possess 1st year
- Sahil Manikade Say something...

Talk cum Presentation on "From your Ph.D./ Masters Thesis to a start-up"

4274 watching now • Started streaming 116 minutes ago

3.5K 50 SHARE SAVE

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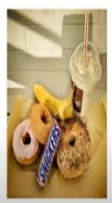
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Good question. What do I hire when I do this job?

Last Friday I hired a banana to do the job. They're gone in three minutes—you're hungry by 7.30am. I probably hire donuts twice a week, but they don't do it well either. They're gone fast. They crumb all over my clothes. They get my fingers gooey. Sometimes I hire bagels but as you know they're so dry and tasteless. Then I have to steer the car with my knees while I'm putting jam on it and if the phone rings we get a crisis. I remember I hired a Snickers bar once but I felt so guilty I've never hired Snickers again.



Let me tell you when I hire this milkshake it is so viscous that it easily takes me 20 minutes to suck it up through that thin little straw. Who cares what the ingredients are—I don't. All I know is I'm full all morning and it fits right here in my cupholder."

Talk cum Presentation on "From your Ph.D./ Masters Thesis to a start-up"

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Live chat

MHRD Innovation Cell Participants

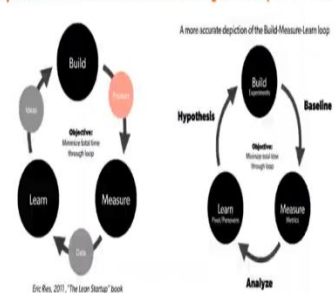
- NODA
- aravind K. G. SREETHA (OPINION.com) f tation: in college manam
- Ganesh Kulkarni Ganesh Krishna Kur (organic chemistry) (Jawahar college)
- Jyoti Deshmukh Megha Chandra
- Rahul Nalavade RAHUL NALAVADE NEVLE INDIAN COLLEGE OF MANAGE STUDIES AND RESEARCH
- anish kumar Singh informative
- JAGANNATH BACHHARISHAN D.R.Ja Principal Sreevallabha Rajeev College, Tumbhuda
- Shivani Singh shivani singh M.D.M. (M.P) jobior (M.P)
- Tamil Eswari Eswari SAIJ SAIJ SAIJ SAIJ
- Sahil Manikade Say something...

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Build - Measure - Learn

Objective: Minimize the Total Time Through the Loop



A more accurate depiction of the Build-Measure-Learn loop

Eric Reis, 2011, "The Lean Startup" book

<http://ai-patterns.com/blog/lean-startup-is-misunderstood>

Talk cum Presentation on "From your Ph.D./ Masters Thesis to a start-up"

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- Aditi Yadav Good morning an jayam from MGM medical city new r from the BGSMAIT
- akapriya sridharan E200447802
- Kalpana Mishra Kalpana Mishra gc
- Girija Subban Girija A. IITCSMee Sundarajan Engineering College C
- deeviga Suresh Dr Deepiga
- Mohini Nalk Asst professor at DoE of Engineering
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Talk cum Presentation on "From your Ph.D./ Masters Thesis to a start-up"

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- SUNAM Microbiology Sec 1
- PHATIRAJ KANDHAR
- Arpal Saur thank you so
- Rajeev Aggar Thank you all for the great lesson
- Vignesh Hales Session Max Lear Thank you Sir
- Priyanka Lakshmi Thank you
- GENEAL P.D.D thank you sir
- Bharanathi Vivekanandan Thank you for providing such a webinars on management
- ANAND CHESSES 2077 Thank you sir
- Sahil Manikade Say something...

- **Feedback from Participants:**

7. If I have to summarize this program in few words, I would like to say

63 responses

Its was very informative. Got to know about some new concept and techniques.

Very Informative session Listening to the experiences of the speaker Conducting more events like this will be helpful

It gives full explanation , from business idea to execution of business activity.

Very helpful to me

Informative and helpful

Innovative - Informative - Knowledge Booster

Very innovative and useful 🧠

It was informative session

I learnt new things today

Great

This program was useful & it's help me to grow as a better person

Impressive session

Very interesting and informative program

Very interesting and informative program

Great business tips for starters and excellent explanation

I got to know about lean start up,team building.

An amazing and informative session and helped me a lot to clear my doubts regarding Start-up ideas.

learnt more about the insights of a startup, how business costs can be handled, lean startup process was great, got to know about the factors of comparison

Identify what people needs and discover a solution as an entrepreneur

A new learning experience

Very insightful program. I'm pretty sure that this will help me if I ever think about start-up.

I was a great and very informative session

Fantastic

Prepared By :



Convenor

Dr. Prof. Shilpa Kankonkar



**Dr. Anand Dadas**  
**Director**