



# SAVITRIBAI PHULE PUNE UNIVERSITY



## Neville Wadia Institute of Management Studies & Research

Late Prin. V. K. Joag Path, Wadia College Campus, Pune – 411001

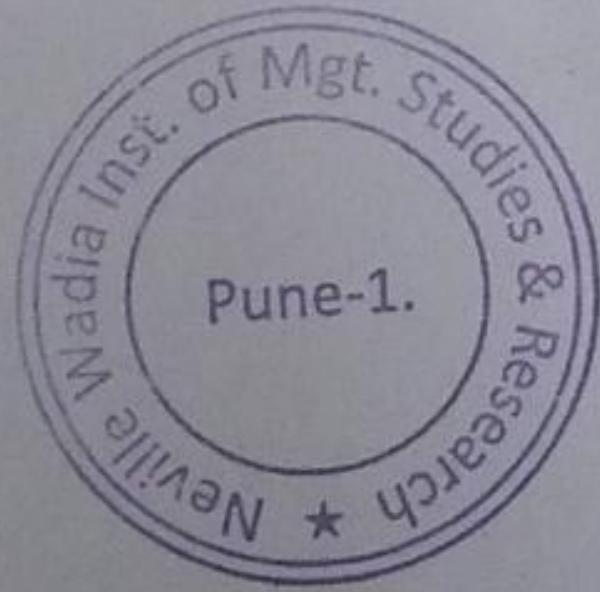
e-mail:director@nevillewadia.com, research@nevillewadia.com

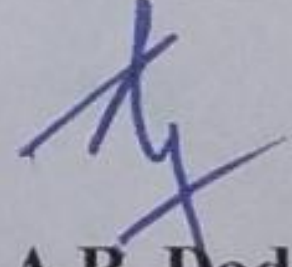
Date: 09/02/2021

### Course work for scholars register for Ph. D in the Faculty of Commerce & Management

All the research scholars who are registered for PhD in the faculty of Commerce & Management: **Management**, Savitribai Phule University are hereby informed that they should register for course work with **Neville Wadia Institute of Management Studies & Research**. In this connection, they should complete following formalities:-

1. They should submit their application in the prescribe format.
2. They should pay the fees –Rs. 7000/- only, through online mode, as prescribed for the course work.
3. They should submit following documents:-
  - a. Letter of confirmation of registration issued by Research Centre and Topic Approval Letter issued by R. R. Committee, Savitribai Phule Pune University.
  - b. No objection certificate from the institution / college in which the scholar is working. (If employed).
  - c. Recommendation Letter from guide.
4. The candidate will have to complete the course work as per the rules and the directions given by the Director / Course Coordinator from time to time.
5. Attendance in all sessions is mandatory.
6. It is mandatory that every candidate has to submit all necessary assignments, projects and any other activity which is a part of the coursework.



  
**Dr. A.B. Dadas**  
**Director**

Neville Wadia Institute of  
Management Studies & Research

Note: - The course work is compulsory only for those scholars who are governed by new PhD guidelines & registered after 15/07/2009





Modern Education Society's

## Neville Wadia Institute of Management Studies & Research

Permanently affiliated to Savitribai Phule Pune University, Accredited by NAAC

Approved by AICTE, recognized under 2 (f) & 12 (b) sections of UGC Act

Email : [director@nevillewadia.com](mailto:director@nevillewadia.com), Website: [www.nevillewadia.com](http://www.nevillewadia.com).

*Dr. A. B. Dadas, Director*

### SYLLABUS FOR COURSE WORK

The course work for Ph. D. programme in the faculty of Commerce & Management: **Management** shall be implemented as follows. 1. The total duration of the course work shall be 300 hours starting from March 2021. The following contents will be covered

#### Conceptual

- 1) Nature of Scientific methods and its application to social phenomenon and nature, allotment of a small field study to the participants.
- 2) Types of research: Historical, Analytical, interdisciplinary, Evaluative, participative and action research.
- 3) Steps in the process of research- Problem selection, formulation and planning: how to write a proposal.
- 4) Types of research design: Exploratory, diagnostic, descriptive,
- 5) Types of research design: Experimental; control group & Experimental group; Ex-post facto Research Design.
- 6) Concepts in Research: Variables, Attributes,
- 7) Hypotheses: Concept & Types of Hypotheses, Formulation of hypothesis, testing of hypothesis.
- 8) Tool of data collection: primary & secondary-questionnaire, types and formats
- 9) Schedule, interview, observation
- 10) Qualitative and Quantitative Research Designs – Ground Theory, Case study
- 11) Participatory research
- 12) Case Study Method
- 14) Content Analysis

#### Application

- 1) Universe, nature & types of sampling: Probability sampling: simple random sampling, proportionate and disproportionate stratified random sampling, cluster sampling.

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**Contact :** 020-26163275, 26160788





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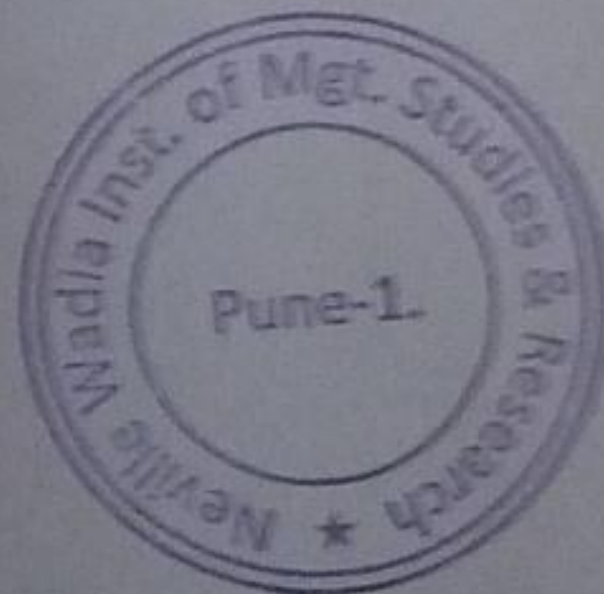
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- 2) Non-probability sampling: accidental sampling, quota sampling, purposive sampling, snowball sampling.
- 3) Descriptive statistics: measurement of central tendency, dispersion, skewness, kurtosis, regression and correlation
- 4) Measurement of correlation: Karl Pearson's correlation and rank correlation
- 5) SPSS
- 6) Statistical Inference: Point and Interval estimates, parametric and non-parametric test (Chi-Square, Test of differences, Significance and freedom)
- 7) Analysis of variance and co-variance: one way and two way classification
- 8) Scales
- 9) Writing an academic research paper

1. Neville Wadia Institute of Management Studies & Research charged Rs. 7000/- as fees for PhD Course Work through the NEFT/ RTGS / IMPS

*Account Transfer : Bank of Baroda,  
Branch : Wadia College Branch, Pune - 411001  
A/C No : 98100100006616,  
IFSC Code : BARB0WADCAM (Fifth Character is Zero)*

2. Exemption to scholars from course work: All exemption shall be granted as per UGC & University of Pune guidelines.
3. The centre shall be permitted to charge the fees for the course work as per Savitribai Phule Pune University, Pune – 411 007. The course work will start March 2021. *If there are any changes, centre shall communicate to the candidate.*



*Dr. A. B. Dadas*  
Director & Head, PGRC

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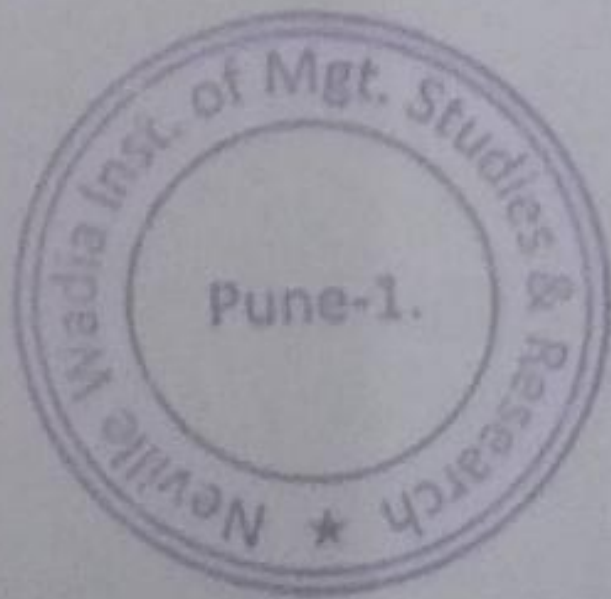
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### Rules regarding Presentations

Each scholar will have to give minimum two presentations related with and topics given by the course coordinators. The presentation shall be done as per norms given below:

- 1) Each presentation shall be made on Power Point Presentation
- 2) A copy (soft + hard) shall be submitted by the scholar
- 3) The presentation can be either in English/Marathi
- 4) The Power Point Presentation should last for nearly 10-12 minutes.
- 5) It shall be evaluated by a panel of experts. The norm of evaluation shall be as follows:
  - Contents
  - Approach /
  - Depth
  - Insights gained
  - Convincing ability
  - Communication skill



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