



Modern Education Society's
Neville Wadia Institute of Management Studies & Research, Pune
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Approved by AICTE, recognized under 2 (f) & 12 (b) sections of UGC Act)
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Dr. A. B. Dadas, Director

CRITERIA VII:

Key Indicator:7.3 INSTITUTIONAL DISTINCTIVENESS

Metric No. 7.3.1 (QIM):

Portray the performance of the Institution in one area distinctive to its priority and thrust within 1000 words

List of Supporting Documents as per SOP:

Metric No. 7.3.1 (QIM)		
Sr. No.	Title of Documents	Digital Page No./ Web Links
1	Main Response: Building and Inculcating Productive and Constructive Citizenship in 'Decision Makers of Tomorrow'	2-5
2	Framework	6-7
3	Glimpses of the initiatives	8-18



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CRITERION VII – INSTITUTIONAL VALUES AND BEST PRACTICES

Key Indicator: 7.3 Institutional Distinctiveness

Metric Number: 7.3.1 Portray the performance of the Institution in one area distinctive to its priority and thrust within 1000 words

Response:

Building and Inculcating Productive and Constructive Citizenship in ‘Decision Makers of Tomorrow’

Neville Wadia Institute of Management Studies and Research (NWIMSR) distinguishes itself as a premier educational institution focused not only on academic excellence but also on shaping students into responsible and ethical leaders. Our approach goes beyond the classroom, engaging students in meaningful activities that promote social sensitivity, environmental consciousness, judicious use of resources, business acumen, commercial awareness, and global perspectives. This is aligned with our Vision of committing service to society by developing virtuous leaders and our Mission of improving both our graduates and ourselves in an ecosystem that nourishes the spirit and intellect. Through these efforts, we are building and inculcating productive and constructive citizenship in our students, ensuring that they are prepared to be the decision-makers of tomorrow.

Key Elements of Distinctiveness

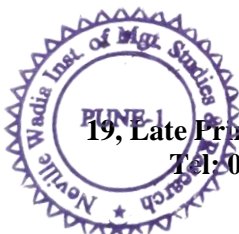
1. Social Sensitivity

To instil sense of social responsibility in our students, we engage them in a wide array of socially oriented activities.

Blood Donation Camps: NWIMSR regularly organizes blood donation drives that see active participation from students, faculty and staff. These events not only help save lives but also teach students the importance of selfless service to the community.

NSS Activities: Our collaboration with the National Service Scheme (NSS) allows students to participate in various community service projects. These activities help students develop a strong sense of social responsibility.

Health and Hygiene Initiatives: We organize programs on women’s hygiene and health, targeting both our students and local communities. These programs aim to raise awareness about critical health issues.



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These initiatives contribute to the social sensitivity of our students, enabling them to become leaders who not only excel in their careers but also contribute positively to society.

2. Environmental Consciousness

NWIMSR places great emphasis on cultivating environmental consciousness among students through various green initiatives and eco-friendly practices.

Tree Plantation Drives: NWIMSR organizes tree plantation drives, both on our campus and in nearby rural areas. These activities not only contribute to environmental conservation but also instil in students a sense of responsibility toward the planet.

Green Campus Policy: NWIMSR has implemented a comprehensive Green Campus Policy that encompasses a wide range of initiatives aimed at promoting sustainability. This includes the reduction of single-use plastics on campus, management of e-waste, and adoption of energy-efficient practices such as installation of LED lighting and solar panels.

Through these efforts, we aim to create environmentally conscious leaders, equipped to make decisions that not only benefit their organizations but also contribute to the sustainability of the planet.

3. Judicious Use of Resources

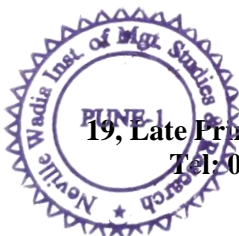
At NWIMSR, we emphasize the efficient use of human resources, time, and financial resources to optimize the impact of our activities.

Human Resources: We ensure that skilled individuals are allocated effectively across projects, from corporate events to academic conferences, maximizing productivity and ensuring successful outcomes.

Time Management: Students learn to prioritize tasks and manage time effectively through structured activities and project-based learning, helping them meet deadlines without sacrificing quality.

Financial Resources: We allocate funds strategically, securing sponsorships and optimizing budgets for events and initiatives, ensuring maximum impact while maintaining financial responsibility.

This approach fosters a culture of resource efficiency, preparing students to be mindful, effective leaders in their future careers.



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4. Sharpening Business Acumen & Commercial Awareness

NWIMSR provides students with numerous opportunities to develop these critical skills through direct engagement with industry leaders and participation in challenging business scenarios.

Corporate Engagement Programs: Through events like Corporate Cricket and Corporate Football, students have the opportunity to interact with corporate leaders in informal settings. These help students build networks and understand the dynamics of corporate culture, enhancing their leadership and networking skills.

HR Conclave and Leadership Awards: HR Conclave and Leadership Awards provide students with insights into the latest trends and challenges in the corporate world. These events are platforms for students to learn from industry experts and sharpen their understanding of commercial environments and leadership strategies.

Skill Development Workshops: Activities like Business Plan Competitions, MS Excel, Six Sigma training, and workshops on digital marketing, offer students the chance to apply their theoretical knowledge in real-world scenarios. Students develop problem-solving skills, analytical thinking, and a deep understanding of business operations.

By exposing students to a wide variety of business challenges and opportunities, we ensure that they are equipped with the skills necessary to excel in the commercial world.

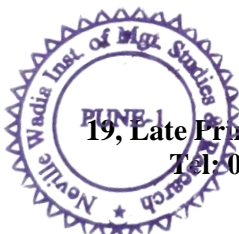
5. Global Perspectives

NWIMSR ensures that students develop a global perspective through international collaborations, conferences, and guest lectures.

International Conferences: The institute regularly organizes international conferences that bring together academics, industry experts, and students from around the world. These conferences provide a platform for the exchange of ideas and collaboration on global business challenges, giving students exposure to international business environments.

Guest Lectures: Our partnerships with institutions and the frequent guest lectures by experts ensure that students gain insights into global business trends and best practices.

By fostering global perspectives, NWIMSR equips students with the knowledge and skills necessary to navigate the complexities of the global business landscape.



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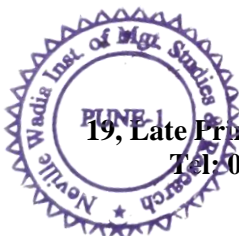
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Demonstrating Implementation

NWIMSR takes a proactive approach to implementing its distinctive philosophy of education. Through a wide range of activities—such as enhancing teaching-learning processes, conducting community engagement programs, and providing immersive learning experiences—the institute continuously nurtures students into visionary and strategic thinkers. Our distinctiveness lies in the integration of academic excellence with a deep commitment to social responsibility and environmental stewardship.

Whether through corporate engagements, community service, or international collaborations, NWIMSR ensures that students are well-rounded, socially conscious, and globally aware. By the time they graduate, our students are prepared to be not only successful in their careers but also committed to making a positive impact on society.

Our unique approach to education prepares students to be the decision-makers of tomorrow—leaders who are equipped to balance commercial success with social responsibility, environmental sustainability, and a global perspective. This holistic approach to leadership development sets Neville Wadia Institute of Management Studies and Research apart and ensures that our graduates are truly productive and constructive citizens of the world.



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Framework: Building and Inculcating Productive and Constructive Citizenship in 'Decision Makers of Tomorrow'

Vision:

“Institution commits service to society through developing virtuous leaders by providing executive management education in a global setting”.

Mission:

“Institution is convinced that success is measurable in the calibre of our graduates, we continuously seek to improve them and ourselves in an ecosystem that nourishes our spirit and intellect.”

Key Elements of Distinctiveness:

Element	Key Focus Areas	Activities/Initiatives	Outcomes
1. Social Sensitivity	Promoting social responsibility, community engagement, and awareness of social issues.	Blood Donation Camps, NSS Activities, Health & Hygiene Programs	Responsible and empathetic leaders who contribute positively to society.
2. Environmental Consciousness	Emphasizing sustainability, eco-friendly practices, and environmental stewardship.	Tree Plantation Drives, Green Campus Policy (e-waste, plastic reduction, energy efficiency)	Environmentally conscious leaders committed to sustainability.
3. Judicious Use of Resources	Maximizing impact through efficient use of human, time, and financial resources.	Human Resource Allocation, Time Management Training, Strategic Financial Resource Allocation	Resource-efficient leaders adept at optimizing productivity and outcomes.
4. Business Acumen & Commercial Awareness	Developing leadership, problem-solving skills, and real-world business acumen.	Corporate Engagement Programs, HR Conclave & Leadership Awards, Skill Workshops	Industry-ready leaders with strong commercial awareness and business insights.
5. Global Perspectives	Fostering international exposure and a global mindset.	International Conferences, Guest Lectures, Global Collaborations	Globally aware leaders prepared for international business environments.



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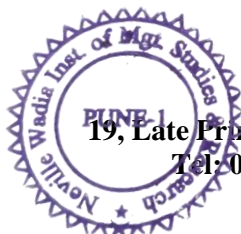
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Implementation Strategy:

Objective	Activity	Focus Area	Goal
Enhancing Teaching-Learning	Case Studies, Skill Development Workshops, Guest Lectures	Academic Excellence	Academic knowledge and real-world skills for business leadership.
Community Engagement	Blood Donation, Women Hygiene Awareness, Tree Plantation, NSS Projects	Social Responsibility & Environmental Sustainability	Developing empathy, responsibility, and ethical leadership.
Corporate & Global Engagement	Corporate Events, HR Leadership Awards, International Conferences, Global Workshops	Business Acumen & Global Perspectives	Sharpening leadership skills, commercial insights, and global thinking.


Impact:

Prepared Decision Makers	Attributes Developed	Outcome
Leaders for Tomorrow	- Socially Responsible - Environmentally Conscious - Resource-Efficient	Graduates who balance commercial success with social, environmental, and global responsibility.



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Glimpses of the Activities Conducted:

1. Social Sensitivity:



Figure 1: Blood Donation Camp



Figure 2: Blood Donation Camp



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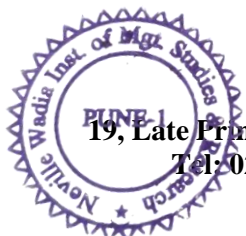
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Figure 3: NSS Camp 2022



Figure 4: NSS Camp 2022 Session with Gram Panchayat



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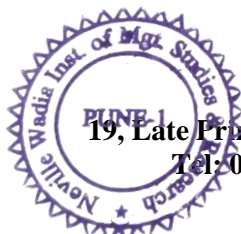
2. Environmental Consciousness



Figure 6: Tree Plantation



Figure 7: Tree Plantation



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Figure 8: E-Waste and Plastic Waste Drive

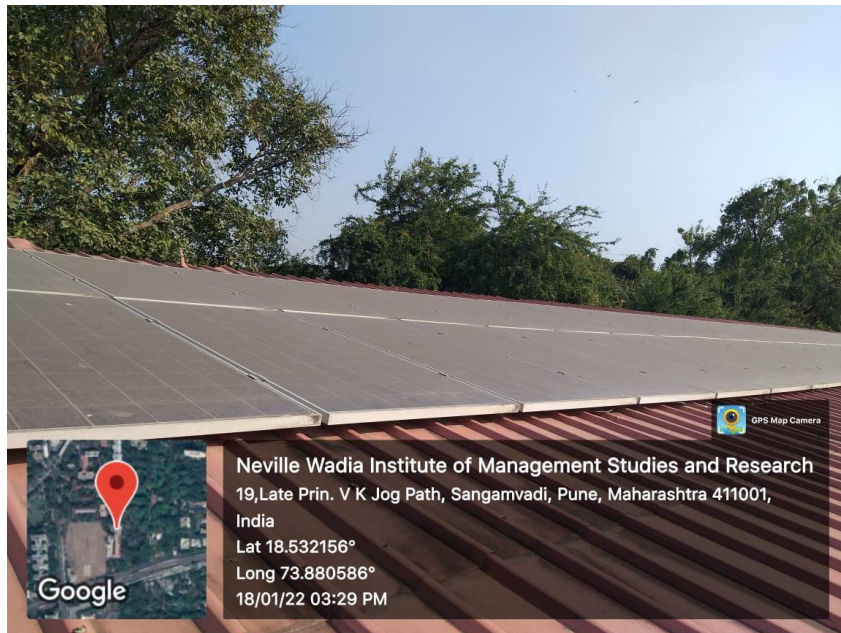
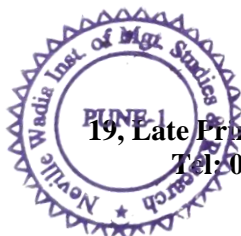


Figure 9: Solar for Effective use of Energy



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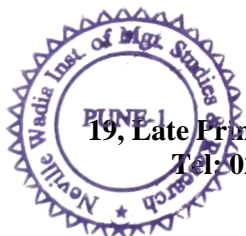
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Figure 10: National Pollution Day – Webinar



Figure 11: Dry Waste Management



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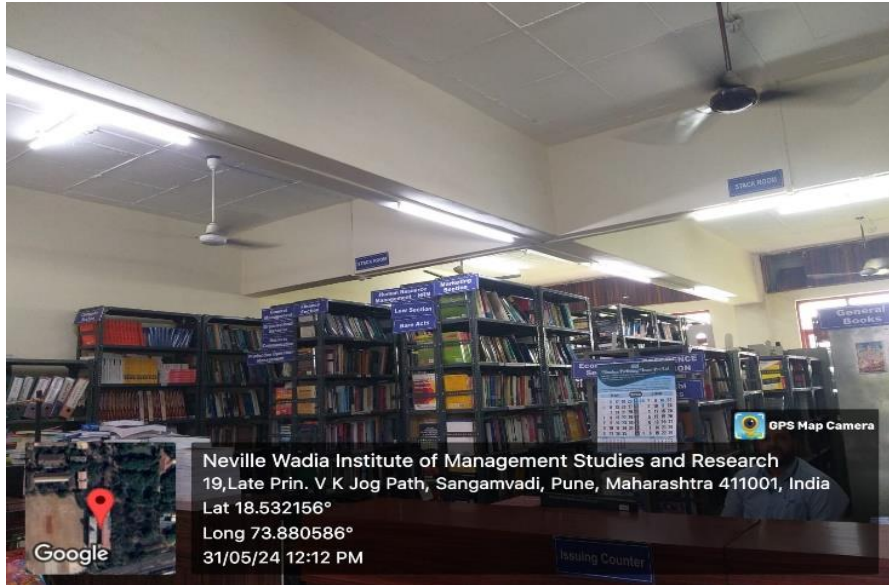
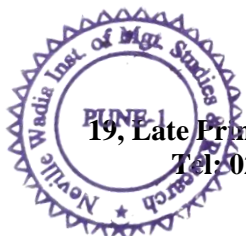


Figure 12: Use of LED for Efficient Energy Utilization



Figure 13: Ban on Single Use Plastic

3. Business Acumen & Commercial Aware Activities:



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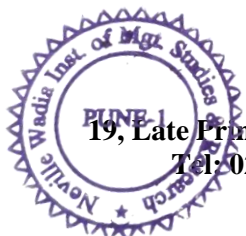
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Figure 14: Invitational Cup - Corporate Football Tournament



Figure 15: Corporate Cricket – Winners Team Amdocs



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Figure 16: Annual HR Conclave and Leadership Awards



Figure 17: Guest Session on Research Methodology by Dr. Amol Markade



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Figure 18: Guest Lecture

4. Global Perspectives:



Figure 19: International Conference



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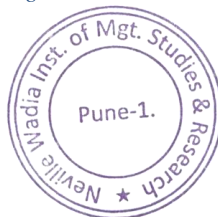
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Figure 20: International Conference 2023




Figure 21: International Conference




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