



Modern Education Society's  
**Neville Wadia Institute of Management Studies & Research**

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*Dr. A. B. Dadas, Director*

**CR3: Research Innovation and Extension**

**3.3: Research Publications and Awards**

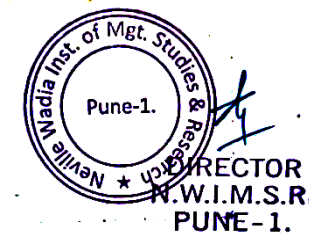
**3.3.2: Number of books and chapters in edited volumes/books published and papers published in national/ international conference proceedings per teacher during last five years **Total:91****

3.3.2: Number of books and chapters in edited volumes/books published and papers published in national/ international conference proceedings per teacher during last five years

6.07

3.3.2.1: Total number of books and chapters in edited volumes/books published and papers in national/ international conference proceedings year wise during last five years

2022-23	2021-22	2020-21	2019-20	2018-19
10	17	21	24	19





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*Dr. A. B. Dadas, Director*

**3.3.2 Number of books and chapters in edited volumes/books published and papers published in national/ international conference proceedings per teacher during last five year**

Sl. No.	Name of the teacher	Title of the book/chapters published	Title of the paper	Title of the proceedings of the conference	Name of the conference	Calendar Year of publication	ISBN number of the proceeding
<b>Books Published</b>							
1	Dr Anand Dadas	Organisational Behaviour	NA	NA	NA	2023	978-93-5755-022-2
2	Dr Anand Dadas	Organisational Diagonosis and Development	NA	NA	NA	2023	978-93-5596-212-6
3	Dr Anand Dadas	Human Resource Management	NA	NA	NA	2022	978-93-92-992-68-1
4	Dr Anand Dadas	Research Methodology	NA	NA	NA	2018	978-93-87665-86-6



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5	Dr Anand Dadas	Organisational Behaviour	NA	NA	NA	2018	978-93-5299-387-1
6	Dr Anand Dadas	Organisational Behaviour	NA	NA	NA	2018	978-93-5596-212-6
7	Dr Anuradha D	Digital Social Media Marketing	NA	NA	NA	2023	978-93-5840-920-8
8	Dr Anuradha D	Research Methodology	NA	NA	NA	2023	BOBTY85DBS
9	Dr Anuradha D	Marketing 4.0	NA	NA	NA	2021	978-93-5451-102-8
10	Dr Anuradha D	Digital Business	NA	NA	NA	2021	N4776
11	Dr Anuradha D	Women Entrepreneurship in India- Strategies and Challenges	NA	NA	NA	2021	978-81-950163-5-8



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12	Dr Abhay Kinikar	Digital Social Media Marketing	NA	NA	NA	2023	978-93-5840-920-8
13	Dr Abhay Kinikar	Digital Marketing	NA	NA	NA	2021	978-93-90437-02-3
14	Dr Abhay Kinikar	Marketing 4.0	NA	NA	NA	2021	978-93-5451-102-8
15	Dr Abhay Kinikar	Digital Marketing-2	NA	NA	NA	2021	B0968RJJHF
16	Dr Abhay Kinikar	Startup and New Venture management	NA	NA	NA	2020	978-93-8-9944-64-8
17	Dr Radha J L	Digital Economy: Challenges and Opportunity	NA	NA	NA	2022	978-93-93810-03-8



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18	Dr Radha J L	Television Advertisements - The role of ethics, Values and Morality in Marketing	NA	NA	NA	2022	978-623-6610-76-3
19	Dr Vikas Dole	Breaking the cage of perception of Tafeta Motors in India	NA	NA	NA	2018	978-81-927423-5-9
20	Dr Shilpa Kankonkar	Town on Ground:Case Study on Property Exhibition	NA	NA	NA	2018	978-81-927423-5-9
<b>Conference Proceedings</b>							



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21	Dr Anand Dadas	NA	A STUDY AND ANALYSIS OF EXISTING PRACTICES OF COMPETENCY MAPPING & COMPETENCY DEVELOPMENT AND MOST PREFERRED PRACTICE OUT OF COMPETENCY MAPPING AND COMPETENCY DEVELOPMENT FOR MANAGERIAL PERSONNEL IN SELECT MANUFACTURING AND SERVICE INDUSTRIES IN PUNE	The Effect of 'New Approach To Globalization' on Business	The Effect of 'New Approach To Globalization' on Business	2019	ISSN : 2230-9667
22	Dr Anand Dadas	NA	A Study of Contribution Of Executive Coaching In Development Of Critical Human Capital Within The Organization, In Pune Region	Chronicle Of The Neville Wadia Institute Of Management Studied And Research	The Effect of 'New Approach To Globalization' on Business	2020	AISSN : 2230-9667



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23	Dr Anand Dadas	NA	A STUDY OF EMPLOYEE ENGAGEMENT MODELS TO BUILD NEW BUSINESS APPROACHES	Chronicle Of The Neville Wadia Institute Of Management Studied And Research	The Effect of 'New Approach To Globalization' on Business	2019	ISSN : 2230-9667
24	Dr Anand Dadas	NA	A Study of various levels of competence in service industries at Pune	Role of Technology in Business Sustainability and Market Transformation	Role of Technology in Business Sustainability and Market Transformation	2020	Think India Journal ISSN: 0971-1260 Vol-22, Special Issue-20
25	Dr Anand Dadas	NA	Study of behavior of students towards usage of Smartphone in management institutes with reference to Pune city	Chronicle Of The Neville Wadia Institute Of Management Studied And Research	The Effect of 'New Approach To Globalization' on Business	2021	ISSN : 2230-9667



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26	Dr Anand Dadas	NA	Analysis of the impact of Social media communications as a strategic tool in customer engagement in India	INTERNATIONAL CONFERENCE ON MEDIA STUDIES	INTERNATIONAL CONFERENCE ON MEDIA STUDIES	2018	ISBN 978-967-0910-34-5
27	Dr Anand Dadas	NA	BIORHYTHM FOR HR IN SAFETY MANAGEMENT	Chronicle of the Neville Wadia Institute of Management Studies & Research	The Effect of 'New Approach To Globalization' on Business	2020	ISSN : 2230-9667
28	Dr Anand Dadas	NA	DMart: Stellar Growth	KIM Journal of Management Cases, Vol.1, 2022	KIM Journal of Management Cases, Vol.1, 2022	2022	2583-7133
29	Dr Anand Dadas	NA	EXECUTIVE COACHING - A NEW ERA TECHNIQUE TO UP SKILL EXECUTIVES TO COPE UP WITH THE INCREASINGLY DYNAMIC WORLD	Chronicle of the Neville Wadia Institute of Management Studies & Research	INTERNATIONAL CONFERENCE ON MEDIA STUDIES	2020	ISSN : 2230-9667





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30	Dr Anand Dadas	NA	MINIMALISTIC LIFESTYLE – LESS IS MORE	Chronicle of the Neville Wadia Institute of Management Studies & Research	The Effect of 'New Approach To Globalization' on Business	2019	ISSN : 2230- 9667
31	Dr Anand Dadas	NA	THE IMPACT OF TRAINING ON WORKERS' PRODUCTIVITY IN TEXTILE INDUSTRY – A CASE STUDY OF "VICTORY FASHIONS	Chronicle of the Neville Wadia Institute of Management Studies & Research	The Effect of 'New Approach To Globalization' on Business	2021	ISSN : 2230- 9668
32	Dr Anand Dadas	NA	THE ROLE OF SOCIAL MEDIA ON PERSONALITY DEVELOPMENT IN ADOLESCENCE	Chronicle of the Neville Wadia Institute of Management Studies & Research	The Effect of 'New Approach To Globalization' on Business	2018	ISSN : 2230- 9669



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33	Dr Anand Dadas	NA	Vision of Inclusive Growth In India	Chronicle of the Neville Wadia Institute of Management Studies & Research	The Effect of 'New Approach To Globalization' on Business	2019	ISSN : 2230-9670	
34	Dr Anuradha D	NA	Business Sustainability strategies applied by HRD being hit by COVID-19	Yashomanthan	Vol. 7 Iss. 2	2020	ISSN 2347-8090 (Print)	
35	Dr Anuradha D	NA	CONSUMER BUYING HABITS BEFORE AND DURING COVID-19	Journal of Information and Computational Science	Journal of Information and Computational Science	Volume 10 Issue 10 - 2020	ISSN: 1548-7741	
36	Rajani Deokate	NA	Natural Intelligence, Artificial Intelligence and Marketing : Success Mantra for Organizations in 21st Century	Chronicle of the Neville Wadia Institute of Management Studies & Research	The Effect of 'New Approach To Globalization' on Business	National	2021	ISSN : 2230-9670



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37	Dr. Radha J.	NA	To Construct and Validate the Online Consumer Buying Behavior Model	Chronicle of the Neville Wadia Institute of Management Studies & Research	The Effect of 'New Approach To Globalization' on Business	National	2020	ISSN : 2230-9671
38	Dr. Vikas Dole	NA	Experiential Marketing Practices in Goa – A Case Study of an Eco Resort	Chronicle of the Neville Wadia Institute of Management Studies & Research	The Effect of 'New Approach To Globalization' on Business	National	2019	ISSN : 2230-9672
39	Dr. Radha J.	NA	Advergaming: An Effective Marketing Tool in the Digital Era	Chronicle of the Neville Wadia Institute of Management Studies & Research	The Effect of 'New Approach To Globalization' on Business	National	2018	ISSN : 2230-9673
40	Kiran Dadas	NA	Marketing Mix for Ecommerce in Today's Digital Age	Chronicle of the Neville Wadia Institute of Management Studies & Research	The Effect of 'New Approach To Globalization' on Business	National	2022	ISSN : 2230-9674



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41	Karuna Jadhav	NA	Human Resource – a Key Contributor to Business Sustainability	Chronicle of the Neville Wadia Institute of Management Studies & Research	The Effect of 'New Approach To Globalization' on Business	National	2018	ISSN : 2230-9675
42	Kiran Dadas	NA	Executive Coaching - A New Era Technique to up Skill Executives to Cope up With the Increasingly Dynamic World	Chronicle of the Neville Wadia Institute of Management Studies & Research	The Effect of 'New Approach To Globalization' on Business	National	2022	ISSN : 2230-9676
43	Jia Khatwani	NA	A Conceptual Study on Structural Cost Drivers Model and its Service Characteristics for Designing Business Strategy with Special Reference to Telecom Industry in India	Chronicle of the Neville Wadia Institute of Management Studies & Research	The Effect of 'New Approach To Globalization' on Business	National	2021	ISSN : 2230-9677



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44	Dr. Vikas Dole	NA	A Study And Analysis Of Existing Practices Of Competency Mapping & Competency Development And Most Preferred Practice Out Of Competency Mapping And Competency Development For Managerial Personnel In Select Manufacturing And Service Industries In Pun	Chronicle of the Neville Wadia Institute of Management Studies & Research	The Effect of 'New Approach To Globalization' on Business	National	2018	ISSN : 2230-9678
45	Karuna Jadhav	NA	A Study Of Call Management Process With Assessment Of Call Quality And Call Effec	Chronicle of the Neville Wadia Institute of Management Studies & Research	The Effect of 'New Approach To Globalization' on Business	National	2018	ISSN : 2230-9679
46	Dr. Radha J	NA	Effect Of New Approaches To Globalization: New Era For AgroTourism 'India Host-&-Gues	Chronicle of the Neville Wadia Institute of Management Studies & Research	The Effect of 'New Approach To Globalization' on Business	National	2018	ISSN : 2230-9680



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47	Dr. Anand B. Dadas	NA	A Study Of Employee Engagement Models To Build New Business Approaches	Chronicle of the Neville Wadia Institute of Management Studies & Research	The Effect of 'New Approach To Globalization' on Business	National	2019	ISSN : 2230-9681
48	Ms Karuna Jadhav	NA	A Review Of Patient Decision Making Seeking Ayurveda For Infertility Treatment	Chronicle of the Neville Wadia Institute of Management Studies & Research	The Effect of 'New Approach To Globalization' on Business	National	2019	ISSN : 2230-9682
49	Dr. Anuradha D	NA	Strategic Intelligence And Its Importance In Management Of Organisation	Chronicle of the Neville Wadia Institute of Management Studies & Research	The Effect of 'New Approach To Globalization' on Business	National	2019	ISSN : 2230-9683
50	Dr. Radha J	NA	Customer Satisfaction of Vodafone Idea Ltd in Pune	Chronicle of the Neville Wadia Institute of Management Studies & Research	The Effect of 'New Approach To Globalization' on Business	National	2020	ISSN : 2230-9684



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51	Dr. Anuradha D	NA	Artificial Intelligence and Its Impact on the Way We Live Life Today	Chronicle of the Neville Wadia Institute of Management Studies & Research	The Effect of 'New Approach To Globalization' on Business	National	2019	ISSN : 2230-9685
52	Dr. Radha J	NA	Gender Responsive Budgeting – A National Study on Stakeholder Perspectives and Way Forward	Chronicle of the Neville Wadia Institute of Management Studies & Research	The Effect of 'New Approach To Globalization' on Business	National	2021	ISSN : 2230-9686
53	Ms Karuna Jadhav	NA	Digital Payment: The canvas of Indian banking financial system	Chronicle of the Neville Wadia Institute of Management Studies & Research	The Effect of 'New Approach To Globalization' on Business	National	2021	ISSN : 2230-9687
54	Rajani Deokate	NA	To Study the Level of Pay Scale Implementation in Post Graduate Business Management Institutes and Identify the Various Dimensions Affecting the Pay Scale Implementation from Teacher's perspective:	Chronicle of the Neville Wadia Institute of Management Studies & Research	The Effect of 'New Approach To Globalization' on Business	National	2021	ISSN : 2230-9688



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			With Reference to University Affiliated, Private and Self-Financing Management Institutes located in Pune Region of Maharashtra State					
55	Akshay Jagdale	NA	A Study on The Significance of Supply Chain Sustainability	Chronicle of the Neville Wadia Institute of Management Studies & Research	The Effect of 'New Approach To Globalization' on Business	National	2022	ISSN : 2230-9689
56	Pankaj Jain	NA	Fintech at Bottom of the Pyramid: Blue Ocean Strategies for Banks	Chronicle of the Neville Wadia Institute of Management Studies & Research	The Effect of 'New Approach To Globalization' on Business	National	2022	ISSN : 2230-9690
57	Jia Katwani	NA	An analysis of financial health of selected listed Indian textile companie	Chronicle of the Neville Wadia Institute of Management Studies & Research	The Effect of 'New Approach To Globalization' on Business	National	2021	ISSN : 2230-9691





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58	Yogesh Upadyay	NA	IMPACT of FII's on Indian Stock Market with Reference to NSE	Chronicle of the Neville Wadia Institute of Management Studies & Research	The Effect of 'New Approach To Globalization' on Business	National	2021	ISSN : 2230-9692
59	Karuna Jadhav	NA	HR Practices for floriculture Industry in Himachal Pradesh Emerging scenario for global competitiveness and higher productivity	Chronicle of the Neville Wadia Institute of Management Studies & Research	The Effect of 'New Approach To Globalization' on Business	National	2022	ISSN : 2230-9693
60	Dr. Anuradha D	NA	Review on UNIFIED PAYMENT INTERFACE (UPI) – Its Benefits and Mechanis	Chronicle of the Neville Wadia Institute of Management Studies & Research	The Effect of 'New Approach To Globalization' on Business	National	2019	ISSN : 2230-9694
61	Dr. Vikas Dole	NA	To Study the Level of Pay Scale Implementation in Post Graduate Business Management Institutes and Identify the Various Dimensions Affecting the Pay Scale Implementation from Teacher's perspective:	Chronicle of the Neville Wadia Institute of Management Studies & Research	The Effect of 'New Approach To Globalization' on Business	National	2020	ISSN : 2230-9695



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			With Reference to University Affiliated, Private and Self-Financing Management Institutes located in Pune Region of Maharashtra State					
62	Pankaj Jain	NA	E-PHARMACY IN INDIA: Opportunities and challenge	Chronicle of the Neville Wadia Institute of Management Studies & Research	The Effect of 'New Approach To Globalization' on Business	National	2020	ISSN : 2230-9696
63	Yogesh Upadhyay	NA	Review on UNIFIED PAYMENT INTERFACE (UPI) – Its Benefits and Mechanism	Chronicle of the Neville Wadia Institute of Management Studies & Research	The Effect of 'New Approach To Globalization' on Business	National	2019	ISSN : 2230-9697
64	Dr A B Dadas	NA	A STUDY OF RECRUITMENT AND SELECTION PROCESS IN AN ORGANIZATION	Chronicle of the Neville Wadia Institute of Management Studies & Research	The Effect of 'New Approach To Globalization' on Business	National	2021	ISSN : 2230-9698



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65	Rajani Deokate	NA	ANALYSIS THE VARIOUS FACTORS OF OPERATIONS, CHALLENGES OF MAHARASHTRAAGRO FARMS	Chronicle of the Neville Wadia Institute of Management Studies & Research	The Effect of 'New Approach To Globalization' on Business	National	2021	ISSN : 2230-9699
66	Dr Shilpa Kankonikar	NA	FACTORS LEADING TO ATTRITION OF IT MILLENNIALS IN PUNE AND RETENTION MANAGEMENT	Chronicle of the Neville Wadia Institute of Management Studies & Research	The Effect of 'New Approach To Globalization' on Business	National	2020	ISSN : 2230-9700
67	Jia Katwani	NA	MICRO-FINANCE: THE CHANGING MINDSET AND HOLISTIC APPROACHES	Chronicle of the Neville Wadia Institute of Management Studies & Research	The Effect of 'New Approach To Globalization' on Business	National	2019	ISSN : 2230-9701
68	Dr Shilpa Kankonikar	NA	A SURVEY ON BENEFITS OF EDGE COMPUTING OVER CLOUD COMPUTING WITH RESPECT TO TYPES OF EDGE COMPUTING APPLICATIONS	Chronicle of the Neville Wadia Institute of Management Studies & Research	The Effect of 'New Approach To Globalization' on Business	National	2022	ISSN : 2230-9702



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69	Dr Vikas Dole	NA	LARGE SCALE INDUSTRIES IN INFORMATION TECHNOLOGY SECTOR OF PUNE IN COVID -19	Chronicle of the Neville Wadia Institute of Management Studies & Research	The Effect of 'New Approach To Globalization' on Business	National	2019	ISSN : 2230-9703
70	Dr. Radha J	NA	EDUCATIONAL AND FINANCIAL WELFARE BENEFITS FOR BUILDING & OTHER CONSTRUCTION WORKERS IN MAHARASHTRA	Chronicle of the Neville Wadia Institute of Management Studies & Research	The Effect of 'New Approach To Globalization' on Business	National	2018	ISSN : 2230-9704
71	Dr Shilpa Kankonikar	NA	BEHAVIOUR OF RETAIL INVESTORS WHILE TAKING INVESTMENT DECISIONS: A REVIEW	Chronicle of the Neville Wadia Institute of Management Studies & Research	The Effect of 'New Approach To Globalization' on Business	National	2019	ISSN : 2230-9705
72	Karuna	NA	STUDY OF PANCHAYATI RAJ INSTITUTION WITH REFERENCE TO ACTION RESEARCH AND RESEARCH STUDY SCHEME	Chronicle of the Neville Wadia Institute of Management Studies & Research	The Effect of 'New Approach To Globalization' on Business	National	2020	ISSN : 2230-9706



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75	Dr Anand Dadas	NA	WORK LIFE BALANCE IN HEALTH CARE SECTOR	Chronicle of the Neville Wadia Institute of Management Studies & Research	The Effect of 'New Approach To Globalization' on Business	National	2021	ISSN : 2230-9709
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