


FACULTY PROFILE

Name of Faculty	Jamshed Nariman Darasha	
Designation	Assistant Professor	
Educational Qualification	MBA – Mkt.	
Date of Joining	August 9, 2012	
Experience	25 Years	Mobile No – 9923203713 Email Id – jdarasha@gmail.com
Area of Specialization	Marketing & General Management	
Subjects Taught	Strategic Management , Marketing Management , Brand Mgt., International Mkt. Managing for Sustainability , Retail Mkt., B2B Mkt.	
Books published	Nil	
Area of Research	Nil	
Research Publications	1	
Funded Projects	Nil	
Awards and Achievements	Nil	